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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92046185
Party	Plaintiff Amanda Blackhorse, Marcus Briggs, Phillip Gover, Shquanebin Lone-Bentley, Jillian Pappan, and Courtney Tsotigh
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Date	03/15/2012
Attachments	Part 46 of 60 BLA-TTAB-05058 - 05209.pdf (154 pages)(8189167 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration No. 1,606,810 (REDSKINETTES)
Registered July 17, 1990,

Registration No. 1,085,092 (REDSKINS)
Registered February 7, 1978,

Registration No. 987,127 (THE REDSKINS & DESIGN)
Registered June 25, 1974,

Registration No. 986,668 (WASHINGTON REDSKINS & DESIGN)
Registered June 18, 1974,

Registration No. 978,824 (WASHINGTON REDSKINS)
Registered February 12, 1974,

and Registration No. 836,122 (THE REDSKINS—STYLIZED LETTERS)
Registered September 26, 1967

)	
Amanda Blackhorse, Marcus Briggs,)	
Phillip Gover, Jillian Papan, and)	
Courtney Tsotigh,)	
)	
Petitioners,)	
)	
v.)	Cancellation No. 92/046,185
)	
Pro-Football, Inc.,)	
)	
)	
Registrant.)	
)	

ATTACHMENT TO PETITIONERS' FIRST NOTICE OF RELIANCE

PART 46 OF 60

BLA-TTAB-05058 – BLA-TTAB-05209

Respectfully Submitted,

/s/Jesse A. Witten
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Counsel for Petitioners

Edited Verbatim Responses — General Population Native American Study

Q6 OTHER reason/s?:DK
 Q7 BRAVE?:Would NOT be offended
 Q8 BRAVE?:Would NOT be offensive to others
 Q9 REDSKIN?:Would NOT be offended
 Q10 REDSKIN?:Would be offensive to others
 Q10 Why?:THE INDIANS MIGHT BE OFFENDED - LACK OF RESPECT
 Q10 OTHER reason/s?:DK
 Q11 INJUN?:Would be offended
 Q11 Why?:IT'S JUVENILE - SHOWS A LACK OF MATURITY
 Q11 OTHER reason/s?:DK
 Q12 INJUN?:Would be offensive to others
 Q12 Why?:LACK OF MATURITY
 Q12 OTHER reason/s?:DK
 Q13 INDIAN?:Would NOT be offended
 Q14 INDIAN?:Would NOT be offensive to others
 Q15 SQUAW?:Would be offended
 Q15 Why?:IT SHOWS LACK OF RESPECT
 Q15 OTHER reason/s?:DK
 Q16 SQUAW?:Would be offensive to others
 Q16 Why?:IT WOULD SHOW LACK OF RESPECT
 Q16 OTHER reason/s?:DK
 Q17 RACIAL?:Caucasian/White
 Q18 AGE?:60 - 69

ID:310016
 SEX:Female
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?:Would NOT be offended
 Q4 NATIVE AMERICAN?:Would NOT be offensive to others
 Q5 BUCK?:Would be offended
 Q5 Why?:IT'S A REAL SEXIST THING
 Q5 OTHER reason/s?:DK
 Q6 BUCK?:Would be offensive to others
 Q6 Why?:A PERSON WHO IS NOT WELL-READ IS THE TYPE OF PERSON WHO WOULD USE THAT TYPE OF TERM
 Q6 OTHER reason/s?:DK
 Q7 BRAVE?:Would NOT be offended
 Q8 BRAVE?:Would NOT be offensive to others
 Q9 REDSKIN?:Would be offended
 Q9 Why?:BECAUSE I'D RATHER THEY BE CALLED NATIVE AMERICANS
 Q9 OTHER reason/s?:DK
 Q10 REDSKIN?:Would be offensive to others
 Q10 Why?: I JUST THINK THEY WOULD BE OFFENDED
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would be offended
 Q11 Why?: BECAUSE OF READING WESTERNS, IT'S A PUT DOWN
 Q11 OTHER reason/s?: DK
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: THE PEOPLE I KNOW WOULD FIND IT OFFENSIVE BUT I'M NOT SURE EXACTLY WHY
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would be offended
 Q15 Why?: IT'S NOT OFFENSIVE IF SAID FROM INDIAN TO ANOTHER, BUT IT'S KIND OF A SEXIST THING
 Q15 OTHER reason/s?: DK
 Q16 SQUAW?: Would be offensive to others
 Q16 Why?: DEPENDS ON HOW IT'S USED
 Q16 OTHER reason/s?: DK

Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 40 - 49
 ID: 310017
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would NOT be offensive to others
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would NOT be offensive to others
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: COULD BE OFFENSIVE TO AN INDIAN BUT DON'T KNOW WHY
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would be offensive to others
 Q16 Why?: THE INDIANS WOULD PROBABLY FIND IT OFFENSIVE BUT DON'T KNOW WHY
 Q16 OTHER reason/s?: DK
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 50 - 59

ID: 310018
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: No opinion whether or not would be offended
 Q6 BUCK?: No opinion whether or not would be offensive to others
 Q7 BRAVE?: Would be offended
 Q7 Why?: IT'S PREJUDICED
 Q7 OTHER reason/s?: DK
 Q8 BRAVE?: Would be offensive to others
 Q8 Why?: ITS PREJUDICED
 Q8 OTHER reason/s?:DK
 Q9 REDSKIN?: Would be offended
 Q9 Why?:IT WOULDN'T OFFEND ME PERSONALLY, BUT DON'T LIKE HOW IT MIGHT MAKE SOMEONE ELSE FEEL. IT'S MAKE FUN OF SOMEBODY'S HERITAGE
 Q9 OTHER reason/s?:DK
 Q10 REDSKIN?:Would be offensive to others
 Q10 Why?:PREJUDICE OF ANY FORM IS NOT PRETTY & SIGNIFIES IGNORANCE. ITS JUST A WASTE OF TIME
 Q10 OTHER reason/s?:DK
 Q11 INJUN?:Would be offended
 Q11 Why?:IT IS ALSO PREJUDICE
 Q11 OTHER reason/s?:DK
 Q12 INJUN?:Would be offensive to others
 Q12 Why?:IT'S PREJUDICE
 Q12 OTHER reason/s?:DK
 Q13 INDIAN?:Would NOT be offended
 Q14 INDIAN?:No opinion whether or not would be offensive to others
 Q15 SQUAW?:Would be offended
 Q15 Why?:IT'S RACIST
 Q15 OTHER reason/s?:DK
 Q16 SQUAW?:Would be offensive to others
 Q16 Why?:IT'S RACIST

Edited Verbatim Responses — General Population Native American Study

Q16 OTHER reason/s?:DK
Q17 RACIAL?:Caucasian/White
Q18 AGE?:30 - 39

ID:310019

SEX:Male

Q2 At least 16?: Yes

Q3 NATIVE AMERICAN?:Would NOT be offended

Q4 NATIVE AMERICAN?:Would NOT be offensive to others

Q5 BUCK?:Would be offended

Q5 Why?:IT'S MEANT TO BELITTLE OR SINGLE OUT IN A NEGATIVE WAY AN AMERICAN INDIAN PERSON

Q5 OTHER reason/s?:DK

Q6 BUCK?:Would be offensive to others

Q6 Why?:BECAUSE IT'S A NEGATIVE TERM

Q6 OTHER reason/s?:DK

Q7 BRAVE?:Would be offended

Q7 Why?:I THINK USED BY SOMEONE WHO IS NOT AN AMER INDIAN THAT IT COULD BE REGARDED IN SUCH A WAY THAT IT MIGHT NOT BE USED BY A PERSON OF THAT CULTURE.

Q7 OTHER reason/s?:THEY WOULD NOT WANT IT USED LOOSELY

Q8 BRAVE?:No opinion whether or not would be offensive to others

Q9 REDSKIN?:Would be offended

Q9 Why?:I THINK THAT THE SENSITIVITY OVER THE COLOR OF SKIN HAS GROWN IN THE LAST FEW YEARS TO THE POINT THAT ANY PERSON OF COLOR MIGHT BE OFFENDED BY IT

Q9 OTHER reason/s?:DK

Q10 REDSKIN?:Would be offensive to others

Q10 Why?:THERE'S HISTORY THAT SUGGEST IT'S OFFENSIVE - NAMES OF SPORTS TEAMS THAT HAVE BEEN CHANGED

Q10 OTHER reason/s?:DK

Q11 INJUN?:

Would be offended

Q11 Why?:

THAT'S OVER THE LINE - I DOUBT THAT AN AMERICAN INDIAN WOULD REFER TO THEMSELVES IN THAT WAY

Q11 OTHER reason/s?:

DK

Q12 INJUN?:

Would be offensive to others

Q12 Why?:

BECAUSE ITS THE SAME PROCESS IN WHICH THOSE OF US WHO ARE NOT DIRECTLY AFFECTED BY THE TERM WOULD BE SENSITIVE TO THE USE OF IT

Q12 OTHER reason/s?:

DK

Q13 INDIAN?:

Would NOT be offended

Q14 INDIAN?:

Would NOT be offensive to others

Q15 SQUAW?:

Would be offended

Q15 Why?:

IF IT WERE USED BY SOMEONE ELSE TO REFER TO AN AMERICAN INDIAN PERSON IT'S DEROGATORY

Q15 OTHER reason/s?:

DK

Q16 SQUAW?:

Would be offensive to others

Q16 Why?:

THERE'S A COMMON SENSITIVITY ON HOW IT AFFECTS OTHER PEOPLE

Q16 OTHER reason/s?:

DK

Q17 RACIAL?:

Caucasian/White

Q18 AGE?:

50 - 59

ID:

310020

SEX:

Female

Q2 At least 16?:

Yes

Q3 NATIVE AMERICAN?: Would NOT be offended

Q4 NATIVE AMERICAN?: Would NOT be offensive to others

Q5 BUCK?: Would NOT be offended

Q6 BUCK?: No opinion whether or not would be offensive to others

Q7 BRAVE?: Would NOT be offended

Q8 BRAVE?: Would NOT be offensive to others

Q9 REDSKIN?: Would NOT be offended

Q10 REDSKIN?: Would be offensive to others

Q10 Why?: IF THEY ARE USING IT AS ONE WORD: REDSKIN. THE ONLY ONES WHO MIGHT BE OFFENDED ARE THE NATIVE AMERICANS

Q10 OTHER reason/s?: DK

Q11 INJUN?: Would NOT be offended

Q12 INJUN?: No opinion whether or not would be offensive to others

Q13 INDIAN?: Would NOT be offended

Q14 INDIAN?: Would NOT be offensive to others

Q15 SQUAW?: Would be offended

Q15 Why?: DEPENDS ON HOW IT'S USED - SOME SITUATIONS HAVE GIVEN IT A BAD CONNOTATION

Q15 OTHER reason/s?: DK

Q16 SQUAW?: Would be offensive to others

Q16 Why?: BECAUSE OF WOMEN'S RIGHTS - THAT TERM IS USED TO REFER TO A STAY AT HOME, DO EVERYTHING, WORK HARD PERSON

Q16 OTHER reason/s?: DK

Q17 RACIAL?: Caucasian/White

Q18 AGE?: 40 - 49

ID: 310021

SEX: Female

Q2 At least 16?: Yes

Q3 NATIVE AMERICAN?:Would NOT be offended

Q4 NATIVE AMERICAN?:Would NOT be offensive to others

Q5 BUCK?:Would NOT be offended

Q6 BUCK?:Would NOT be offensive to others

Q7 BRAVE?:Would NOT be offended

Q8 BRAVE?:Would NOT be offensive to others

Q9 REDSKIN?: Would be offended

Q9 Why?:BECAUSE IT'S STEREOTYPING

Q9 OTHER reason/s?:DK

Q10 REDSKIN?: Would be offensive to others

Q10 Why?:IT'S STEREOTYPING

Q10 OTHER reason/s?:DK

Q11 INJUN?: Would be offended

Q11 Why?:BECAUSE IT'S MOCKERY

Q11 OTHER reason/s?:DK

Q12 INJUN?:Would be offensive to others

Q12 Why?:IT'S MOCKERY

Q12 OTHER reason/s?:DK

Q13 INDIAN?:Would NOT be offended

Q14 INDIAN?:Would be offensive to others

Q14 Why?:THEY MIGHT BE, BUT I'M NOT SURE WHY. IT'S PROBABLY NOT POLITICALLY CORRECT.

Q14 OTHER reason/s?:DK

Q15 SQUAW?:Would NOT be offended

Q16 SQUAW?:Would NOT be offensive to others

Q17 RACIAL?:Caucasian/White

Q18 AGE?:18 - 29

ID:310022

SEX:Male

Q2 At least 16?: Yes

Q3 NATIVE AMERICAN?:Would NOT be offended

Q4 NATIVE AMERICAN?:Would NOT be offensive to others

Q5 BUCK?:Would NOT be offended

Q6 BUCK?:Would NOT be offensive to others

Q7 BRAVE?:Would NOT be offended

Edited Verbatim Responses — General Population Native American Study

Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: No opinion whether or not would be offended
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: SOME PEOPLE MIGHT BE OFFENDED - IT MIGHT SOUND
 BAD TO SOME PEOPLE
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: No opinion whether or not would be offensive to others
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 16 - 17

ID: 310023

SEX: Female

Q2 At least 16?: Yes

Q3 NATIVE AMERICAN?: Would NOT be offended

Q4 NATIVE AMERICAN?: Would NOT be offensive to others

Q5 BUCK?: Would NOT be offended

Q6 BUCK?: Would NOT be offensive to others

Q7 BRAVE?: Would NOT be offended

Q8 BRAVE?: Would NOT be offensive to others

Q9 REDSKIN?: Would be offended

Q9 Why?: I'M PART INDIAN SO IT IS OFFENSIVE -
 ITS AN OLD TERM THAT MEANS SAVAGE

Q9 OTHER reason/s?: DK

Q10 REDSKIN?: Would be offensive to others

Q10 Why?: IF THEY ARE INDIAN THEY MIGHT BE
 OFFENDED

Q10 OTHER reason/s?: DK

Q11 INJUN?: Would NOT be offended

Q12 INJUN?: Would NOT be offensive to others

Q13 INDIAN?: Would NOT be offended

Q14 INDIAN?: Would NOT be offensive to others

Q15 SQUAW?: Would NOT be offended

Q16 SQUAW?: Would NOT be offensive to others

Q17 RACIAL?: HISPANIC

Q18 AGE?: 18 - 29

ID: 310024

SEX: Female

Q2 At least 16?: Yes

Q3 NATIVE AMERICAN?: Would NOT be offended

Q4 NATIVE AMERICAN?: Would NOT be offensive to others

Q5 BUCK?: Would NOT be offended

Q6 BUCK?: No opinion whether or not would be offensive
 to others

Q7 BRAVE?: Would NOT be offended

Q8 BRAVE?: No opinion whether or not would be offensive
 to others

Q9 REDSKIN?: Would be offended

Q9 Why?: IT'S OFFENSIVE IF USED IN A BAD WAY

Q9 OTHER reason/s?: DK

Q10 REDSKIN?: Would be offensive to others

Q10 Why?: YES, IF IT IS MEANT IN A BAD WAY

Q10 OTHER reason/s?: DK

Q11 INJUN?: Would NOT be offended

Q12 INJUN?: No opinion whether or not would be offensive
 to others

Q13 INDIAN?: Would NOT be offended

Q14 INDIAN?: Would be offensive to others

Q14 Why?: BECAUSE SOME PEOPLE CALL THEM INDIANS AS AN
 INSULT

Q14 OTHER reason/s?: DK

Q15 SQUAW?: No opinion whether or not would be offended

Q16 SQUAW?: No opinion whether or not would be offensive to
 others

Q17 RACIAL?: HISPANIC

Q18 AGE?: 16 - 17

ID: 310025

SEX: Male

Q2 At least 16?: Yes

Q3 NATIVE AMERICAN?: No opinion whether or not would be
 offended

Q4 NATIVE AMERICAN?: No opinion whether or not would be
 offensive to others

Q5 BUCK?: Would NOT be offended

Q6 BUCK?: No opinion whether or not would be offensive to others

Q7 BRAVE?: Would NOT be offended

Q8 BRAVE?: No opinion whether or not would be offensive to
 others

Q9 REDSKIN?: Would NOT be offended

Q10 REDSKIN?: Would NOT be offensive to others

Q11 INJUN?: Would NOT be offended

Q12 INJUN?: Would NOT be offensive to others

Q13 INDIAN?: Would NOT be offended

Q14 INDIAN?: Would NOT be offensive to others

Q15 SQUAW?: Would NOT be offended

Q16 SQUAW?: Would NOT be offensive to others

Q17 RACIAL?: Caucasian/White

Q18 AGE?: 70 - 79

ID: 310026

SEX: Male

Q2 At least 16?: Yes

Q3 NATIVE AMERICAN?: Would NOT be offended

Q4 NATIVE AMERICAN?: Would NOT be offensive to others

Q5 BUCK?: Would be offended

Q5 Why?: DEROGATORY

Q5 OTHER reason/s?: DK

Q6 BUCK?: Would be offensive to others

Q6 Why?: BUCK MEANING MALE DEER, PERSON NOT RELATED
 TO ANIMALS, WHEN REFERRING TO THAT SUCH AS MALE

BUCK FOR NEGRO

Q6 OTHER reason/s?: DK

Q7 BRAVE?: Would NOT be offended

Q8 BRAVE?: No opinion whether or not would be offensive to others

Q9 REDSKIN?: Would NOT be offended

Q10 REDSKIN?: No opinion whether or not would be offensive to others

Q11 INJUN?: Would NOT be offended

Q12 INJUN?: Would be offensive to others

Q12 Why?: ONLY PEOPLE OF IGNORANCE MAY SAY THAT AS
 NEGATIVE SLANG

Q12 OTHER reason/s?: DK

Q13 INDIAN?: Would NOT be offended

Q14 INDIAN?: Would NOT be offensive to others

Q15 SQUAW?: Would be offended

Q15 Why?: DEROGATORY NAME FROM THE PAST AND HAS
 CARRIED FORWARD, LIKE NIGGER VS NEGRO

Q15 OTHER reason/s?: DK

Q16 SQUAW?: No opinion whether or not would be offensive to others

Q17 RACIAL?: Caucasian/White

Q18 AGE?: 50 - 59

Edited Verbatim Responses — General Population Native American Study

ID:310027
SEX:Male
Q2 At least 16?: Yes
Q3 NATIVE AMERICAN?:Would NOT be offended
Q4 NATIVE AMERICAN?:Would NOT be offensive to others
Q5 BUCK?:Would be offended
Q5 Why?: YES VERY DEROGATIVE TO THE MEN, SUCH AS BUCK FOR BLACK, TOO NEGATIVE WITH SLANG
Q5 OTHER reason/s?:DK
Q6 BUCK?:No opinion whether or not would be offensive to others
Q7 BRAVE?:No opinion whether or not would be offended
Q8 BRAVE?:No opinion whether or not would be offensive to others
Q9 REDSKIN?: Would be offended
Q9 Why?:CHEAP, DUE TO COLOR
Q9 OTHER reason/s?:DK
Q10 REDSKIN?:Would be offensive to others
Q10 Why?: YES PERSON OF ORIGIN
Q10 OTHER reason/s?: DK
Q11 INJUN?: Would be offended
Q11 Why?: SLANG INAPPROPRIATE
Q11 OTHER reason/s?: DK
Q12 INJUN?: Would be offensive to others
Q12 Why?: DK
Q12 OTHER reason/s?: DK
Q13 INDIAN?: Would NOT be offended
Q14 INDIAN?: Would NOT be offensive to others
Q15 SQUAW?: Would be offended
Q15 Why?: BELITTLING TO WOMEN OF ALL ORIGINS
Q15 OTHER reason/s?: DK
Q16 SQUAW?: No opinion whether or not would be offensive to others
Q17 RACIAL?: Caucasian/White
Q18 AGE?: 40 - 49

Q17 RACIAL?: Caucasian/White
Q18 AGE?: 70 - 79

ID: 310029
SEX: Male
Q2 At least 16?: Yes
Q3 NATIVE AMERICAN?: Would NOT be offended
Q4 NATIVE AMERICAN?: Would NOT be offensive to others
Q5 BUCK?: Would be offended
Q5 Why?: FROM OLD WESTERN DAYS
Q5 OTHER reason/s?: DK
Q6 BUCK?: Would be offensive to others
Q6 Why?: REFERRING TO AN ANIMAL
Q6 OTHER reason/s?: DK
Q7 BRAVE?: No opinion whether or not would be offended
Q8 BRAVE?:No opinion whether or not would be offensive to others
Q9 REDSKIN?:Would be offended
Q9 Why?:REFERENCE TO COLOR OF SKIN
Q9 OTHER reason/s?:DK
Q10 REDSKIN?:Would be offensive to others
Q10 Why?: AGAIN BECAUSE OF THE COLOR
Q10 OTHER reason/s?:DK
Q11 INJUN?:Would be offended
Q11 Why?:USING SHORT TERM, TOO MUCH SLANG FOR THE NATIONALITY
Q12 INJUN?:Would be offensive to others
Q12 Why?: TOO MUCH SLANG, TOO OFFENSIVE
Q12 OTHER reason/s?:DK
Q13 INDIAN?:Would NOT be offended
Q14 INDIAN?:Would NOT be offensive to others
Q15 SQUAW?:Would NOT be offended
Q16 SQUAW?:No opinion whether or not would be offensive to others
Q17 RACIAL?:AMERICAN, MEXICAN/UPSET ABOUT BEING ASK
Q18 AGE?:70 - 79

ID: 310028
SEX: Male
Q2 At least 16?: Yes
Q3 NATIVE AMERICAN?: Would NOT be offended
Q4 NATIVE AMERICAN?: Would NOT be offensive to others
Q5 BUCK?: Would NOT be offended
Q6 BUCK?: Would NOT be offensive to others
Q7 BRAVE?: No opinion whether or not would be offended
Q8 BRAVE?: No opinion whether or not would be offensive to others
Q9 REDSKIN?: Would be offended
Q9 Why?: TAKE OFFENSIVE TO COLOR OF SKIN CALLING
Q9 OTHER reason/s?: DK
Q10 REDSKIN?: No opinion whether or not would be offensive to others
Q11 INJUN?: Would NOT be offended
Q12 INJUN?: Would be offensive to others
Q12 Why?: SLANG
Q12 OTHER reason/s?: DK
Q13 INDIAN?: Would NOT be offended
Q14 INDIAN?: Would be offensive to others
Q14 Why?: MAY WANT TO BE CALLED SOMETHING ELSE IN A POSITIVE WAY
Q15 SQUAW?: Would NOT be offended
Q16 SQUAW?: Would be offensive to others
Q16 Why?: MAKING FUN OF THEIR ORIGIN IN A NEGATIVE WAY
Q16 OTHER reason/s?: DK

ID:310030
SEX:Male
Q2 At least 16?: Yes
Q3 NATIVE AMERICAN?:Would NOT be offended
Q4 NATIVE AMERICAN?:Would NOT be offensive to others
Q5 BUCK?:Would NOT be offended
Q6 BUCK?:Would NOT be offensive to others
Q7 BRAVE?:Would NOT be offended
Q8 BRAVE?:Would NOT be offensive to others
Q9 REDSKIN?:Would be offended
Q9 Why?:DEPENDS IF IT REFERRED TO THE SPORT, OKAY, BUT TO COLOR OF SKIN YES VERY NEGATIVE
Q9 OTHER reason/s?:DK
Q10 REDSKIN?:No opinion whether or not would be offensive to others
Q11 INJUN?:Would NOT be offended
Q12 INJUN?:Would be offensive to others
Q12 Why?: TOO MUCH SLANG, DISRESPECT FOR THE REAL INDIANS, MAY GET MIXED UP WITH THE REAL ENGINE
Q12 OTHER reason/s?:DK
Q13 INDIAN?:Would NOT be offended
Q14 INDIAN?:Would NOT be offensive to others
Q15 SQUAW?:Would be offended
Q15 Why?:OFFENSIVE, BELITTLING THE WOMAN, OUTGROWN THE SOCIETY OF TODAY
Q15 OTHER reason/s?:DK
Q16 SQUAW?:No opinion whether or not would be offensive to others
Q17 RACIAL?:Caucasian/White
Q18 AGE?:70 - 79

Edited Verbatim Responses — General Population Native American Study

ID:310031
SEX: Male
Q2 At least 16?: Yes
Q3 NATIVE AMERICAN?: Would NOT be offended
Q4 NATIVE AMERICAN?: Would NOT be offensive to others
Q5 BUCK?: Would be offended
Q5 Why?: REFERS TO AN ANIMAL, DEROGATORY
Q5 OTHER reason/s?: DK
Q6 BUCK?: No opinion whether or not would be offensive to others
Q7 BRAVE?: Would NOT be offended
Q8 BRAVE?: No opinion whether or not would be offensive to others
Q9 REDSKIN?: Would be offended
Q9 Why?: REFERRING TO COLOR OF SKIN, AS AN HISTORIAN WESTERN HISTORY IS OFFENSIVE IN THE DAY OF HISTORY
Q9 OTHER reason/s?: DK
Q10 REDSKIN?: No opinion whether or not would be offensive to others
Q11 INJUN?: Would be offended
Q11 Why?: OLD TIME OKLAHOMANS, TOO OLD ADAGE
Q11 OTHER reason/s?: DK
Q12 INJUN?: No opinion whether or not would be offensive to others
Q13 INDIAN?: Would NOT be offended
Q14 INDIAN?: Would NOT be offensive to others
Q15 SQUAW?: Would be offended
Q15 Why?: WAS AN AMERICAN TERM LABELED TO WOMEN, VERY OFFENSIVE
Q15 OTHER reason/s?: DK
Q16 SQUAW?: No opinion whether or not would be offensive to others
Q17 RACIAL?: Caucasian/White
Q18 AGE?: 70 - 79

ID: 310032
SEX: Male
Q2 At least 16?: Yes
Q3 NATIVE AMERICAN?: No opinion whether or not would be offended
Q4 NATIVE AMERICAN?: No opinion whether or not would be offensive to others
Q5 BUCK?: Would NOT be offended
Q6 BUCK?: Would be offensive to others
Q6 Why?: BECAUSE BUCK IS REFER TO ANIMAL, DEROGATORY
Q6 OTHER reason/s?: DK
Q7 BRAVE?: No opinion whether or not would be offended
Q8 BRAVE?: No opinion whether or not would be offensive to others
Q9 REDSKIN?: Would be offended
Q9 Why?: REFERRING TO THE COLOR OF THE INDIAN, WHICH IS NOT THEIR COLOR
Q9 OTHER reason/s?: DK
Q10 REDSKIN?: Would be offensive to others
Q10 Why?: ONLY BECAUSE THEY ARE CLASSIFYING AND SEPARATING THEM FROM THE WHITE CULTURE
Q10 OTHER reason/s?: DK
Q11 INJUN?: Would be offended
Q11 Why?: CORRUPTION OF THE WORD INDIAN
Q11 OTHER reason/s?: DK
Q12 INJUN?: Would be offensive to others

Q12 Why?: IMPROPER, SLANG, DEROGATORY, OUT OF DATE
Q12 OTHER reason/s?: DK
Q13 INDIAN?: Would NOT be offended
Q14 INDIAN?: Would NOT be offensive to others
Q15 SQUAW?: Would NOT be offended
Q16 SQUAW?: Would NOT be offensive to others
Q17 RACIAL?: Caucasian/White
Q18 AGE?: 80 or Older

ID: 310033
SEX: Male
Q2 At least 16?: Yes
Q3 NATIVE AMERICAN?: Would NOT be offended
Q4 NATIVE AMERICAN?: Would NOT be offensive to others
Q5 BUCK?: Would NOT be offended
Q6 BUCK?: Would be offensive to others
Q6 Why?: BECAUSE OF THE STEREOTYPE
Q6 OTHER reason/s?: DK
Q7 BRAVE?: Would NOT be offended
Q8 BRAVE?: Would be offensive to others
Q8 Why?: BECAUSE IT IS AN OLDER TERM, COMING OUT OF WESTERN DAY
Q8 OTHER reason/s?: DK
Q9 REDSKIN?: Would NOT be offended
Q10 REDSKIN?: Would be offensive to others
Q10 Why?: BEING STEREOTYPED
Q10 OTHER reason/s?: DK
Q11 INJUN?: Would NOT be offended
Q12 INJUN?: Would be offensive to others
Q12 Why?: KIND OF STEREOTYPICAL, OLD WORDS OF THE OLD DAYS
Q12 OTHER reason/s?: DK
Q13 INDIAN?: Would NOT be offended
Q14 INDIAN?: Would NOT be offensive to others
Q15 SQUAW?: Would be offended
Q15 Why?: DEROGATORY, VERY STRONG STEREOTYPE
Q15 OTHER reason/s?: DK
Q16 SQUAW?: Would be offensive to others
Q16 Why?: BEYOND A SHADOW
Q16 OTHER reason/s?: DK
Q17 RACIAL?: Caucasian/White
Q18 AGE?: 50 - 59

ID: 310034
SEX: Male
Q2 At least 16?: Yes
Q3 NATIVE AMERICAN?: Would NOT be offended
Q4 NATIVE AMERICAN?: Would NOT be offensive to others
Q5 BUCK?: Would be offended
Q5 Why?: REFERS TO AN ANIMAL,
Q5 OTHER reason/s?: DK
Q6 BUCK?: No opinion whether or not would be offensive to others
Q7 BRAVE?: Would NOT be offended
Q8 BRAVE?: No opinion whether or not would be offensive to others
Q9 REDSKIN?: Would NOT be offended
Q10 REDSKIN?: Would NOT be offensive to others
Q11 INJUN?: Would be offended
Q11 Why?: CALLING NAMES IN A DEROGATORY WAY
Q11 OTHER reason/s?: DK
Q12 INJUN?: Would NOT be offensive to others
Q13 INDIAN?: Would NOT be offended
Q14 INDIAN?: Would NOT be offensive to others
Q15 SQUAW?: Would be offended

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Q15 Why?:	BECAUSE LIKE CALLING THE WOMAN NAMES, RATHER BE REFERRED TO SOMETHING	Q16 SQUAW?:	No opinion whether or not would be offensive to others
Q15 OTHER reason/s?:	DK	Q17 RACIAL?:	Caucasian/White
Q16 SQUAW?:	No opinion whether or not would be offensive to others	Q18 AGE?:	70 - 79
Q17 RACIAL?:	African American/Black	ID:	310037
Q18 AGE?:	18 - 29	SEX:	Male
ID:	310035	Q2 At least 16?:	Yes
SEX:	Male	Q3 NATIVE AMERICAN?:	Would NOT be offended
Q2 At least 16?:	Yes	Q4 NATIVE AMERICAN?:	Would NOT be offensive to others
Q3 NATIVE AMERICAN?:	Would NOT be offended	Q5 BUCK?:	Would NOT be offended
Q4 NATIVE AMERICAN?:	Would NOT be offensive to others	Q6 BUCK?:	Would be offensive to others
Q5 BUCK?:	Would NOT be offended	Q6 Why?:	MALE DEER NOT A PERSON
Q6 BUCK?:	Would be offensive to others	Q6 OTHER reason/s?:	DK
Q6 Why?:	MALE DEER NOT A PERSON	Q7 BRAVE?:	Would NOT be offended
Q6 OTHER reason/s?:	DK	Q8 BRAVE?:	Would NOT be offensive to others
Q7 BRAVE?:	Would NOT be offended	Q9 REDSKIN?:	Would NOT be offended
Q8 BRAVE?:	Would NOT be offensive to others	Q10 REDSKIN?:	Would be offensive to others
Q9 REDSKIN?:	Would NOT be offended	Q10 Why?:	BECAUSE REFERS TO COLOR OF THE TRIBE
Q10 REDSKIN?:	Would be offensive to others	Q10 OTHER reason/s?:	DK
Q10 Why?:	BECAUSE REFERS TO COLOR OF THE TRIBE	Q11 INJUN?:	Would NOT be offended
Q10 OTHER reason/s?:	DK	Q12 INJUN?:	Would be offensive to others
Q11 INJUN?:	Would NOT be offended	Q12 Why?:	NEGATIVE TO WOMEN, BECAUSE WORDS NOT USED TODAY
Q12 INJUN?:	Would be offensive to others	Q12 OTHER reason/s?:	DK
Q12 Why?:	NEGATIVE TO WOMEN, BECAUSE WORDS NOT USED TODAY	Q13 INDIAN?:	Would NOT be offended
Q12 OTHER reason/s?:	DK	Q14 INDIAN?:	Would NOT be offensive to others
Q13 INDIAN?:	Would NOT be offended	Q15 SQUAW?:	Would NOT be offended
Q14 INDIAN?:	Would NOT be offensive to others	Q16 SQUAW?:	Would be offensive to others
Q15 SQUAW?:	Would NOT be offended	Q16 Why?:	IF USED IN A DEROGATORY WAY
Q16 SQUAW?:	Would be offensive to others	Q16 OTHER reason/s?:	DK
Q16 Why?:	IF USED IN A DEROGATORY WAY	Q17 RACIAL?:	Caucasian/White
Q16 OTHER reason/s?:	DK	Q18 AGE?:	18 - 29
Q17 RACIAL?:	Caucasian/White	ID:	310036
Q18 AGE?:	18 - 29	SEX:	Male
ID:	310036	Q2 At least 16?:	Yes
SEX:	Male	Q3 NATIVE AMERICAN?:	Would NOT be offended
Q2 At least 16?:	Yes	Q4 NATIVE AMERICAN?:	Would NOT be offensive to others
Q3 NATIVE AMERICAN?:	Would NOT be offended	Q5 BUCK?:	Would NOT be offended
Q4 NATIVE AMERICAN?:	Would NOT be offensive to others	Q6 BUCK?:	No opinion whether or not would be offensive to others
Q5 BUCK?:	Would NOT be offended	Q7 BRAVE?:	Would NOT be offended
Q6 BUCK?:	No opinion whether or not would be offensive to others	Q8 BRAVE?:	No opinion whether or not would be offensive to others
Q7 BRAVE?:	Would NOT be offended	Q9 REDSKIN?:	Would NOT be offended
Q8 BRAVE?:	No opinion whether or not would be offensive to others	Q10 REDSKIN?:	No opinion whether or not would be offensive to others
Q9 REDSKIN?:	Would NOT be offended	Q11 INJUN?:	Would be offended
Q10 REDSKIN?:	No opinion whether or not would be offensive to others	Q11 Why?:	SLANG, INDIAN BETTER
Q11 INJUN?:	Would be offended	Q11 OTHER reason/s?:	DK
Q11 Why?:	SLANG, INDIAN BETTER	Q12 INJUN?:	No opinion whether or not would be offensive to others
Q11 OTHER reason/s?:	DK	Q13 INDIAN?:	Would NOT be offended
Q12 INJUN?:	No opinion whether or not would be offensive to others	Q14 INDIAN?:	Would NOT be offensive to others
Q13 INDIAN?:	Would NOT be offended	Q15 SQUAW?:	Would be offended
Q14 INDIAN?:	Would NOT be offensive to others	Q15 Why?:	NOT PROPER
Q15 SQUAW?:	Would be offended	Q15 OTHER reason/s?:	DK
Q15 Why?:	NOT PROPER	Q16 SQUAW?:	No opinion whether or not would be offensive to others
Q15 OTHER reason/s?:	DK	Q17 RACIAL?:	Caucasian/White
Q16 SQUAW?:	No opinion whether or not would be offensive to others	Q18 AGE?:	18 - 29
Q17 RACIAL?:	Caucasian/White	ID:	310038
Q18 AGE?:	18 - 29	SEX:	Male
ID:	310038	Q2 At least 16?:	Yes
SEX:	Male	Q3 NATIVE AMERICAN?:	Would NOT be offended
Q2 At least 16?:	Yes	Q4 NATIVE AMERICAN?:	Would NOT be offensive to others
Q3 NATIVE AMERICAN?:	Would NOT be offended	Q5 BUCK?:	Would be offended
Q4 NATIVE AMERICAN?:	Would NOT be offensive to others	Q5 Why?:	YES, THEY ARE NOT ANIMALS, OLD WESTERN USAGE, WESTERN MOVIE REFERENCE, WAR PATH, CONNOTATION
Q5 BUCK?:	Would be offended	Q5 OTHER reason/s?:	DK
Q5 Why?:	YES, THEY ARE NOT ANIMALS, OLD WESTERN USAGE, WESTERN MOVIE REFERENCE, WAR PATH, CONNOTATION	Q6 BUCK?:	Would be offensive to others
Q5 OTHER reason/s?:	DK	Q6 Why?:	VERY INAPPROPRIATE
Q6 BUCK?:	Would be offensive to others	Q6 OTHER reason/s?:	DK
Q6 Why?:	VERY INAPPROPRIATE	Q7 BRAVE?:	Would be offended
Q6 OTHER reason/s?:	DK	Q7 Why?:	INAPPROPRIATE, OFFENSIVE, SLANG, WRONG ADJECTIVE, FOR 90S TERM
Q7 BRAVE?:	Would be offended	Q7 OTHER reason/s?:	DK
Q7 Why?:	INAPPROPRIATE, OFFENSIVE, SLANG, WRONG ADJECTIVE, FOR 90S TERM	Q8 BRAVE?:	No opinion whether or not would be offensive to others
Q7 OTHER reason/s?:	DK	Q9 REDSKIN?:	Would be offended
Q8 BRAVE?:	No opinion whether or not would be offensive to others	Q9 Why?:	MOVIE RECOGNITION, SAVAGE IN MOVIES

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Q9 OTHER reason/s?:	DK	SEX:	Female
Q10 REDSKIN?:	No opinion whether or not would be offensive to others	Q2 At least 16?:	Yes
Q11 INJUN?:	Would be offended	Q3 NATIVE AMERICAN?:	Would NOT be offended
Q11 Why?:	SLANG, WRONG DESCRIPTION TO USE	Q4 NATIVE AMERICAN?:	Would NOT be offensive to others
Q11 OTHER reason/s?:	DK	Q5 BUCK?:	Would NOT be offended
Q12 INJUN?:	No opinion whether or not would be offensive to others	Q6 BUCK?:	Would NOT be offensive to others
Q13 INDIAN?:	No opinion whether or not would be offended	Q7 BRAVE?:	Would NOT be offended
Q14 INDIAN?:	No opinion whether or not would be offensive to others	Q8 BRAVE?:	Would NOT be offensive to others
Q15 SQUAW?:	Would be offended	Q9 REDSKIN?:	Would NOT be offended
Q15 Why?:	A TERM USED 300 YEARS AGO, NOT FOR USE IN THE SOCIETY TODAY FOR ANY ETHNIC GROUP OF FEMALE GENDER	Q10 REDSKIN?:	Would be offensive to others
Q15 OTHER reason/s?:	DK	Q10 Why?:	SOME PEOPLE GET OFFENDED WHEN YOU START TALKING ABOUT SKIN
Q16 SQUAW?:	No opinion whether or not would be offensive to others	Q10 OTHER reason/s?:	DK
Q17 RACIAL?:	Caucasian/White	Q11 INJUN?:	Would be offended
Q18 AGE?:	60 - 69	Q11 Why?:	IT'S PEOPLE MISPRONOUNCING IT THAT WOULD BE OFFENSIVE
ID:	320000	Q11 OTHER reason/s?:	DK
SEX:	Male	Q12 INJUN?:	Would be offensive to others
Q2 At least 16?:	Yes	Q12 Why?:	IT'S A MISPRONUNCIATION - NOT TAKING THE TIME TO PRONOUNCE IT PROPERLY
Q3 NATIVE AMERICAN?:	Would NOT be offended	Q12 OTHER reason/s?:	DK
Q4 NATIVE AMERICAN?:	Would NOT be offensive to others	Q13 INDIAN?:	Would NOT be offended
Q5 BUCK?:	Would be offended	Q14 INDIAN?:	Would NOT be offensive to others
Q5 Why?:	SOUND MORE LIKE REFERRING TO AN ANIMAL INSTEAD OF A HUMAN BEING	Q15 SQUAW?:	Would NOT be offended
Q5 OTHER reason/s?:	DK	Q16 SQUAW?:	Would NOT be offensive to others
Q6 BUCK?:	Would be offensive to others	Q17 RACIAL?:	Caucasian/White
Q6 Why?:	BECAUSE IT SOUNDS LIKE IT REFERS TO AN ANIMAL INSTEAD OF A PERSON	Q18 AGE?:	40 - 49
Q6 OTHER reason/s?:	DK	ID:	320002
Q7 BRAVE?:	Would NOT be offended	SEX:	Male
Q8 BRAVE?:	Would be offensive to others	Q2 At least 16?:	Yes
Q8 Why?:	IT SOUNDS LIKE A CONFRONTATION - IT SOUNDS LIKE A SOLDIER	Q3 NATIVE AMERICAN?:	Would NOT be offended
Q8 OTHER reason/s?:	DK	Q4 NATIVE AMERICAN?:	Would NOT be offensive to others
Q9 REDSKIN?:	Would be offended	Q5 BUCK?:	Would NOT be offended
Q9 Why?:	IT'S REFERRING TO THE COLOR OF THE SKIN - IS KIND OF RACIST	Q6 BUCK?:	No opinion whether or not would be offensive to others
Q9 OTHER reason/s?:	DK	Q7 BRAVE?:	Would NOT be offended
Q10 REDSKIN?:	Would be offensive to others	Q8 BRAVE?:	Would be offensive to others
Q10 Why?:	IT REFERS TO THE COLOR OF THE SKIN - RACIST	Q8 Why?:	MAYBE BECAUSE IT'S POSSIBLY SLANG
Q10 OTHER reason/s?:	DK	Q8 OTHER reason/s?:	DK
Q11 INJUN?:	Would be offended	Q9 REDSKIN?:	No opinion whether or not would be offended
Q11 Why?:	IT SOUNDS LIKE A SLANG	Q10 REDSKIN?:	Would be offensive to others
Q11 OTHER reason/s?:	DK	Q10 Why?:	PARTICULAR SENSITIVITY OR PRECONDITIONING
Q12 INJUN?:	Would be offensive to others	Q10 OTHER reason/s?:	DK
Q12 Why?:	BECAUSE IT'S SLANG	Q11 INJUN?:	Would NOT be offended
Q12 OTHER reason/s?:	DK	Q12 INJUN?:	Would be offensive to others
Q13 INDIAN?:	Would NOT be offended	Q12 Why?:	BECAUSE IT'S SLANG
Q14 INDIAN?:	Would NOT be offensive to others	Q12 OTHER reason/s?:	DK
Q15 SQUAW?:	No opinion whether or not would be offended	Q13 INDIAN?:	Would NOT be offended
Q16 SQUAW?:	Would be offensive to others	Q14 INDIAN?:	Would NOT be offensive to others
Q16 Why?:	IT DOESN'T SOUND GOOD TO REFER TO ANYONE BY THAT NAME	Q15 SQUAW?:	Would NOT be offended
Q16 OTHER reason/s?:	DK	Q16 SQUAW?:	Would be offensive to others
Q17 RACIAL?:	Caucasian/White	Q16 Why?:	IT SOUNDS MORE SLANGISH
Q18 AGE?:	60 - 69	Q16 OTHER reason/s?:	DK
ID:	320001	Q17 RACIAL?:	Caucasian/White
		Q18 AGE?:	30 - 39
		ID:	320003
		SEX:	Female
		Q2 At least 16?:	Yes
		Q3 NATIVE AMERICAN?:	Would NOT be offended
		Q4 NATIVE AMERICAN?:	Would NOT be offensive to others
		Q5 BUCK?:	No opinion whether or not would be offended
		Q6 BUCK?:	No opinion whether or not would be offensive to others
		Q7 BRAVE?:	No opinion whether or not would be offended

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Q8 BRAVE?: Would be offensive to others
 Q8 Why?: NOW DAYS I DON'T THINK YOU WOULD CALL AN INDIAN A BRAVE
 Q8 OTHER reason/s?: DK
 Q9 REDSKIN?: Would be offended
 Q9 Why?: SHOULDN'T CALL PEOPLE BY THEIR SKIN COLOR
 Q9 OTHER reason/s?: DK
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: SHOULDN'T CALL PEOPLE BY SKIN COLOR
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: No opinion whether or not would be offended
 Q12 INJUN?: No opinion whether or not would be offensive to others
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: No opinion whether or not would be offended
 Q16 SQUAW?: No opinion whether or not would be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 18 - 29

ID: 320004
 SEX: Female
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would be offensive to others
 Q6 Why?: IT'S USED WITH SLANG WORDS
 Q6 OTHER reason/s?: DK
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: DK
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: AN INDIAN MIGHT FIND THE SLANG OFFENSIVE - DEPENDS ON HOW IT'S SAID
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: Refused

ID: 320005
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would NOT be offensive to others
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: I GUESS BECAUSE IT'S A SLANG WORD
 Q10 OTHER reason/s?: DK

Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: DK
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 30 - 39

ID: 320006
 SEX: Female
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: No opinion whether or not would be offensive to others
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: No opinion whether or not would be offensive to others
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: No opinion whether or not would be offensive to others
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 18 - 29

ID: 320007
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would be offensive to others
 Q4 Why?: DK - SOME MIGHT
 Q4 OTHER reason/s?: DK
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would be offensive to others
 Q6 Why?: DK SOME MIGHT BE OFFENDED & SOME MIGHT NOT BE
 Q6 OTHER reason/s?: DK
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would be offensive to others
 Q8 Why?: DK
 Q8 OTHER reason/s?: DK
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would NOT be offensive to others
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: SOME MIGHT & SOME MIGHT NOT - DK
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: African American/Black
 Q18 AGE?: 50 - 59

ID: 320008

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SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would NOT be offensive to others
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would NOT be offensive to others
 Q11 INJUN?: Would be offended
 Q11 Why?: THAT'S NOT THE PROPER WORD TO USE
 Q11 OTHER reason/s?: DK
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: IT'S NOT THE PROPER WORD TO USE
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 70 - 79

ID: 320009
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would be offended
 Q5 Why?: IT'S LIKE CALLING THEM LIKE AN ANIMAL
 Q5 OTHER reason/s?: DK
 Q6 BUCK?: Would be offensive to others
 Q6 Why?: BECAUSE IT SOUND LIKE YOU ARE REFERRING TO AN ANIMAL
 Q6 OTHER reason/s?: DK
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: No opinion whether or not would be offensive to others
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: BECAUSE IT'S PROBABLY THE WRONG PRONUNCIATION OF IT AND THEY MIGHT TAKE IT THE WRONG WAY
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 18 - 29

ID: 320010
 SEX: Female
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would be offended
 Q5 Why?: IT SEEMS TO ME THAT IT IS SINGULARLY SAYING SOMETHING DIFFERENT WHEN YOU ARE DESCRIBING A MAN
 Q5 OTHER reason/s?: DK

Q6 BUCK?: Would be offensive to others
 Q6 Why?: AMERICAN INDIANS WOULD FIND IT OFFENSIVE
 Q6 OTHER reason/s?: DK
 Q7 BRAVE?: Would be offended
 Q7 Why?: DON'T FEEL THAT WORD IS NECESSARY TO BE USED TO DESCRIBE ANOTHER PERSON
 Q7 OTHER reason/s?: DK
 Q8 BRAVE?: Would be offensive to others
 Q8 Why?: OTHER PEOPLE MIGHT FIND IT OFFENSIVE DEPENDING ON HOW IT IS USED
 Q8 OTHER reason/s?: DK
 Q9 REDSKIN?: Would be offended
 Q9 Why?: I FIND ANY KIND OF DEROGATORY STATEMENT OR ANYTHING OUTSTANDING USED TO DESCRIBE THEM
 Q9 OTHER reason/s?: DK
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: IF THEY WOULD HAVE NORMAL INTELLIGENCE THEY WOULD FIND IT OFFENSIVE
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would be offended
 Q11 Why?: IT SOUNDS DISRESPECTFUL
 Q11 OTHER reason/s?: DK
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: OTHER PEOPLE SHOULD FIND IT OFFENSIVE IF THEY HAD ANY SORT OF SENSITIVITY ABOUT THEM
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would be offended
 Q15 Why?: IF AN AMERICAN INDIAN WAS ADDRESSING HIS WIFE - SHE MIGHT EVEN FIND THAT OFFENSIVE - DENOTES OWNERSHIP
 Q15 OTHER reason/s?: DK
 Q16 SQUAW?: Would be offensive to others
 Q16 Why?: A WORD THAT HAS BEEN USED BY OTHER THAN THE AMERICAN INDIAN IN A DEGRADING MANNER
 Q16 OTHER reason/s?: DK
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 50 - 59

ID: 320011
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would NOT be offensive to others
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would NOT be offensive to others
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: Would NOT be offensive to others
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would be offensive to others
 Q16 Why?: IT COULD BE USED TO DEMEANOR SOMEONE
 Q16 OTHER reason/s?: DK
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 60 - 69

ID: 320012
 SEX: Male

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Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would be offended
 Q5 Why?: SOUNDS LIKE A SLANG WORD
 Q5 OTHER reason/s?: DK
 Q6 BUCK?: Would be offensive to others
 Q6 Why?: BECAUSE IT'S A SLANG WORD
 Q6 OTHER reason/s?: DK
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would be offended
 Q9 Why?: IT DON'T DESCRIBE THEM RIGHT
 Q9 OTHER reason/s?: DK
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: JUST DON'T LIKE THE TERM
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would be offended
 Q11 Why?: JUST DON'T SOUND RIGHT
 Q11 OTHER reason/s?: DK
 Q12 INJUN?: No opinion whether or not would be offensive to others
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: No opinion whether or not would be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 60 - 69

ID: 320013
 SEX: Female
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would be offended
 Q5 Why?: THAT'S A STATEMENT THAT RELATES TO THE BREEDING PRACTICES- THEY RAPED

Q5 OTHER reason/s?: DK
 Q6 BUCK?: Would be offensive to others
 Q6 Why?: THEY WOULD BE OFFENDED IF THEY KNEW WHAT IT MEANT - IT'S A SLANG FOR YOUNG INDIAN MEN
 Q6 OTHER reason/s?: DK
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would NOT be offensive to others
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: SOME NATIONALITIES WOULD OFFENDED BECAUSE THEY HAVE THEIR BELIEFS AND THEIR WAY OF LIFE

Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 50 - 59

ID: 320014
 SEX: Female

Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would be offended
 Q5 Why?: IT DOESN'T SOUND VERY NICE
 Q5 OTHER reason/s?: DK
 Q6 BUCK?: No opinion whether or not would be offensive to others
 Q7 BRAVE?: Would be offended
 Q7 Why?: IT SOUNDS LIKE THEY ARE TRYING TO MAKE IT OFFENSIVE
 Q7 OTHER reason/s?: DK
 Q8 BRAVE?: No opinion whether or not would be offensive to others
 Q9 REDSKIN?: Would be offended
 Q9 Why?: BECAUSE IT'S RUDE
 Q9 OTHER reason/s?: DK
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: BECAUSE IT'S RUDE
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would be offended
 Q11 Why?: BECAUSE IT SOUNDS RUDE
 Q11 OTHER reason/s?: DK
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: BECAUSE IT'S RUDE
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would be offensive to others
 Q14 Why?: BECAUSE THEY HAVE CHANGED IT
 Q14 OTHER reason/s?: DK
 Q15 SQUAW?: Would be offended
 Q15 Why?: BECAUSE IT'S RUDE
 Q15 OTHER reason/s?: DK
 Q16 SQUAW?: Would be offensive to others
 Q16 Why?: DOESN'T SOUND VERY NICE
 Q16 OTHER reason/s?: DK
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 18 - 29

ID: 320015
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would be offended
 Q5 Why?: IT NORMALLY ASSOCIATED WITH A MALE DEER - SO YOUR REFERRING TO A PERSON AS A NON-HUMAN - DEHUMANIZING
 Q5 OTHER reason/s?: DK
 Q6 BUCK?: No opinion whether or not would be offensive to others
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: No opinion whether or not would be offensive to others
 Q9 REDSKIN?: Would be offended
 Q9 Why?: IT'S PUTTING TOO MUCH IMPORTANCE ON A PERSON'S COLOR OF SKIN -- OVER SIMPLIFYING
 Q9 OTHER reason/s?: DK
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: OVEREMPHASIS ON THE COLOR OF A PERSON'S SKIN
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would be offended
 Q11 Why?: IT'S JUST A CORRUPTION OF THE WORD INDIAN - NOT A NAME THAT PEOPLE WOULD NORMALLY APPLY TO THEMSELVES - KIND OF A NICKNAME
 Q11 OTHER reason/s?: DK

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Q12 INJUN?:	Would be offensive to others	Q6 OTHER reason/s?:DK
Q12 Why?:	IT'S GENERALLY A TERM PEOPLE WOULD NOT APPLY TO THEMSELVES - A NEGATIVE NICKNAME	Q7 BRAVE?:Would NOT be offended
Q12 OTHER reason/s?:	DK	Q8 BRAVE?:Would NOT be offensive to others
Q13 INDIAN?:	No opinion whether or not would be offended	Q9 REDSKIN?: Would be offended
Q14 INDIAN?:	Would be offensive to others	Q9 Why?: THAT'S A SLANG THAT THEY WOULD WANT TO USE AMONG THEMSELVES
Q14 Why?:	I GUESS IT'S GENERALLY BEEN USED BY PEOPLE FROM EUROPEAN HERITAGE TO SPECIFY PEOPLE FROM NORTH AMERICA	Q9 OTHER reason/s?:DK
Q14 OTHER reason/s?:	DK	Q10 REDSKIN?:No opinion whether or not would be offensive to others
Q15 SQUAW?:	Would be offended	Q11 INJUN?: Would be offended
Q15 Why?:	IT BRINGS UP NEGATIVE IMAGES - A DEMEANING ROLE	Q11 Why?:IT WOULD BE OFFENSIVE IF THE PERSON DIDN'T HAVE A SPEECH IMPEDIMENT
Q15 OTHER reason/s?:	DK	Q11 OTHER reason/s?:DK
Q16 SQUAW?:	Would be offensive to others	Q12 INJUN?: Would be offensive to others
Q16 Why?:	IT'S DEMEANING	Q12 Why?:IT WOULD SHOW A PERSONS IGNORANCE
Q16 OTHER reason/s?:	DK	Q12 OTHER reason/s?:DK
Q17 RACIAL?:	Caucasian/White	Q13 INDIAN?:Would NOT be offended
Q18 AGE?:	30 - 39	Q14 INDIAN?:Would NOT be offensive to others
		Q15 SQUAW?:Would NOT be offended
		Q16 SQUAW?:Would NOT be offensive to others
		Q17 RACIAL?:African American/Black
		Q18 AGE?:40 - 49
ID:	320016	ID:320018
SEX:	Male	SEX:Male
Q2 At least 16?:	Yes	Q2 At least 16?: Yes
Q3 NATIVE AMERICAN?:	Would NOT be offended	Q3 NATIVE AMERICAN?:Would NOT be offended
Q4 NATIVE AMERICAN?:	Would NOT be offensive to others	Q4 NATIVE AMERICAN?:Would NOT be offensive to others
Q5 BUCK?:	Would be offended	Q5 BUCK?:Would be offended
Q5 Why?:	I WOULD FIND THAT OFFENSIVE MOST ANYWHERE	Q5 Why?:IT IMPLIES ANIMALISTIC
Q5 OTHER reason/s?:	DK	Q5 OTHER reason/s?:DK
Q6 BUCK?:	Would be offensive to others	Q6 BUCK?:Would be offensive to others
Q6 Why?:	IT JUST DOESN'T SOUND GOOD	Q6 Why?:BECAUSE IT'S ANIMALISTIC
Q6 OTHER reason/s?:	DK	Q6 OTHER reason/s?:DK
Q7 BRAVE?:	Would NOT be offended	Q7 BRAVE?:Would NOT be offended
Q8 BRAVE?:	Would NOT be offensive to others	Q8 BRAVE?:Would NOT be offensive to others
Q9 REDSKIN?:	Would NOT be offended	Q9 REDSKIN?:Would NOT be offended
Q10 REDSKIN?:	Would be offensive to others	Q10 REDSKIN?: Would be offensive to others
Q10 Why?:	THE INDIANS MIGHT BE OFFENDED BY IT	Q10 Why?:ITS A SKIN COLOR
Q10 OTHER reason/s?:	DK	Q10 OTHER reason/s?:DK
Q11 INJUN?:	Would NOT be offended	Q11 INJUN?: Would be offended
Q12 INJUN?:	Would NOT be offensive to others	Q11 Why?:ITS A SLUR ON THE INDIAN WORD
Q13 INDIAN?:	Would NOT be offended	Q11 OTHER reason/s?:DK
Q14 INDIAN?:	Would NOT be offensive to others	Q12 INJUN?: Would be offensive to others
Q15 SQUAW?:	Would be offended	Q12 Why?:IT'S A SLUR ON INDIAN
Q15 Why?:	IT JUST DON'T SOUND GOOD	Q12 OTHER reason/s?:DK
Q15 OTHER reason/s?:	DK	Q13 INDIAN?: Would NOT be offended
Q16 SQUAW?:	Would be offensive to others	Q14 INDIAN?: Would NOT be offensive to others
Q16 Why?:IT JUST DOESN'T SOUND GOOD		Q15 SQUAW?: Would NOT be offended
Q16 OTHER reason/s?:DK		Q16 SQUAW?: Would NOT be offensive to others
Q17 RACIAL?:Caucasian/White		Q17 RACIAL?: Caucasian/White
Q18 AGE?:60 - 69		Q18 AGE?: 60 - 69
ID:320017		ID: 320019
SEX:Male		SEX: Male
Q2 At least 16?:Yes		Q2 At least 16?: Yes
Q3 NATIVE AMERICAN?:Would NOT be offended		Q3 NATIVE AMERICAN?: Would NOT be offended
Q4 NATIVE AMERICAN?:Would NOT be offensive to others		Q4 NATIVE AMERICAN?: Would NOT be offensive to others
Q5 BUCK?:Would be offended		Q5 BUCK?: Would NOT be offended
Q5 Why?:YOU ARE SPEAKING OF A HUMAN- NOT AN ANIMAL		Q6 BUCK?: Would NOT be offensive to others
Q5 OTHER reason/s?:DK		Q7 BRAVE?: Would NOT be offended
Q6 BUCK?:Would be offensive to others		Q8 BRAVE?: Would NOT be offensive to others
Q6 Why?:BECAUSE YOU ARE SPEAKING OF A HUMAN NOT AN ANIMAL		Q9 REDSKIN?: Would NOT be offended
		Q10 REDSKIN?: Would NOT be offensive to others
		Q11 INJUN?: Would NOT be offended

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Q12 INJUN?: Would NOT be offensive to others
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 60 - 69

ID: 320020
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would be offensive to others
 Q6 Why?: IT COULD BE USED IN A SLANDERING WAY
 Q6 OTHER reason/s?: DK
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: IT COULD BE CONSIDERED DISRESPECTFUL
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would be offended
 Q11 Why?: IT'S DEROGATORY - DEPENDS ON HOW USED THOUGHT
 Q11 OTHER reason/s?: DK
 Q12 INJUN?: No opinion whether or not would be offensive to others
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would be offensive to others
 Q16 Why?: BECAUSE IN ITS ORIGINAL REFERENCE IT WAS A TERM OF RESPECT & NOW IT'S A TERM OF DISRESPECT
 Q16 OTHER reason/s?: DK
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 40 - 49

ID: 320021
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would NOT be offensive to others
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: NATIVE AMERICAN WOULD FIND IT OFFENSIVE - ANY COMMENT ON SKIN COLOR IS NOT VERY NICE
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: IT SOUNDS LIKE SOMETHING OUT OF A COWBOY MOVIE
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended

Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: HISPANIC
 Q18 AGE?: 30 - 39

ID: 320022
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would be offended
 Q3 Why?: BECAUSE I DON'T KNOW WHY THEY WOULD BE NATIVE AMERICANS
 Q3 OTHER reason/s?: DK
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would be offended
 Q5 Why?: ITS AN OFFENSIVE WAY TO DESCRIBE SOMEBODY
 Q5 OTHER reason/s?: DK
 Q6 BUCK?: Would be offensive to others
 Q6 Why?: AS A CIVILIZATION I THINK WE HAVE COME FARTHER THAN THAT
 Q6 OTHER reason/s?: DK
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would NOT be offensive to others
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: IT'S A DEROGATORY TERM
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would be offended
 Q15 Why?: IT JUST SOUNDS LIKE A TERM THAT NOBODY WOULD USE TODAY
 Q15 OTHER reason/s?: DK
 Q16 SQUAW?: Would be offensive to others
 Q16 Why?: IT SOUNDS LIKE AN ARCHAIC TERM
 Q16 OTHER reason/s?: DK
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 40 - 49

ID: 330000
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would be offended
 Q5 Why?: SOUNDS LIKE SOME KIND OF AN ANIMAL NOT A HUMAN BEING; SOMETHING ONE COULD BUY
 Q5 OTHER reason/s?: DK
 Q6 BUCK?: Would be offensive to others
 Q6 Why?: SOUNDS LIKE SOME KIND OF AN ANIMAL - LIKE SOMETHING A PERSON COULD BUY
 Q6 OTHER reason/s?: DK
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would be offensive to others
 Q8 Why?: THERE IS ALWAYS BOUND TO BE SOMEONE OFFENDED BY DESCRIPTIVE TERMS
 Q8 OTHER reason/s?: DK
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: SOME PEOPLE THINK THEY SHOULD BE CALLED NATIVE AMERICANS
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would be offended
 Q11 Why?: SOUNDS BELITTLING

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Q11 OTHER reason/s?: DK
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: SOUNDS BELITTLING AND DEGRADING
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would be offensive to others
 Q16 Why?: SOMEONE MIGHT THINK IT WOULD LIKE THE WORD CHICK OR BABE - NOT LADY-LIKE
 Q16 OTHER reason/s?: DK
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 30 - 39

ID: 330001
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would NOT be offensive to others
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: Would NOT be offensive to others
 Q11 INJUN?: Would NOT be offended
 Q12 INJUN?: Would NOT be offensive to others
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would NOT be offended
 Q16 SQUAW?: Would NOT be offensive to others
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 18 - 29

ID: 330002
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would be offended
 Q5 Why?: BECAUSE I AM NOT A BUCK AND NO ONE SHOULD CALL ME THAT
 Q5 OTHER reason/s?: DK
 Q6 BUCK?: Would be offensive to others
 Q6 Why?: BECAUSE I KNOW PEOPLE WHO HAVE BEEN CALLED THAT AND THEY HAVE BEEN OFFENDED - THEY ARE NOT BUCKS
 Q6 OTHER reason/s?: DK
 Q7 BRAVE?: Would be offended
 Q7 Why?: AGAIN IT IS IN THAT CATEGORY - BRAVE MEANS FEARLESS, ETC. - NOT WHO I AM BUT WHAT I AM
 Q7 OTHER reason/s?: DK
 Q8 BRAVE?: Would be offensive to others
 Q8 Why?: BRAVE MEANS FEARLESS NOT THE NAME OF A PERSON
 Q8 OTHER reason/s?: DK
 Q9 REDSKIN?: Would NOT be offended
 Q10 REDSKIN?: No opinion whether or not would be offensive to others
 Q11 INJUN?: Would be offended

Q11 Why?: BECAUSE I DON'T KNOW OF ANY RACE THAT IS INJUN - PRONOUNCE THE WORD PROPERLY
 Q11 OTHER reason/s?: DK
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: BECAUSE AGAIN, IT IS NOT A NAME OF A RACE
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would be offended
 Q13 Why?: BECAUSE THERE ARE SO MANY TYPES/KINDS OF INDIANS -FROM INDIA, PAKISTAN, AND NATIVE AMERICAN OR WEST INDIANS
 Q13 OTHER reason/s?: DK
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: No opinion whether or not would be offended
 Q16 SQUAW?: No opinion whether or not would be offensive to others
 Q17 RACIAL?: WEST INDIAN - FROM GUYANA
 Q18 AGE?: 18 - 29

ID: 330003
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would NOT be offensive to others
 Q7 BRAVE?: Would NOT be offended
 Q8 BRAVE?: Would NOT be offensive to others
 Q9 REDSKIN?: Would be offended
 Q9 Why?: TO ME IT IS DEMEANING - THAT'S JUST THE WAY I WAS RAISED I GUESS
 Q9 OTHER reason/s?: DK
 Q10 REDSKIN?: Would be offensive to others
 Q10 Why?: BECAUSE IT SEEMS TO BE DEMEANING WORD
 Q10 OTHER reason/s?: DK
 Q11 INJUN?: Would be offended
 Q11 Why?: BECAUSE IT IS A DEMEANING WORD - IT IS NOT A POSITIVE WORD
 Q11 OTHER reason/s?: DK
 Q12 INJUN?: Would be offensive to others
 Q12 Why?: BECAUSE IT IS NOT A DEMEANING WORD
 Q12 OTHER reason/s?: DK
 Q13 INDIAN?: Would NOT be offended
 Q14 INDIAN?: Would NOT be offensive to others
 Q15 SQUAW?: Would be offended
 Q15 Why?: STILL A VERY DEMEANING WORD - NOT VERY POSITIVE
 Q15 OTHER reason/s?: DK
 Q16 SQUAW?: Would be offensive to others
 Q16 Why?: STILL A DEMEANING WORD
 Q16 OTHER reason/s?: DK
 Q17 RACIAL?: Caucasian/White
 Q18 AGE?: 40 - 49

ID: 330004
 SEX: Male
 Q2 At least 16?: Yes
 Q3 NATIVE AMERICAN?: Would NOT be offended
 Q4 NATIVE AMERICAN?: Would NOT be offensive to others
 Q5 BUCK?: Would NOT be offended
 Q6 BUCK?: Would NOT be offensive to others
 Q7 BRAVE?: No opinion whether or not would be offended
 Q8 BRAVE?: No opinion whether or not would be offensive to others
 Q9 REDSKIN?: Would be offended

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Q9 Why?: I THINK A LOT OF IT STEMS FROM THE WAY PEOPLE VIEWED NATIVE AMERICAN YEARS AGO

Q9 OTHER reason/s?: DK

Q10 REDSKIN?: No opinion whether or not would be offensive to others

Q11 INJUN?: Would be offended

Q11 Why?: BECAUSE THE WAY IT WAS PERCEIVED YEARS AGO

Q11 OTHER reason/s?: DK

Q12 INJUN?: Would be offensive to others

Q12 Why?: AGAIN, IT IS THE WAY THE WORD IS PERCEIVED A SLANT AGAINST A RACE

Q12 OTHER reason/s?: DK

Q13 INDIAN?: Would NOT be offended

Q14 INDIAN?: Would NOT be offensive to others

Q15 SQUAW?: Would be offended

Q15 Why?: BECAUSE THE WAY THE WORD WAS USED YEARS AGO - MOTION PICTURES AND TELEVISION SHOWS

Q15 OTHER reason/s?: DK

Q16 SQUAW?: Would be offensive to others

Q16 Why?: AGAIN - THE WAY IT WAS PERCEIVED YEARS AGO

Q16 OTHER reason/s?: DK

Q17 RACIAL?: Native American

Q17 TRIBE?: YAKAMA

Q18 AGE?: 40 - 49

ID: 330005

SEX: Male

Q2 At least 16?: Yes

Q3 NATIVE AMERICAN?: Would NOT be offended

Q4 NATIVE AMERICAN?: Would NOT be offensive to others

Q5 BUCK?: Would be offended

Q5 Why?: BECAUSE IT IS A SLANG - VERY DEROGATORY

Q5 OTHER reason/s?: DK

Q6 BUCK?: Would be offensive to others

Q6 Why?: AGAIN BECAUSE IT IS A SLANG TERM

Q6 OTHER reason/s?: DK

Q7 BRAVE?: Would NOT be offended

Q8 BRAVE?: No opinion whether or not would be offensive to others

Q9 REDSKIN?: Would be offended

Q9 Why?: BECAUSE IT IS REFERRING TO THE COLOR OF THEIR SKIN

Q9 OTHER reason/s?: DK

Q10 REDSKIN?: Would NOT be offensive to others

Q11 INJUN?: Would be offended

Q11 Why?: BECAUSE IT IS A SLANG TERM

Q11 OTHER reason/s?: DK

Q12 INJUN?: Would be offensive to others

Q12 Why?: AGAIN, IT IS A SLANG TERM

Q12 OTHER reason/s?: DK

Q13 INDIAN?: Would NOT be offended

Q14 INDIAN?: Would be offensive to others

Q14 Why?: THE TRUE SENSE OF INDIAN REALLY ISN'T AN ACCURATE DESCRIPTION

Q14 OTHER reason/s?: DK

Q15 SQUAW?: Would be offended

Q15 Why?: WOULD LIKE A DEFINITION TO NOT BE SO BROAD - SHOULD NOT USE SOMETHING - ONE WORD - TO DESCRIBE ALL OF THEM

Q15 OTHER reason/s?: DK

Q16 SQUAW?: Would be offensive to others

Q16 Why?: BECAUSE IT IS A DEFINED TERM

Q16 OTHER reason/s?: DK

Q17 RACIAL?: Caucasian/White

Q18 AGE?: 30 - 39

ID: 330006

SEX: Male

Q2 At least 16?: Yes

Q3 NATIVE AMERICAN?: Would NOT be offended

Q4 NATIVE AMERICAN?: Would NOT be offensive to others

Q5 BUCK?: Would NOT be offended

Q6 BUCK?: No opinion whether or not would be offensive to others

Q7 BRAVE?: Would NOT be offended

Q8 BRAVE?: Would NOT be offensive to others

Q9 REDSKIN?: No opinion whether or not would be offended

Q10 REDSKIN?: Would be offensive to others

Q10 Why?: BECAUSE I THINK A NATIVE AMERICAN WOULD BE

Q10 OTHER reason/s?: DK

Q11 INJUN?: No opinion whether or not would be offended

Q12 INJUN?: No opinion whether or not would be offensive to others

Q13 INDIAN?: No opinion whether or not would be offended

Q14 INDIAN?: No opinion whether or not would be offensive to others

Q15 SQUAW?: Would NOT be offended

Q16 SQUAW?: Would NOT be offensive to others

Q17 RACIAL?: MEXICAN

Q18 AGE?: 18 - 29

ID: 330007

SEX: Male

Q2 At least 16?: Yes

Q3 NATIVE AMERICAN?: Would NOT be offended

Q4 NATIVE AMERICAN?: Would NOT be offensive to others

Q5 BUCK?: Would NOT be offended

Q6 BUCK?: Would NOT be offensive to others

Q7 BRAVE?: Would NOT be offended

Q8 BRAVE?: Would NOT be offensive to others

Q9 REDSKIN?: Would NOT be offended

Q10 REDSKIN?: Would NOT be offensive to others

Q11 INJUN?: Would NOT be offended

Q12 INJUN?: Would NOT be offensive to others

Q13 INDIAN?: Would NOT be offended

Q14 INDIAN?: Would NOT be offensive to others

Q15 SQUAW?: Would NOT be offended

Q16 SQUAW?: Would NOT be offensive to others

Q17 RACIAL?: Caucasian/White

Q18 AGE?: 30 - 39

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ID: 1100000
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: DONT SEE WHY ANYONE ELSE SHOULD
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: IF HE KNEW IT WAS USED AS AN INSULT
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: IF IT CAME FROM A BAD ATTITUDE
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: AS A CHILD I GOT IN TROUBLE FOR CALLIN SOMEONE THAT SIMILAR TO WHORE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SAME AS WHORE
 Q20 AGE?: 30 - 39

ID: 1100001
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: MAKES IT SOUND NEGATIVE
 Q8 OTHER reason/s?: NO
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SOUNDS NEGATIVE
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: OUTDATED
 Q11 OTHER reason/s?: NONE

Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SOUNDS DEROGATORY
 Q13 OTHER reason/s?: NO
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: USED TO DESCRIBE SOMEONE INFERIOR
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: MAKES IT SOUND LIKE THEYRE OF A DIFFERENT CLASS
 Q19 OTHER reason/s?: DOESNT SOUND RESPECTFUL
 Q20 AGE?: 16 - 17

ID: 1100002
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: IT WOULD DEPEND ON THE PERSON WHETHER THEY WOULD BE OFFENDED BY A SLANG WORD OR NOT
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: A LOT WOULD CONSIDER IT A RACIST SLUR, OR A STEREO-TYPE
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE IT IS A SLANG TERM
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: EVERY INDIAN NATION HAS ITS OWN WORD FOR THEIR WOMEN & IT IS NOT A CHEROKEE TERM. IT IS A TERM OF IGNORANCE
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE IT IS A TERM OF IGNORANCE NOT

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		A TERM USED BY US			offensive to others
Q19 OTHER reason/s?:		NONE	Q8 BUCK?:	Would NOT be offended	
Q20 AGE?:	30 - 39		Q9 BUCK?:	No opinion whether or not would be offensive to others	
ID:	1100003		Q10 BRAVE?:	Would NOT be offended	
QUOTA:	Main quota		Q11 BRAVE?:	Would NOT be offensive to others	
SEX:	Male		Q12 REDSKIN?:	Would be offended	
Q2 American Indian?:	Yes		Q12 Why?:	IT SOUNDS LIKE A PUT DOWN	
Q3 Member of tribe?:	Yes		Q12 OTHER reason/s?:	NONE	
Q4 What tribe?:	LUMBEE		Q13 REDSKIN?:	Would be offensive to others	
Q5 At least 16?:	Yes		Q13 Why?:	IT SOUNDS LIKE A PUT DOWN	
Q6 NATIVE AMERICAN?:	Would NOT be offended		Q13 OTHER reason/s?:	NONE	
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others		Q14 INJUN?:	Would be offended	
Q8 BUCK?:	Would NOT be offended		Q14 Why?:	IT WOUNDS WEIRD	
Q9 BUCK?:	Would NOT be offensive to others		Q14 OTHER reason/s?:	NONE	
Q10 BRAVE?:	Would NOT be offended		Q15 INJUN?:	Would be offensive to others	
Q11 BRAVE?:	Would NOT be offensive to others		Q15 Why?:	IT SOUND WEIRD	
Q12 REDSKIN?:	Would NOT be offended		Q15 OTHER reason/s?:	NONE	
Q13 REDSKIN?:	Would be offensive to others		Q16 INDIAN?:	Would NOT be offended	
Q13 Why?:	SHOULD NOT BE REFERRED TO BY COLOR		Q17 INDIAN?:	Would NOT be offensive to others	
Q13 OTHER reason/s?:	NONE		Q18 SQUAW?:	Would NOT be offended	
Q14 INJUN?:	Would be offended		Q19 SQUAW?:	No opinion whether or not would be offensive to others	
Q14 Why?:	THE WAY IS SOUNDS IT JUST DOESN'T SOUND RIGHT		Q20 AGE?:	16 - 17	
Q14 OTHER reason/s?:	NONE		ID:	1100005	
Q15 INJUN?:	Would be offensive to others		QUOTA:	Sub-quota	
Q15 Why?:	IT IS HARD TO SAY AS THEY PROBABLY WOULD NOT LIKE THE WAY IT SOUNDS		SEX:	Male	
Q15 OTHER reason/s?:	NONE		Q2 American Indian?:	Yes	
Q16 INDIAN?:	Would NOT be offended		Q3 Member of tribe?:	No	
Q17 INDIAN?:	Would NOT be offensive to others		Q5 At least 16?:	Yes	
Q18 SQUAW?:	Would be offended		Q6 NATIVE AMERICAN?:	Would NOT be offended	
Q18 Why?:	IT IS A BAD WORD TO DESCRIBE A FEMALE		Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	
Q18 OTHER reason/s?:	NONE		Q8 BUCK?:	Would be offended	
Q19 SQUAW?:	Would be offensive to others		Q8 Why?:	I JUST DON'T LIKE THE WORD IT IS IN THE SAME CATEGORY AS SQUAW	
Q19 Why?:	BECAUSE IT SOUNDS BAD ESPECIALLY TO THE LADIES		Q8 OTHER reason/s?:	NONE	
Q19 OTHER reason/s?:	NONE		Q9 BUCK?:	No opinion whether or not would be offensive to others	
Q20 AGE?:	30 - 39		Q10 BRAVE?:	Would NOT be offended	
ID:	1100004		Q11 BRAVE?:	Would NOT be offensive to others	
QUOTA:	Main quota		Q12 REDSKIN?:	Would NOT be offended	
SEX:	Male		Q13 REDSKIN?:	Would NOT be offensive to others	
Q2 American Indian?:	Yes		Q14 INJUN?:	Would be offended	
Q3 Member of tribe?:	Yes		Q14 Why?:	WEL IT IS INDIAN SO THAT IS NOT A CORRECT WORD	
Q4 What tribe?:	OTTOWA		Q14 OTHER reason/s?:	NONE	
Q5 At least 16?:	Yes		Q15 INJUN?:	No opinion whether or not would be offensive to others	
Q6 NATIVE AMERICAN?:	Would NOT be offended		Q16 INDIAN?:	Would NOT be offended	
Q7 NATIVE AMERICAN?:	Would NOT be		Q17 INDIAN?:	Would NOT be offensive to others	
			Q18 SQUAW?:	Would NOT be offended	
			Q19 SQUAW?:	Would NOT be offensive to others	

Edited Verbatim Responses — Native American Population Native American Study

Q20 AGE?: 60 - 69

ID: 1100006
 QUOTA: Main quota
 SEX: Male

Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHIPPEWA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: Would be offended
 Q8 Why?: THE WAY THAT IT IS SAID
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: THE WAY THAT IT IS SAID
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: THE WAY THAT IT IS SAID
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: THE WAY THAT IT IS SAID AND HOW IT SOUNDS
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT IS A FIGURE OF SPEECH AND NOT A CORRECT TERM FOR INDIAN
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 40 - 49

ID: 1110000
 QUOTA: Main quota
 SEX: Female

Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: ACOMMA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: Would be offended
 Q8 Why?: THEY WOULDN'T LIKE IT
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: No opinion whether or not would be

offensive to others

Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 60 - 69

ID: 1110001
 QUOTA: Main quota
 SEX: Female

Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: BECAUSE WE'RE INDIANS NOT BUCKS
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: BECAUSE WE'RE INDIANS NOT BUCKS
 Q9 OTHER reason/s?: DK
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: WE'RE INDIANS AND THIS WORD WAS USED AS A SLANG EXPRESSION WHEN REFERRING TO INDIAN PEOPLE
 Q12 OTHER reason/s?: BASICLY USED AS A CUSS WORD OR BAD REFERENCE TOWARD AN INDIAN
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: BECAUSE IT WAS A SLANG EXPRESSION USED WHEN REFERRING TO AN INDIAN
 Q13 OTHER reason/s?: DK
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE WE ARE INDIANS NOT INJUNS
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE WE ARE INDIANS AND NOT INJUNS
 Q15 OTHER reason/s?: DK
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: BECAUSE WE ARE INDIAN PEOPLE, NOT SQUAWS

Edited Verbatim Responses — Native American Population Native American Study

Q18 OTHER reason/s?:	MOST PEOPLE DON'T UNDERSTAND THAT WHEN EARLY PEOPLE USED THIS IT WAS IN REFERENCETO A SLAVE AND TODAY WE ARE NOT SLAVES	Q6 NATIVE AMERICAN?: Would NOT be offended
Q19 SQUAW?:	Would be offensive to others	Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q19 Why?:	BECAUSE WE ARE INDIANS AND NOT SQUAWS	Q8 BUCK?: Would NOT be offended
Q19 OTHER reason/s?:	DK	Q9 BUCK?: Would be offensive to others
Q20 AGE?:	18 - 29	Q9 Why?: IT'S SLANG
ID:	1110002	Q9 OTHER reason/s?: DK
QUOTA:	Main quota	Q10 BRAVE?: Would NOT be offended
SEX:	Female	Q11 BRAVE?: Would NOT be offensive to others
Q2 American Indian?:	Yes	Q12 REDSKIN?: Would NOT be offended
Q3 Member of tribe?:	Yes	Q13 REDSKIN?: Would be offensive to others
Q4 What tribe?:	LUMBEE	Q13 Why?: IT WAS A SLANG EXPRESSION
Q5 At least 16?:	Yes	Q13 OTHER reason/s?: DK
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q14 INJUN?: Would NOT be offended
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q15 INJUN?: Would NOT be offensive to others
Q8 BUCK?:	No opinion whether or not would be offended	Q16 INDIAN?: Would NOT be offended
Q9 BUCK?:	No opinion whether or not would be offensive to others	Q17 INDIAN?: Would NOT be offensive to others
Q10 BRAVE?:	Would NOT be offended	Q18 SQUAW?: Would NOT be offended
Q11 BRAVE?:	Would NOT be offensive to others	Q19 SQUAW?: Would be offensive to others
Q12 REDSKIN?:	Would NOT be offended	Q19 Why?: IT IS A SLANG EXPRESSION
Q13 REDSKIN?:	Would be offensive to others	Q19 OTHER reason/s?: DK
Q13 Why?:	IT DEPENDS ON IN WHAT TERM THEY SAY IT	Q20 AGE?: 50 - 59
Q13 OTHER reason/s?:	DK	ID: 1110004
Q14 INJUN?:	Would NOT be offended	QUOTA: Main quota
Q15 INJUN?:	Would NOT be offensive to others	SEX: Male
Q16 INDIAN?:	Would NOT be offended	Q2 American Indian?: Yes
Q17 INDIAN?:	Would NOT be offensive to others	Q3 Member of tribe?: Yes
Q18 SQUAW?:	No opinion whether or not would be offended	Q4 What tribe?: CHEROKEE
Q19 SQUAW?:	Would be offensive to others	Q5 At least 16?: Yes
Q19 Why?:	IT IS OFFENSIVE IN SOME PEOPLES MINDS I'M SURE	Q6 NATIVE AMERICAN?: Would NOT be offended
Q20 AGE?:	18 - 29	Q7 NATIVE AMERICAN?: Would NOT be offensive to others
ID:	1110003	Q8 BUCK?: Would NOT be offended
QUOTA:	Main quota	Q9 BUCK?: Would NOT be offensive to others
SEX:	Male	Q10 BRAVE?: Would NOT be offended
Q2 American Indian?:	Yes	Q11 BRAVE?: Would NOT be offensive to others
Q3 Member of tribe?:	Yes	Q12 REDSKIN?: Would NOT be offended
Q4 What tribe?:	LUMBEE	Q13 REDSKIN?: Would NOT be offensive to others
Q5 At least 16?:	Yes	Q14 INJUN?: Would NOT be offended
		Q15 INJUN?: Would be offensive to others
		Q15 Why?: JUST BECAUSE IT'S SLANG
		Q15 OTHER reason/s?: DK
		Q16 INDIAN?: Would NOT be offended
		Q17 INDIAN?: Would NOT be offensive to others
		Q18 SQUAW?: Would NOT be offended
		Q19 SQUAW?: Would be offensive to others
		Q19 Why?: TRYING TO PUT THEM DOWN
		Q19 OTHER reason/s?: DK
		Q20 AGE?: 70 - 79
		ID: 1110005
		QUOTA: Main quota
		SEX: Female

Edited Verbatim Responses — Native American Population Native American Study

Q2 American Indian?:Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: CHEROKEE
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: No opinion whether or not would be offended
Q9 BUCK?: No opinion whether or not would be offensive to others
Q10 BRAVE?: No opinion whether or not would be offended
Q11 BRAVE?: No opinion whether or not would be offensive to others
Q12 REDSKIN?: No opinion whether or not would be offended
Q13 REDSKIN?: No opinion whether or not would be offensive to others
Q14 INJUN?: Would be offended
Q14 Why?: IT SEEMS LIKE A NEGATIVE THING
Q14 OTHER reason/s?: DK
Q15 INJUN?: Would be offensive to others
Q15 Why?: IT'S A NEGATIVE THING
Q15 OTHER reason/s?: DK
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: No opinion whether or not would be offended
Q19 SQUAW?: No opinion whether or not would be offensive to others
Q20 AGE?: 16 - 17

ID: 1110006
QUOTA: Main quota
SEX: Female

Q2 American Indian?:Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: CHEROKEE
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would be offended
Q8 Why?: WE ARE NOT BUCKS, WE ARE INDIAN PEOPLE
Q8 OTHER reason/s?:DK
Q9 BUCK?: Would be offensive to others
Q9 Why?: BECAUSE WE ARE INDIAN PEOPLE, NOT DEER
Q9 OTHER reason/s?:DK
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others

Q12 REDSKIN?: Would be offended
Q12 Why?: BECAUSE I AM INDIAN AND MY SKIN IS NOT RED
Q12 OTHER reason/s?: DK
Q13 REDSKIN?: Would be offensive to others
Q13 Why?: BECAUSE WE ARE NOT RED
Q13 OTHER reason/s?: DK
Q14 INJUN?: Would be offended
Q14 Why?: BECAUSE I AM NOT A INJUN
Q14 OTHER reason/s?: DK
Q15 INJUN?: Would be offensive to others
Q15 Why?: BECAUSE WE ARE INDIANS, NOT INJUNS
Q15 OTHER reason/s?: DK
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would be offended
Q18 Why?: IT'S JUST SLANG
Q18 OTHER reason/s?: AS A FEMALE I WOULD LIKE TO BE REFERRED TO AS AN INDIAN NOT A SQUAW
Q19 SQUAW?: Would be offensive to others
Q19 Why?: IT'S JUST SLANG
Q19 OTHER reason/s?: DK
Q20 AGE?: 30 - 39

ID: 1110007
QUOTA: Main quota
SEX: Male

Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: OSAGE
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would be offensive to others
Q9 Why?: BECAUSE THEY WOULD FEEL IT WAS A SLANG TERM
Q9 OTHER reason/s?: DK
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would NOT be offensive to others
Q14 INJUN?: Would NOT be offended
Q15 INJUN?: Would NOT be offensive to others
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would NOT be offended
Q19 SQUAW?: No opinion whether or not would be offensive to others
Q20 AGE?: 60 - 69

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ID: 1110008
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: JUST DONT SOUND RIGHT OR SOMETHING
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: JUST DONT SOUND RIGHT, LIKE SLANG
 Q9 OTHER reason/s?: DK
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: BECAUSE IT'S SHORT AND SLANG
 Q13 OTHER reason/s?: DK
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: DEPENDS ON CONTEXT IT'S REFERRED TO
 Q15 OTHER reason/s?: DK
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT'S SLANG TO ME
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE IT'S A SLANG WORD
 Q19 OTHER reason/s?: DK
 Q20 AGE?: 40 - 49

ID: 1110009
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: IT'S NOT ONE OF THE WORDS YOU WOULD WANT TO BE CALLED
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: NOT A GOOD REFERENCE, JUST NEGATIVE WAY OF TALKING TO US

Q9 OTHER reason/s?: DK
 Q10 BRAVE?: Would be offended
 Q10 Why?: DIFFERENT THAN WHAT I WOULD WANT TO BE CALLED
 Q10 OTHER reason/s?: DK
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: IMAGE WITH WORD THAT SEEMS NEGATIVE
 Q11 OTHER reason/s?: DK
 Q12 REDSKIN?: Would be offended
 Q12 Why?: DEPENDING ON THE CONTEXT POSSIBLY
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: DEPENDS AGAIN ON CONTEXT IT'S BEING USED IN
 Q13 OTHER reason/s?: DK
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT'S A DISRESPECTFUL TERM TO DESCRIBE WOMEN
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE IT'S DISRESPECTFUL WAY TO TALK TO A WOMAN
 Q19 OTHER reason/s?: DK
 Q20 AGE?: 18 - 29

ID: 1110010
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: SISSETON WAUPATON SIOUX TRIBE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: DEPENDS ON THE PERSON
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended

Edited Verbatim Responses — Native American Population Native American Study

Q19 SQUAW?: Would NOT be offensive to others
Q20 AGE?: 18 - 29

ID: 1110011
QUOTA: Main quota
SEX: Male

Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: CHEROKEE
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would be offensive to others
Q9 Why?: THEY DON'T LIKE THE WORD BROUGHT UP TO THEM

Q9 OTHER reason/s?: NONE
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would be offensive to others
Q11 Why?: DEPENDS ON TRIBE AS TO HOW THEY REACT

Q11 OTHER reason/s?: NONE
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would be offensive to others
Q13 Why?: SLANG TERM
Q13 OTHER reason/s?: NONE
Q14 INJUN?: Would be offended
Q14 Why?: DON'T LIKE BEING CALLED THAT
Q14 OTHER reason/s?: NONE
Q15 INJUN?: Would be offensive to others
Q15 Why?: MOST INDIANS DON'T LIKE TO BE REFERRED TO AS INJUN'S

Q15 OTHER reason/s?: NO
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would be offended
Q18 Why?: ITS A SLANG EXPRESSION
Q18 OTHER reason/s?: NO
Q19 SQUAW?: Would be offensive to others
Q19 Why?: BECAUSE IT'S A SLANG TERM
Q19 OTHER reason/s?: NO
Q20 AGE?: 30 - 39

ID: 1110012
QUOTA: Main quota
SEX: Male

Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: MENOMINEE
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would NOT be offensive to others
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: No opinion whether or not would be offensive to others
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would be offensive to others
Q13 Why?: I WOULD BE OFFENDED BECAUSE OF A CUT DOWN
Q13 OTHER reason/s?: NONE
Q14 INJUN?: Would NOT be offended
Q15 INJUN?: Would NOT be offensive to others
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would NOT be offended
Q19 SQUAW?: Would NOT be offensive to others
Q20 AGE?: 40 - 49

ID: 1110013
QUOTA: Main quota
SEX: Female

Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: CHEROKEE
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would be offensive to others
Q9 Why?: I HAVE HEARD PEOPLE SAY THAT
Q9 OTHER reason/s?: NONE
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would NOT be offensive to others
Q14 INJUN?: Would be offended
Q14 Why?: IT IS SLANG
Q14 OTHER reason/s?: NONE
Q15 INJUN?: Would be offensive to others
Q15 Why?: SAME REASON
Q15 OTHER reason/s?: NONE
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would NOT be offended
Q19 SQUAW?: Would NOT be offensive to others
Q20 AGE?: 70 - 79

ID: 1110014
QUOTA: Main quota
SEX: Female
Q2 American Indian?: Yes

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Q3 Member of tribe?:	Yes	Q13 Why?:	BECAUSE OF THE WHITE MAN TREATED THEM BACK IN THE OLDEN DAYS
Q4 What tribe?:	EASTERN BAND OF CHEROKEE INDIANS	Q13 OTHER reason/s?:	NONE
Q5 At least 16?:	Yes	Q14 INJUN?:	Would NOT be offended
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q15 INJUN?:	Would NOT be offensive to others
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q16 INDIAN?:	Would NOT be offended
Q8 BUCK?:	Would be offended	Q17 INDIAN?:	Would NOT be offensive to others
Q8 Why?:	SLANG TERM THAT IS DEROGATORY	Q18 SQUAW?:	Would NOT be offended
Q8 OTHER reason/s?:	NONE	Q19 SQUAW?:	Would NOT be offensive to others
Q9 BUCK?:	Would be offensive to others	Q20 AGE?:	30 - 39
Q9 Why?:	SAME THING AS BEFORE		
Q9 OTHER reason/s?:	NONE		
Q10 BRAVE?:	Would NOT be offended	ID:	1110016
Q11 BRAVE?:	Would NOT be offensive to others	QUOTA:	Sub-quota
Q12 REDSKIN?:	No opinion whether or not would be offended	SEX:	Female
Q13 REDSKIN?:	Would be offensive to others	Q2 American Indian?:	NOT MUCH
Q13 Why?:	SOUNDS DEGRADING	Q5 At least 16?:	Yes
Q13 OTHER reason/s?:	NONE	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q14 INJUN?:	Would be offended	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q14 Why?:	POOR WHITE TRASH SAY THAT	Q8 BUCK?:	Would be offended
Q14 OTHER reason/s?:	NONE	Q8 Why?:	NOT PROPER
Q15 INJUN?:	Would be offensive to others	Q8 OTHER reason/s?:	NONE
Q15 Why?:	SLANG PUTTING YOU DOWN	Q9 BUCK?:	Would be offensive to others
Q15 OTHER reason/s?:	NONE	Q9 Why?:	BETTER DESCRIPTION OF THEMSELVES
Q16 INDIAN?:	Would NOT be offended	Q9 OTHER reason/s?:	NONE
Q17 INDIAN?:	Would NOT be offensive to others	Q10 BRAVE?:	Would NOT be offended
Q18 SQUAW?:	Would be offended	Q11 BRAVE?:	Would NOT be offensive to others
Q18 Why?:	IT MEANS PROSTITUTE IN INDIAN SLANG	Q12 REDSKIN?:	Would be offended
Q18 OTHER reason/s?:	NONE	Q12 Why?:	NOT PROPER WAY TO DESCRIBE THEM
Q19 SQUAW?:	Would be offensive to others	Q12 OTHER reason/s?:	NONE
Q19 Why?:	SAME REASON	Q13 REDSKIN?:	Would be offensive to others
Q19 OTHER reason/s?:	NONE	Q13 Why?:	SAME THING
Q20 AGE?:	60 - 69	Q13 OTHER reason/s?:	NONE
		Q14 INJUN?:	Would be offended
		Q14 Why?:	IT IS NOT PROPER TERM
		Q14 OTHER reason/s?:	WE WERE HERE FIRST
		Q15 INJUN?:	Would be offensive to others
		Q15 Why?:	IT DOES NOT FIT IN THAT CATEGORY
		Q15 OTHER reason/s?:	NONE
		Q16 INDIAN?:	Would NOT be offended
		Q17 INDIAN?:	No opinion whether or not would be offensive to others
		Q18 SQUAW?:	Would be offended
		Q18 Why?:	I THINK WE SHOULD BE CALLED AMERICAN INDIAN NATIVES
		Q18 OTHER reason/s?:	NONE
		Q19 SQUAW?:	No opinion whether or not would be offensive to others
		Q20 AGE?:	70 - 79
ID:	1110015	ID:	1110017
QUOTA:	Main quota	QUOTA:	Main quota
SEX:	Female	SEX:	Male
Q2 American Indian?:	Yes		
Q3 Member of tribe?:	Yes		
Q4 What tribe?:	TUSCARRO		
Q5 At least 16?:	Yes		
Q6 NATIVE AMERICAN?:	Would NOT be offended		
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others		
Q8 BUCK?:	Would NOT be offended		
Q9 BUCK?:	Would NOT be offensive to others		
Q10 BRAVE?:	Would NOT be offended		
Q11 BRAVE?:	Would NOT be offensive to others		
Q12 REDSKIN?:	Would be offended		
Q12 Why?:	NICKNAME		
Q12 OTHER reason/s?:	NONE		
Q13 REDSKIN?:	Would be offensive to others		

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Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would be offended
 Q10 Why?: SOMETHING OF THE PAST
 Q10 OTHER reason/s?: NONE
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: IT IS LIKE BLACKS NOT BEING BLACKS
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: EVERYBODY IS NOT ALIKE
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SOME PEOPLE MIGHT BE OFFENDED
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 30 - 39

ID: 1110018
 QUOTA: Sub-quota
 SEX: Female
 Q2 American Indian?: NOT MUCH
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SHOW SOME RESPECT, INDIANS WERE HERE FIRST
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: TERM USED TO BE A SMART ALECK
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IT SHOWS DISRESPECT
 Q14 OTHER reason/s?: NONE

Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 60 - 69

ID: 1110019
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: IT WOULD BE A SLUR
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SAME ANSWER
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would be offended
 Q10 Why?: DO NOT LIKE IT
 Q10 OTHER reason/s?: NONE
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: I KNOW A LOT OF THEM
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IT IS A SLUR
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME REASON
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: THAT IS A SLUR ALSO
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: SAME REASON
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 40 - 49

ID: 1110020
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes

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Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: IT IS A FOUR LETTER WORD
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: THAT IS NOT THE COLOR OF THEIR SKIN
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: IT IS HOSTILE
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME REASON
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: NOT LIKING THE TERM
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 30 - 39

ID: 1110021
 QUOTA: Main quota
 SEX: Male

Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHIPPEWA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: No opinion whether or not would be offended
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 18 - 29

ID: 1110022
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: PEOPLE ARE BEING DEROGATORY ABOUT IT
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT IS DISRESPECTFUL
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: A SQUAW WAS AN INDIAN WHORE
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 30 - 39

ID: 1110023
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: JUST CALL PEOPLE PEOPLE
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SAME AS MINE
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others

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Q12 REDSKIN?: Would be offended
 Q12 Why?: IT CATEGORIZES PEOPLE
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SAME REASON
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: NOT A GOOD TERM
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME AS BEFORE
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT DOES NOT SOUND GOOD
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: No opinion whether or not would be
 offensive to others
 Q20 AGE?: 30 - 39

ID: 1110024
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be
 offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: DEPENDS ON WHO SAYS IT
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: THEY ARE MAKING FUN OF THE COLOR OF
 THEIR SKIN

Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: IT IS A DEGRADING WORD
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SAME REASON
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 16 - 17

ID: 1110025
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHICKSAW
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to
 others

Q8 BUCK?: Would be offended
 Q8 Why?: DEPEND ON HOW THE TERM IS USED
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SAME REASON
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: MAKES ME THINK OF SOME DISEASE
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SAME REASON
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: IT WOULD DEPEND ON HOW THE TERM WAS
 USED
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 50 - 59

ID: 1110026
 QUOTA: Sub-quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: No
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be
 offensive to others
 Q10 BRAVE?: Would be offended
 Q10 Why?: I DO NOT BELIEVE IT SHOULD BE USED
 Q10 OTHER reason/s?: NONE
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: SAME REASON

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Q11 OTHER reason/s?:	NONE	Q17 Why?:	BECAUSE IT IS AN UNINTELLIGENT WAY OF REFERRING TO THEM
Q12 REDSKIN?:	No opinion whether or not would be offended	Q17 OTHER reason/s?:	NONE
Q13 REDSKIN?:	Would be offensive to others	Q18 SQUAW?:	Would be offended
Q13 Why?:	USED TO MAKE FUN OF AND TO CRITICIZE OTHER PEOPLE	Q18 Why?:	BECAUSE, IF THEY WERE USING IT IN AN OFFENSIVE TONE
Q13 OTHER reason/s?:	NONE	Q18 OTHER reason/s?:	NONE
Q14 INJUN?:	No opinion whether or not would be offended	Q19 SQUAW?:	Would be offensive to others
Q15 INJUN?:	No opinion whether or not would be offensive to others	Q19 Why?:	SAME REASON
Q16 INDIAN?:	Would NOT be offended	Q19 OTHER reason/s?:	NONE
Q17 INDIAN?:	Would NOT be offensive to others	Q20 AGE?:	50 - 59
Q18 SQUAW?:	No opinion whether or not would be offended		
Q19 SQUAW?:	No opinion whether or not would be offensive to others	ID:	1120001
Q20 AGE?:	16 - 17	QUOTA:	Sub-quota
		SEX:	Male
ID:	1120000	Q2 American Indian?:	NOT SURE WHAT TRIBE
QUOTA:	Main quota	Q5 At least 16?:	Yes
SEX:	Female	Q6 NATIVE AMERICAN?:	Would be offended
Q2 American Indian?:	Yes	Q6 WHY: PREFER TO BE CALLED AN INDIAN INSTEAD OF WATERING IT DOWN TO A SOCIALLY ACCEPTED TERM	
Q3 Member of tribe?:	Yes	Q6 OTHER reason/s?:	NONE
Q4 What tribe?:	CHEROKEE	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q5 At least 16?:	Yes	Q8 BUCK?:	Would NOT be offended
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q9 BUCK?:	Would NOT be offensive to others
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q10 BRAVE?:	Would NOT be offended
Q8 BUCK?:	Would be offended	Q11 BRAVE?:	Would NOT be offensive to others
Q8 Why?:	I THINK OF A BUCK AS A MALE DEER	Q12 REDSKIN?:	Would NOT be offended
Q8 OTHER reason/s?:	DEMEANING TERM	Q13 REDSKIN?:	Would be offensive to others
Q9 BUCK?:	Would be offensive to others	Q13 Why?:	THE WAY PEOPLE LOOK DOWN ON THE INDIAN
Q9 Why?:	DEMEANING TERM	Q13 OTHER reason/s?:	NONE
Q9 OTHER reason/s?:	NONE	Q14 INJUN?:	Would be offended
Q10 BRAVE?:	Would NOT be offended	Q14 Why?:	ALWAYS BEEN A DEMEANING WORD
Q11 BRAVE?:	Would be offensive to others	Q14 OTHER reason/s?:	NONE
Q11 Why?:	SOME PEOPLE ARE OVERLY SENSITIVE AND FIND EVERYTHING OFFENSIVE	Q15 INJUN?:	Would be offensive to others
Q11 OTHER reason/s?:	NONE	Q15 Why?:	SAME REASON
Q12 REDSKIN?:	Would NOT be offended	Q15 OTHER reason/s?:	NONE
Q13 REDSKIN?:	Would be offensive to others	Q16 INDIAN?:	Would NOT be offended
Q13 Why?:	SOME PEOPLE HAVE A MORE PRONOUNCED SENSITIVITY	Q17 INDIAN?:	Would NOT be offensive to others
Q13 OTHER reason/s?:	NONE	Q18 SQUAW?:	Would NOT be offended
Q14 INJUN?:	Would be offended	Q19 SQUAW?:	Would be offensive to others
Q14 Why?:	BECAUSE IT SOUNDS DEMEANING	Q19 Why?:	THE WAY PEOPLE TREAT THE INDIANS
Q14 OTHER reason/s?:	NONE	Q19 OTHER reason/s?:	NONE
Q15 INJUN?:	Would be offensive to others	Q20 AGE?:	18 - 29
Q15 Why?:	DEMEANING TERM		
Q15 OTHER reason/s?:	NONE	ID:	1120002
Q16 INDIAN?:	Would NOT be offended	QUOTA:	Main quota
Q17 INDIAN?:	Would be offensive to others	SEX:	Female
		Q2 American Indian?:	Yes
		Q3 Member of tribe?:	Yes
		Q4 What tribe?:	CHEROKEE
		Q5 At least 16?:	Yes

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Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be

Q8 BUCK?: No opinion whether or not would be offended
Q9 BUCK?: Would be offensive to others
Q9 Why?: Demeaning term
Q9 OTHER reason/s?: NONE
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would NOT be offensive to others
Q14 INJUN?: Would be offended
Q14 Why?: MISPRONUNCIATION
Q14 OTHER reason/s?: NONE
Q15 INJUN?: Would be offensive to others
Q15 Why?: SAME REASON
Q15 OTHER reason/s?: NONE
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would be offended
Q18 Why?: TO BE NASTY
Q18 OTHER reason/s?: NONE
Q19 SQUAW?: Would be offensive to others
Q19 Why?: SAME REASON
Q19 OTHER reason/s?: NONE
Q20 AGE?: 80 or Older

ID: 1120003
QUOTA: Main quota
SEX: Female
Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: CHEROKEE
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would NOT be offensive to others
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would be offensive to others
Q13 Why?: THE SPORTS TEAMS CALLED REDSKINS
Q13 OTHER reason/s?: NONE
Q14 INJUN?: Would NOT be offended
Q15 INJUN?: Would NOT be offensive to others
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would NOT be offended
Q19 SQUAW?: Would NOT be offensive to others
Q20 AGE?: 70 - 79

ID: 1120004
QUOTA: Main quota
SEX: Male
Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: ZUNI AND LAGUNA
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would be offensive to others
Q7 Why?: DONT KNOW
Q7 OTHER reason/s?: NONE
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would be offensive to others
Q9 Why?: DONT KNOW
Q9 OTHER reason/s?: NONE
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would be offensive to others
Q11 Why?: OLD FASHIONED
Q11 OTHER reason/s?: NONE
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would NOT be offensive to others
Q14 INJUN?: Would NOT be offended
Q15 INJUN?: Would be offensive to others
Q15 Why?: SOUNDS FUNNY
Q15 OTHER reason/s?: SOUNDS OLD FASHIONED LIKE IN THE MOVIES
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would be offensive to others
Q17 Why?: COULD MEAN EAST INDIAN OR ASIAN
Q17 OTHER reason/s?: NONE
Q18 SQUAW?: Would NOT be offended
Q19 SQUAW?: Would be offensive to others
Q19 Why?: DOESNT SOUND RIGHT
Q19 OTHER reason/s?: NONE
Q20 AGE?: 18 - 29

ID: 1120005
QUOTA: Sub-quota
SEX: Male
Q2 American Indian?: Yes
Q3 Member of tribe?: Nb
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would be offensive to others
Q9 Why?: THINK ABOUT THE ANIMAL
Q9 OTHER reason/s?: NONE
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others
Q12 REDSKIN?: Would NOT be offended

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Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: DONT HAVE RED SKIN
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: A WOMAN MIGHT, SOUNDS BAD
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 50 - 59

ID: 1120006
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SHOULD NOT BE USED, SOME PEOPLE MAY SAY IT THAT WAY, BUT IT DOESN'T SOUND RIGHT

Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SOME PEOPLE MAY SAY IT THAT WAY, BUT IT DOESN'T SOUND RIGHT

Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 50 - 59

ID: 1120007
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: TURTLE MOUNTIAN CHIPPAWA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: ANIMAL, NO ONE WANTS TO BE CALLED AN ANIMAL REGARDLESS OF RACE
 Q8 OTHER reason/s?: NONE
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: NO ONE WANTS TO BE CALLED AN ANIMAL
 Q9 OTHER reason/s?: NONE
 Q10 BRAVE?: Would be offended
 Q10 Why?: SLANG TERM
 Q10 OTHER reason/s?: NONE
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: SLANG TERM
 Q11 OTHER reason/s?: NONE
 Q12 REDSKIN?: Would be offended
 Q12 Why?: ITS A SLANG TERM
 Q12 OTHER reason/s?: NONE
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: SLANG TERM
 Q13 OTHER reason/s?: NONE
 Q14 INJUN?: Would be offended
 Q14 Why?: USED IN JOKES, SOUNDS VERY BAD
 Q14 OTHER reason/s?: NONE
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: USED IN JOKES, SOUNDS VERY BAD
 Q15 OTHER reason/s?: NONE
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: DEPENDS ON HOW ITS USED IF ITS OFFENSIVE
 Q17 OTHER reason/s?: NONE
 Q18 SQUAW?: Would be offended
 Q18 Why?: SLANG TERM THATS REALLY OFFENSIVE
 Q18 OTHER reason/s?: NONE
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: VERY OFFENSIVE SLANG TERM
 Q19 OTHER reason/s?: NONE
 Q20 AGE?: 30 - 39

ID: 1130000
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: Would be offensive to others

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Q11 Why?: PEOPLE HAVE BEEN PROTESTING THAT
BECAUSE OF THE MASCOTS
Q11 OTHER reason/s?: DK
Q12 REDSKIN?: Would be offended
Q12 Why?: BECAUSE IT IS USED TO CATEGORIZE A
PERSON
Q12 OTHER reason/s?: DK
Q13 REDSKIN?: No opinion whether or not would be
offensive to others
Q14 INJUN?: Would be offended
Q14 Why?: IT'S NOT REALLY A WORD. IT IS A
LABEL, A SLANG TO DESCRIBE INDIANS.
Q14 OTHER reason/s?: DK
Q15 INJUN?: Would be offensive to others
Q15 Why?: OTHER PEOPLE HAVE THEIR OPINION.
Q15 OTHER reason/s?: DK
Q16 INDIAN?: No opinion whether or not would be
offended
Q17 INDIAN?: No opinion whether or not would be
offensive to others
Q18 SQUAW?: No opinion whether or not would be
offended
Q19 SQUAW?: Would be offensive to others
Q19 Why?: BECAUSE OF THE WAY IT WAS FIRST
USED. IT PUT WOMEN INTO A CATEGORY
Q19 OTHER reason/s?: DK
Q20 AGE?: 30 - 39

ID: 1130001
QUOTA: Main quota
SEX: Male
Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: CREEK
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be
offensive to others
Q8 BUCK?: Would be offended
Q8 Why?: BECAUSE I AM NOT A BUCK
Q8 OTHER reason/s?: THAT IS A SLURRING TERM.
Q9 BUCK?: Would be offensive to others
Q9 Why?: I THINK A BUCK IS AN INDIAN WITH NO
OTHER QUALIFICATION. IT IS JUST A
DUMB INDIAN
Q9 OTHER reason/s?: NO
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would NOT be offensive to others
Q14 INJUN?: Would NOT be offended
Q15 INJUN?: Would NOT be offensive to others
Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: No opinion whether or not would be
offensive to others
Q18 SQUAW?: Would be offended
Q18 Why?: IT IS THE OPPOSITE TERM FOR BUCK
Q18 OTHER reason/s?: NO
Q19 SQUAW?: Would be offensive to others
Q19 Why?: BECAUSE IT IS A CHEAP TERM FOR AN
INDIAN LADY.
Q19 OTHER reason/s?: NO
Q20 AGE?: 70 - 79
ID: 1130003
QUOTA: Main quota
SEX: Female
Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: NAVAJO
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would be offensive to others
Q9 Why?: I KNOW THAT SOME PEOPLE WOULD BE.
Q9 OTHER reason/s?: NO
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would be offensive to others
Q11 Why?: DEPENDING ON HOW IT IS USED.
Q11 OTHER reason/s?: NO
Q12 REDSKIN?: Would be offended
Q12 Why?: BECAUSE WE SHOULD NOT CATEGORIZE
PEOPLE BY THE COLOR OF THEIR SKIN.
Q12 OTHER reason/s?: WE ARE ALL ALIKE UNDER THE
SKIN.
Q13 REDSKIN?: Would be offensive to others
Q13 Why?: JUST BECAUSE OF THE TERM. IT IS RACIST.
Q13 OTHER reason/s?: NO
Q14 INJUN?: Would be offended
Q14 Why?: BECAUSE IT IS MORE OF A TERM USED IN
OLD MOVIES.
Q14 OTHER reason/s?: NO
Q15 INJUN?: Would be offensive to others
Q15 Why?: MORE BECAUSE OF HOW THE MOVIES WERE
MADE BACK THEN
Q15 OTHER reason/s?: NO
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would be offensive to others
Q17 Why?: THE MORE EDUCATED THE PERSON THE LESS
OFFENDED THEY WOULD BE.
Q17 OTHER reason/s?: NO
Q18 SQUAW?: Would be offended
Q18 Why?: BECAUSE I BELIEVE THAT PEOPLE SHOULD
NOT TALK THAT WAY.
Q18 OTHER reason/s?: NO

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Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE I HAVE HEARD ABOUT IT
 THROUGH THE MEDIA.
 Q19 OTHER reason/s?: NO
 Q20 AGE?: 30 - 39

ID: 1130004
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: EASTERN SHAWNEE TRIBE OF OKLAHOMA
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: No opinion whether or
 not would be
 offensive to others

Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be
 offended
 Q13 REDSKIN?: No opinion whether or not would be
 offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: ITS A RIDICULE OF WORD INDIAN
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT IS STILL A RIDICULE OF AMERICAN
 INDIANS
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be
 offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: IT IS A TERM USED YEARS AND YEARS
 AGO AND USED TO RIDICULE THE
 AMERICAN INDIAN WOMAN
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: No opinion whether or not would be
 offensive to others
 Q20 AGE?: 70 - 79

ID: 1130005
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to
 others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be
 offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be
 offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: No opinion whether or not would be
 offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: IT SOUNDS MEAN
 Q19 OTHER reason/s?: IT MAKES FUN OF SOME PEOPLE
 Q20 AGE?: 16 - 17

ID: 1130006
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be
 offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be
 offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: No opinion whether or not would be
 offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: IT JUST DOESN'T SOUND RIGHT
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: IT IS SLANG AND PEOPLE DONT LIKE SLANG
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: I DONT LIKE THE WAY IT SOUNDS
 Q18 OTHER reason/s?: NO
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: BECAUSE OF THE WAY IT SOUNDS. IT
 DOESNT SOUND RIGHT

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Q19 OTHER reason/s?:	NO	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q20 AGE?:	18 - 29	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
ID:	1130007	Q8 BUCK?:	Would NOT be offended
QUOTA:	Main quota	Q9 BUCK?:	Would NOT be offensive to others
SEX:	Female	Q10 BRAVE?:	Would NOT be offended
Q2 American Indian?:	Yes	Q11 BRAVE?:	Would NOT be offensive to others
Q3 Member of tribe?:	Yes	Q12 REDSKIN?:	Would NOT be offended
Q4 What tribe?:	LUMBEE	Q13 REDSKIN?:	Would NOT be offensive to others
Q5 At least 16?:	Yes	Q14 INJUN?:	No opinion whether or not would be offended
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q15 INJUN?:	No opinion whether or not would be offensive to others
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q16 INDIAN?:	Would NOT be offended
Q8 BUCK?:	No opinion whether or not would be offended	Q17 INDIAN?:	Would NOT be offensive to others
Q9 BUCK?:	No opinion whether or not would be offensive to others	Q18 SQUAW?:	Would NOT be offended
Q10 BRAVE?:	No opinion whether or not would be offended	Q19 SQUAW?:	Would be offensive to others
Q11 BRAVE?:	No opinion whether or not would be offensive to others	Q19 Why?:	IT'S HARD TO EXPLAIN. I HAVE A LOT OF INDIAN FRIENDS AND THEY NEVER USE THAT TERM AND THEY FIND IT OFFENSIVE.
Q12 REDSKIN?:	Would NOT be offended	Q19 OTHER reason/s?:	CALLING AN INDIAN A SQUAW IS LIKE CALLING A BLACK PERSON A NIGGER.
Q13 REDSKIN?:	Would NOT be offensive to others	Q20 AGE?:	40 - 49
Q14 INJUN?:	Would be offended	ID:	1130009
Q14 Why?:	BECAUSE INJUN SOUNDS LIKE ENGINE IN THE CAR	QUOTA:	Main quota
Q14 OTHER reason/s?:	NO	SEX:	Female
Q15 INJUN?:	Would be offensive to others	Q2 American Indian?:	Yes
Q15 Why?:	THE PEOPLE THAT I KNOW PERSONALLY WOULD	Q3 Member of tribe?:	Yes
Q15 OTHER reason/s?:	NO	Q4 What tribe?:	NAVAJO
Q16 INDIAN?:	Would NOT be offended	Q5 At least 16?:	Yes
Q17 INDIAN?:	Would NOT be offensive to others	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q18 SQUAW?:	Would be offended	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q18 Why?:	BECAUSE OF THE HISTORY OF MY FOREFATHERS. IT MEANS TO DO EVERYTHING WITH YOUR HANDS, ALL THE MANUAL LABOR, AND I AM AN INDEPENDENT PERSON.	Q8 BUCK?:	No opinion whether or not would be offended
Q18 OTHER reason/s?:	NO	Q9 BUCK?:	No opinion whether or not would be offensive to others
Q19 SQUAW?:	Would be offensive to others	Q10 BRAVE?:	No opinion whether or not would be offended
Q19 Why?:	BECAUSE OF OUR HISTORY, THEY WERE DOMINATED BY MALES AND HAD TO DO ALL THE HARD WORK.	Q11 BRAVE?:	Would be offensive to others
Q19 OTHER reason/s?:	NO	Q11 Why?:	SOME PEOPLE WOULD JUST TAKE OFFENSE WITH IT.
Q20 AGE?:	40 - 49	Q11 OTHER reason/s?:	NO
ID:	1130008	Q12 REDSKIN?:	Would NOT be offended
QUOTA:	Sub-quota	Q13 REDSKIN?:	Would be offensive to others
SEX:	Female	Q13 Why?:	BECAUSE SOME PEOPLE WOULD MIND.
Q2 American Indian?:	CHIPPAWEH	Q13 OTHER reason/s?:	NO
Q5 At least 16?:	Yes	Q14 INJUN?:	No opinion whether or not would be offended
		Q15 INJUN?:	Would be offensive to others
		Q15 Why?:	BECAUSE IT HAS A DEROGATORY SOUND TO IT.
		Q15 OTHER reason/s?:	NO
		Q16 INDIAN?:	Would NOT be offended
		Q17 INDIAN?:	Would NOT be offensive to others
		Q18 SQUAW?:	Would be offended
		Q18 Why?:	BECAUSE WHO EVER WOULD USE THAT TERM

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	WOULD USE IT IN A DEROGATORY WAY.	QUOTA: Main quota SEX: Male Q2 American Indian?: Yes Q3 Member of tribe?: Yes Q4 What tribe?: CHEROKEE Q5 At least 16?: Yes Q6 NATIVE AMERICAN?: No opinion whether or not would be offended Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others Q8 BUCK?: No opinion whether or not would be offended Q9 BUCK?: No opinion whether or not would be offensive to others Q10 BRAVE?: Would NOT be offended Q11 BRAVE?: No opinion whether or not would be offensive to others Q12 REDSKIN?: Would NOT be offended Q13 REDSKIN?: No opinion whether or not would be offensive to others Q14 INJUN?: No opinion whether or not would be offended Q15 INJUN?: Would be offensive to others Q15 Why?: DIFFERENT TRIBES DIFFER IN THEIR WAYS. SOME MIGHT FIND OFFENSE WITH THE WORD.
Q18 OTHER reason/s?:	NO	
Q19 SQUAW?:	No opinion whether or not would be offensive to others	
Q20 AGE?:	30 - 39	
ID:	1130010	
QUOTA:	Main quota	
SEX:	Male	
Q2 American Indian?:	Yes	
Q3 Member of tribe?:	Yes	
Q4 What tribe?:	CHEROKEE AND SIOUX	
Q5 At least 16?:	Yes	
Q6 NATIVE AMERICAN?:	Would NOT be offended	
Q7 NATIVE AMERICAN?:	No opinion whether or not would be offensive to others	
Q8 BUCK?:	Would be offended	
Q8 Why?:	IT IS ALSO ASSOCIATED WITH THE BLACK	
Q8 OTHER reason/s?:	IT JUST MEANS MALE	
Q9 BUCK?:	Would be offensive to others	
Q9 Why?:	BECAUSE OF THE ASSOCIATION WITH THE BLACK	
Q9 OTHER reason/s?:	NO	
Q10 BRAVE?:	Would NOT be offended	
Q11 BRAVE?:	No opinion whether or not would be offensive to others	
Q12 REDSKIN?:	Would NOT be offended	
Q13 REDSKIN?:	No opinion whether or not would be offensive to others	
Q14 INJUN?:	Would NOT be offended	
Q15 INJUN?:	Would be offensive to others	
Q15 Why?:	DEPENDS ON THE CONTEXT IT COULD BE HIGHLY OFFENSIVE. IN NORMAL USE IT WOULD BE OK BUT IF USED IN ADVERTISING IT COULD BE OFFENSIVE.	
Q15 OTHER reason/s?:	NO	
Q16 INDIAN?:	Would NOT be offended	
Q17 INDIAN?:	No opinion whether or not would be offensive to others	
Q18 SQUAW?:	Would NOT be offended	
Q19 SQUAW?:	Would be offensive to others	
Q19 Why?:	FOR THE FEMALE THEY WOULD FIND IT OFFENSIVE	
Q19 OTHER reason/s?:	NO	
Q20 AGE?:	60 - 69	
ID:	1130011	
		QUOTA: Sub-quota SEX: Female Q2 American Indian?: Yes Q3 Member of tribe?: No Q5 At least 16?: Yes Q6 NATIVE AMERICAN?: Would NOT be offended Q7 NATIVE AMERICAN?: Would NOT be offensive to others Q8 BUCK?: Would be offended Q8 Why?: BECAUSE IT IS ALSO USED FOR COLORED PEOPLE Q8 OTHER reason/s?: NO Q9 BUCK?: Would be offensive to others Q9 Why?: BECAUSE IT IS ALSO USED FOR COLORED PEOPLE Q9 OTHER reason/s?: NO Q10 BRAVE?: Would NOT be offended Q11 BRAVE?: Would NOT be offensive to others Q12 REDSKIN?: Would be offended Q12 Why?: BECAUSE USING IT IS DEGRADING. THE COLOR OF MY SKIN IS A BROWNISH COLOR

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		NOT RED	
Q12 OTHER reason/s?:	NO		Q13 REDSKIN?: Would be offensive to others
Q13 REDSKIN?:	Would be offensive to others		Q13 Why?: SOME OF THEM WOULD BE.
Q13 Why?:	BECAUSE THE COLOR OF THEIR SKIN IS NOT RED BUT BROWNISH.		Q13 OTHER reason/s?: NO
Q13 OTHER reason/s?:	NO		Q14 INJUN?: Would NOT be offended
Q14 INJUN?:	Would NOT be offended		Q15 INJUN?: Would be offensive to others
Q15 INJUN?:	Would be offensive to others		Q15 Why?: SOME PEOPLE WOULD FIND IT OFFENSIVE.
Q15 Why?:	BECAUSE THEY SHOULD USE THE PROPER TERM. IT SOUNDS LIKE YOU ARE TRYING TO CALL A PERSON A CAR PART.		Q15 OTHER reason/s?: NO
Q15 OTHER reason/s?:	NO		Q16 INDIAN?: Would NOT be offended
Q16 INDIAN?:	Would NOT be offended		Q17 INDIAN?: Would NOT be offensive to others
Q17 INDIAN?:	Would be offensive to others		Q18 SQUAW?: Would be offended
Q17 Why?:	BECAUSE SOME WOULD RATHER BE CALLED BY THEIR TRIBAL NAME.		Q18 Why?: ITS NOT PROPER
Q17 OTHER reason/s?:	NO		Q18 OTHER reason/s?: NO
Q18 SQUAW?:	Would be offended		Q19 SQUAW?: Would be offensive to others
Q18 Why?:	BECAUSE THAT IS A WHITE MAN'S TERM. ITS LIKE CALLING A BLACK MAN A NIGGER.		Q19 Why?: IF NATIVE AMERICAN TALK BETWEEN THEMSELVES. IT IS OK
Q18 OTHER reason/s?:	NO		Q19 OTHER reason/s?: NO
Q19 SQUAW?:	Would be offensive to others		Q20 AGE?: 18 - 29
Q19 Why?:	BECAUSE THAT IS A WHITE MAN'S TERM. IT IS THE SAME AS CALLING A BLACK MAN A NIGGER.		
Q19 OTHER reason/s?:	NO		ID: 1130014
Q20 AGE?:	30 - 39		QUOTA: Main quota
			SEX: Male
ID:	1130013		Q2 American Indian?: Yes
QUOTA:	Sub-quota		Q3 Member of tribe?: Yes
SEX:	Male		Q4 What tribe?: NAVAJO
Q2 American Indian?:	Yes		Q5 At Least 16?: Yes
Q3 Member of tribe?:	Nb		Q6 NATIVE AMERICAN?: Would NOT be offended
Q5 At least 16?:	Yes		Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q6 NATIVE AMERICAN?:	Would NOT be offended		Q8 BUCK?: Would be offended
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others		Q8 Why?: IT DEPENDS HOW IT IS USED. NO.
Q8 BUCK?:	No opinion whether or not would be offended		Q8 OTHER reason/s?: NO.
Q9 BUCK?:	Would be offensive to others		Q9 BUCK?: Would be offensive to others
Q9 Why?:	SOME MIGHT.		Q9 Why?: IT IS HOW IT IS USED IN A SENTENCE.
Q9 OTHER reason/s?:	NO.		Q9 OTHER reason/s?: NO
Q10 BRAVE?:	Would be offended		Q10 BRAVE?: Would NOT be offended
Q10 Why?:	IT IS A SLANG WORD		Q11 BRAVE?: Would NOT be offensive to others
Q10 OTHER reason/s?:	NO		Q12 REDSKIN?: Would be offended
Q11 BRAVE?:	Would be offensive to others		Q12 Why?: IT IS SLANG WORD. WHITES USE IT TO MAKE THE NATIVE AMERICAN INDIAN MAD.
Q11 Why?:	THEY WOULD HAVE THE SAME OUTLOOK ON IT. SLANG WORD		Q12 OTHER reason/s?: NO.
Q11 OTHER reason/s?:	NO		Q13 REDSKIN?: Would be offensive to others
Q12 REDSKIN?:	Would be offended		Q13 Why?: IT IS SLANG WORD
Q12 Why?:	IT IS JUST THE TERM.		Q13 OTHER reason/s?: NO
Q12 OTHER reason/s?:	NO.		Q14 INJUN?: Would be offended
			Q14 Why?: IT IS NO WAY TO CALL A NATIVE AMERICAN.
			Q14 OTHER reason/s?: NO.
			Q15 INJUN?: Would be offensive to others
			Q15 Why?: IT IS NOT PROPER TO CALL A PERSON THAT.
			Q15 OTHER reason/s?: NO.
			Q16 INDIAN?: Would NOT be offended
			Q17 INDIAN?: Would NOT be offensive to others
			Q18 SQUAW?: No opinion whether or not would be offended

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Q19 SQUAW?: No opinion whether or not would be
offensive to others

Q20 AGE?: 18 - 29

ID: 1130015

QUOTA: Sub-quota

SEX: Male

Q2 American Indian?: Yes

Q3 Member of tribe?: No

Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would be offensive to
others

Q7 Why?: THERE ARE ALWAYS A FEW.

Q7 OTHER reason/s?: NO

Q8 BUCK?: Would NOT be offended

Q9 BUCK?: Would NOT be offensive to others

Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would NOT be offensive to others

Q12 REDSKIN?: No opinion whether or not would be
offended

Q13 REDSKIN?: No opinion whether or not would be
offensive to others

Q14 INJUN?: Would NOT be offended

Q15 INJUN?: Would be offensive to others

Q15 Why?: THERE IS ALWAYS A FEW THAT WOULD
BE.

Q15 OTHER reason/s?: NO

Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would NOT be offended

Q19 SQUAW?: Would NOT be offensive to others

Q20 AGE?: 80 or Older

ID: 1130016

QUOTA: Main quota

SEX: Female

Q2 American Indian?: Yes

Q3 Member of tribe?: Yes

Q4 What tribe?: NAVAJO

Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be
offensive to others

Q8 BUCK?: Would be offended

Q8 Why?: IT NOT THE RIGHT TERM TO DESCRIBE A
MALE

Q8 OTHER reason/s?: NO

Q9 BUCK?: Would be offensive to others

Q9 Why?: FIND IT OFFENSIVE.

Q9 OTHER reason/s?: NO

Q10 BRAVE?: No opinion whether or not would be

Q11 BRAVE?: offended

Q11 BRAVE?: No opinion whether or not would be
offensive to others

Q12 REDSKIN?: Would NOT be offended

Q13 REDSKIN?: Would NOT be offensive to others

Q14 INJUN?: Would be offended

Q14 Why?: SLANG WORD, NOT A PROPER NAME TO
CALL SOMEONE.

Q14 OTHER reason/s?: NO

Q15 INJUN?: Would NOT be offensive to others

Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would be offended

Q18 Why?: IT SOUNDS OFFENSIVE.

Q18 OTHER reason/s?: NO

Q19 SQUAW?: Would be offensive to others

Q19 Why?: SOME PEOPLE FIND THAT OFFENSIVE.

Q19 OTHER reason/s?: NO

Q20 AGE?: 18 - 29

ID: 1130017

QUOTA: Sub-quota

SEX: Female

Q2 American Indian?: Yes

Q3 Member of tribe?: No

Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: Would NOT be offended

Q9 BUCK?: Would NOT be offensive to others

Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would NOT be offensive to others

Q12 REDSKIN?: No opinion whether or not would be offended

Q13 REDSKIN?: No opinion whether or not would be
offensive to others

Q14 INJUN?: Would NOT be offended

Q15 INJUN?: Would NOT be offensive to others

Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would NOT be offended

Q19 SQUAW?: No opinion whether or not would be
offensive to others

Q20 AGE?: 50 - 59

ID: 1130019

QUOTA: Main quota

SEX: Male

Q2 American Indian?: Yes

Q3 Member of tribe?: Yes

Q4 What tribe?: CHEROKEE

Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

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Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: Would be offended

Q8 Why?: BECAUSE WE ARE NOT ANIMALS

Q8 OTHER reason/s?: NONE

Q9 BUCK?: Would be offensive to others

Q9 Why?: WE ARE NOT ANIMALS.

Q9 OTHER reason/s?: NONE

Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would NOT be offensive to others

Q12 REDSKIN?: Would NOT be offended

Q13 REDSKIN?: No opinion whether or not would be offensive to others

Q14 INJUN?: Would NOT be offended

Q15 INJUN?: Would be offensive to others

Q15 Why?: BECAUSE WE ARE INDIAN NOT INJUN.

Q15 OTHER reason/s?: NO

Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would be offended

Q18 Why?: IT LIKE CALLING YOU A WERBSCK.

Q18 OTHER reason/s?: NO

Q19 SQUAW?: Would be offensive to others

Q19 Why?: SLANG WORD.

Q19 OTHER reason/s?: NO

Q20 AGE?: 18 - 29

ID: 1130021

QUOTA: Sub-quota

SEX: Male

Q2 American Indian?: Yes

Q3 Member of tribe?: No

Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: Would be offended

Q8 Why?: IT IS NOT A WORD THAT YOU USE TO CALL A PERSON.

Q8 OTHER reason/s?: NO

Q9 BUCK?: Would be offensive to others

Q9 Why?: SLANG WORD

Q9 OTHER reason/s?: NO

Q10 BRAVE?: Would be offended

Q10 Why?: SLANG WORD

Q10 OTHER reason/s?: NO

Q11 BRAVE?: No opinion whether or not would be offensive to others

Q12 REDSKIN?: Would be offended

Q12 Why?: SLANG WORD, THEY DONT LIKE BEING CALLED THAT.

Q12 OTHER reason/s?: NO

Q13 REDSKIN?: No opinion whether or not would be

Q14 INJUN?: Would be offended

Q14 Why?: IT MAKES PEOPLE MAD WHEN YOU CALL THEM THAT

Q14 OTHER reason/s?: NO

Q15 INJUN?: No opinion whether or not would be offensive to others

Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would be offended

Q18 Why?: BECAUSE IT IS A SLANG WORD.

Q18 OTHER reason/s?: NO

Q19 SQUAW?: Would be offensive to others

Q19 Why?: SLANG WORD

Q19 OTHER reason/s?: NO

Q20 AGE?: 30 - 39

ID: 1140000

QUOTA: Main quota

SEX: Female

Q2 American Indian?: Yes

Q3 Member of tribe?: Yes

Q4 What tribe?: CHEROKEE

Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: No opinion whether or not would be offended

Q9 BUCK?: Would NOT be offensive to others

Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would NOT be offensive to others

Q12 REDSKIN?: Would NOT be offended

Q13 REDSKIN?: Would NOT be offensive to others

Q14 INJUN?: Would NOT be offended

Q15 INJUN?: Would be offensive to others

Q15 Why?: THEY PROBABLY WOULDN'T WANT TO BE CALLED THAT

Q15 OTHER reason/s?: NO

Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would NOT be offended

Q19 SQUAW?: Would NOT be offensive to others

Q20 AGE?: 30 - 39

ID: 1140001

QUOTA: Main quota

SEX: Male

Q2 American Indian?: Yes

Q3 Member of tribe?: Yes

Q4 What tribe?: NAVAJO

Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to others

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Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: I JUST WOULDN'T LIKE IT BECAUSE I HAVE NEVER HAD ANYONE CALL ME THAT
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 18 - 29

ID: 1140003

QUOTA: Main quota

SEX: Female

Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBWE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: I WOULD BE OFFENDED IF THEY WERE CUSSING OR CURSING ME OUT.
 Q12 OTHER reason/s?: NO.
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: I KNOW SOME WOULDN'T LIKE IT. BUT I DON'T HAVE A PROBLEM WITH IT.
 Q13 OTHER reason/s?: NO.
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: YOU HEAR PEOPLE TALK BADLY ABOUT THAT WORD. I DON'T KNOW WHY.
 Q15 OTHER reason/s?: NO.
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: No opinion whether or not would be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 50 - 59

ID: 1140004

QUOTA: Main quota

SEX: Female

Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE AND CREEK
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: I DON'T KNOW. IT'S JUST THE WORD. I KNOW THEY WOULDN'T LIKE BEING CALLED THAT.
 Q9 OTHER reason/s?: NO.
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: I DON'T KNOW. THEY JUST DON'T LIKE THE WORD. THEY FEEL THEY'RE BEING MADE FUN OF BY THE COLOR OF THEIR SKIN.
 Q13 OTHER reason/s?: NO.
 Q14 INJUN?: Would be offended
 Q14 Why?: I DON'T KNOW. IT JUST DON'T SOUND RIGHT. IT DOESN'T SOUND LIKE A WORD TO ME.
 Q14 OTHER reason/s?: NO.
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE I'VE HEARD A LOT OF INDIANS CALLED THAT, AND THEY WANT TO GET INTO A FIGHT WHEN THEY HEAR THAT.
 Q15 OTHER reason/s?: NO.
 Q16 INDIAN?: Would be offended
 Q16 Why?: THERE ARE SOME FOLKS WHO ARE RACIST. AS AN INDIAN, I WOULD NOT BE OFFENDED.
 Q16 OTHER reason/s?: NO.
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: TERM CAN BE USED AS RACIST.
 Q17 OTHER reason/s?: NO.
 Q18 SQUAW?: Would be offended
 Q18 Why?: I JUST DON'T LIKE THAT WORD.
 Q18 OTHER reason/s?: NO.
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: THEY JUST DON'T LIKE TO BE CALLED THAT.
 Q19 OTHER reason/s?: THEY WERE CALLED THAT A LONG TIME AGO. IT IS A SLANG WORD. NOBODY LIKES TO BE CALLED THAT.
 Q20 AGE?: 40 - 49

ID: 1140005

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QUOTA: Main quota
SEX: Male
Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: MENONINEE
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would NOT be offensive to others
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would be offensive to others
Q11 Why?: THEY WOULD PROBABLY JUST LOOK AT YOU TWICE. AND THEN LET YOU GO. THEY WOULDN'T DO ANYTHING.

Q11 OTHER reason/s?: NO.
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would NOT be offensive to others
Q14 INJUN?: Would NOT be offended
Q15 INJUN?: Would NOT be offensive to others
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would be offensive to others
Q17 Why?: THEY FEEL WHAT THEY SEE. SOME PEOPLE ARE THAT WAY. I CAN SEE WHY THEY WOULD BE OFFENDED BY THAT WORD.
Q17 OTHER reason/s?: NO. SOME WILL BE OFFENDED. SOME WILL ONLY LAUGH AT THAT WORD.
Q18 SQUAW?: Would NOT be offended
Q19 SQUAW?: Would be offensive to others
Q19 Why?: A WOMAN WOULD PROBABLY BE OFFENDED BY THAT WORD. THAT'S THE WAY WOMEN ARE.
Q19 OTHER reason/s?: NO.
Q20 AGE?: 30 - 39

ID: 1140006

QUOTA: Main quota
SEX: Female
Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: NAVAJO
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would NOT be offensive to others
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would NOT be offensive to others
Q14 INJUN?: Would NOT be offended
Q15 INJUN?: Would be offensive to others
Q15 Why?: I REALLY DON'T KNOW. IT'S A FUNNY TERM FOR AN INDIAN.

Q15 OTHER reason/s?: NO.
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would be offended
Q18 Why?: BECAUSE IT HAS MEANINGS THAT ARE NOT GOOD. IT'S A RUDE DESCRIPTION OF A WOMAN.
Q18 OTHER reason/s?: NO.
Q19 SQUAW?: Would be offensive to others
Q19 Why?: THEY ARE ALSO OF THE SAME TRIBE SO THEY WOULD FIND THAT WORD TO BE VERY RUDE. WE DON'T USE THAT TERM AT ALL.
Q19 OTHER reason/s?: NO.
Q20 AGE?: 18 - 29

ID: 1140007

QUOTA: Main quota
SEX: Male
Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: CHEROKEE
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would NOT be offensive to others
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would NOT be offensive to others
Q14 INJUN?: Would NOT be offended
Q15 INJUN?: Would be offensive to others
Q15 Why?: ACCORDING TO THE TONE OF VOICE YOU USE THE WORD. IF YOU USE IT HARSHLY THEY WOULD FIND IT OFFENSIVE.

Q15 OTHER reason/s?: NO.
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would be offensive to others
Q17 Why?: ACCORDING TO THE TONE OF VOICE THAT'S USED.
Q17 OTHER reason/s?: NO.
Q18 SQUAW?: Would NOT be offended
Q19 SQUAW?: Would be offensive to others
Q19 Why?: I DON'T KNOW. SQUAW IS A DIRTY WORD. WORD IS FRENCH.
Q19 OTHER reason/s?: NO.
Q20 AGE?: 70 - 79

ID: 1140009

QUOTA: Main quota
SEX: Male
Q2 American Indian?: Yes

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Q3 Member of tribe?:	Yes	MEETINGS WE HAVE TALKED ABOUT THE WORD INJUN. THE
Q4 What tribe?:	LUMBEE	OLDER PEOPLE WOULD PREFER BEING CALLED AN INDIAN.
Q5 At least 16?:	Yes	Q15 OTHER reason/s?:NO
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q16 INDIAN?:Would NOT be offended
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q17 INDIAN?:Would NOT be offensive to others
Q8 BUCK?:	Would be offended	Q18 SQUAW?:Would NOT be offended
Q8 Why?:	IT'S A SLANG WORD.	Q19 SQUAW?:Would NOT be offensive to others
Q8 OTHER reason/s?:	NO.	Q20 AGE?:60 - 69
Q9 BUCK?:	No opinion whether or not would be offensive to others	ID:1140011
Q10 BRAVE?:	Would NOT be offended	QUOTA:Main quota
Q11 BRAVE?:	Would NOT be offensive to others	SEX:Male
Q12 REDSKIN?:	Would NOT be offended	Q2 American Indian?:Yes
Q13 REDSKIN?:	Would be offensive to others	Q3 Member of tribe?:Yes
Q13 Why?:	I DON'T KNOW. I JUST KNOW I WOULD NOT FIND THAT WORD OFFENSIVE.	Q4 What tribe?:CHEROKEE
Q13 OTHER reason/s?:	NO.	Q5 At least 16?:Yes
Q14 INJUN?:	Would be offended	Q6 NATIVE AMERICAN?:Would NOT be offended
Q14 Why?:	IF IT'S USED AS A SLANG, I WOULD FIND IT OFFENSIVE.	Q7 NATIVE AMERICAN?:Would NOT be offensive to others
Q14 OTHER reason/s?:	NO.	Q8 BUCK?:Would be offended
Q15 INJUN?:	Would be offensive to others	Q8 Why?:SOUNDS DEROGATORY. HASN'T BEEN USED IN A PLEASANT WAY. IT ISN'T USED BY US.
Q15 Why?:	IT'S A SLANG WORD.	Q8 OTHER reason/s?:NO.
Q15 OTHER reason/s?:	NO.	Q9 BUCK?:Would be offensive to others
Q16 INDIAN?:	Would NOT be offended	Q9 Why?:IT'S A NEGATIVE AND RACIST WORD. IT'S A PUTDOWN.
Q17 INDIAN?:	Would NOT be offensive to others	Q9 OTHER reason/s?:NO.
Q18 SQUAW?:	Would NOT be offended	Q10 BRAVE?:Would NOT be offended
Q19 SQUAW?:	Would NOT be offensive to others	Q11 BRAVE?:Would NOT be offensive to others
Q20 AGE?:	50 - 59	Q12 REDSKIN?:Would NOT be offended
ID:	1140010	Q13 REDSKIN?:Would NOT be offensive to others
QUOTA:	Main quota	Q14 INJUN?:Would be offended
SEX:	Female	Q14 Why?:USED AS A NEGATIVE WORD. IT'S NOT USED PLEASANTLY. PEOPLE CALL US A DIRTY INJUN.
Q2 American Indian?:	Yes	Q14 OTHER reason/s?:NO. NOT RIGHT OFF HAND.
Q3 Member of tribe?:	Yes	Q15 INJUN?:Would be offensive to others
Q4 What tribe?:	QUAPAW	Q15 Why?:FOR THE SAME REASONS. IT'S A NEGATIVE AND RACIST WORD.
Q5 At least 16?:	Yes	Q15 OTHER reason/s?:NO.
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q16 INDIAN?:Would NOT be offended
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q17 INDIAN?:Would NOT be offensive to others
Q8 BUCK?:	Would NOT be offended	Q18 SQUAW?:Would be offended
Q9 BUCK?:	Would NOT be offensive to others	Q18 Why?:IT'S A DIRTY WORD. IT'S NOT PLEASANT AT ALL.
Q10 BRAVE?:	Would NOT be offended	Q18 OTHER reason/s?:NO.
Q11 BRAVE?:	Would NOT be offensive to others	Q19 SQUAW?:Would be offensive to others
Q12 REDSKIN?:	Would NOT be offended	Q19 Why?:IT'S NOT USED ANYMORE. IT'S A SLANG WORD TO DESCRIBE THE FEMALE.
Q13 REDSKIN?:	Would NOT be offensive to others	Q19 OTHER reason/s?:NO.
Q14 INJUN?:	Would be offended	Q20 AGE?:50 - 59
Q14 Why?:	I WOULD RATHER BE CALLED AN INDIAN. I JUST DON'T LIKE TO HEAR THE WORD INJUN.	ID: 1140012
Q14 OTHER reason/s?:	NO	QUOTA: Main quota
Q15 INJUN?:	Would be offensive to others	SEX: Male
Q15 Why?:	SOME OF MY TRIBE WOULD BE OFFENDED. IN OUR	

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Q2 American Indian?:Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: MY SKIN IS NOT RED. I AM NOT A REDSKIN PERSON. I'VE OFFENDED WHEN I SEE AN INDIAN DOLL AND IT HAS A LOT OF RED ON IT.
 Q12 OTHER reason/s?: NO.
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: I HAVE HEARD OTHERS WONDER WHY PEOPLE REFER TO THEM AS REDSKINS WHEN THEIR SKIN IS NOT RED.
 Q13 OTHER reason/s?: NO.
 Q14 INJUN?: Would be offended
 Q14 Why?: I AM NOT AN INJUN. IT'S A SLANG WORD. I DON'T APPRECIATE IT BEING USED THAT WAY.
 Q14 OTHER reason/s?: NO.
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: I FEEL OTHER PEOPLE DON'T APPRECIATE THE SLANG WORD, INJUN.
 Q15 OTHER reason/s?: NO.
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 40 - 49

ID: 1150000
 QUOTA: Main quota
 SEX: Male

Q2 American Indian?:Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: DUSCARAVE AND LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 40 - 49

ID:1150001
 QUOTA:Main quota
 SEX:Male

Q2 American Indian?:Yes
 Q3 Member of tribe?:Yes
 Q4 What tribe?:LUMBEE
 Q5 At least 16?:Yes
 Q6 NATIVE AMERICAN?:Would NOT be offended
 Q7 NATIVE AMERICAN?:Would be offensive to others
 Q7 Why?:MOST FEEL THAT THE INDIANS WERE HERE FIRST BY MAKING THEM A MINORITY BECAUSE THEY WERE HERE FIRST
 Q7 OTHER reason/s?:DK
 Q8 BUCK?:Would NOT be offended
 Q9 BUCK?:Would NOT be offensive to others
 Q10 BRAVE?:Would NOT be offended
 Q11 BRAVE?:Would NOT be offensive to others
 Q12 REDSKIN?:Would NOT be offended
 Q13 REDSKIN?:Would NOT be offensive to others
 Q14 INJUN?:Would be offended
 Q14 Why?:MAKING A JOKE OF AND FUN OF THE TRIBE
 Q14 OTHER reason/s?:DK
 Q15 INJUN?:Would be offensive to others
 Q15 Why?:SLANG, FUN OF THE NAME
 Q15 OTHER reason/s?:DK
 Q16 INDIAN?:Would NOT be offended
 Q17 INDIAN?:Would NOT be offensive to others
 Q18 SQUAW?:Would NOT be offended
 Q19 SQUAW?:Would NOT be offensive to others
 Q20 AGE?:30 - 39

ID:1150002
 QUOTA:Main quota
 SEX:Male

Q2 American Indian?:Yes
 Q3 Member of tribe?:Yes
 Q4 What tribe?:CREEK
 Q5 At least 16?:Yes
 Q6 NATIVE AMERICAN?:Would NOT be offended
 Q7 NATIVE AMERICAN?:Would NOT be offensive to others
 Q8 BUCK?:Would be offended
 Q8 Why?:ITS ADJ NOT DESCRIPTIVE OF THE NATIVE

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AMERICAN PERSON

Q8 OTHER reason/s?:DK
 Q9 BUCK?:Would be offensive to others
 Q9 Why?:SAME OFFENSIVE
 Q9 OTHER reason/s?:DK
 Q10 BRAVE?:Would NOT be offended
 Q11 BRAVE?:Would NOT be offensive to others
 Q12 REDSKIN?:Would NOT be offended
 Q13 REDSKIN?:Would NOT be offensive to others
 Q14 INJUN?:Would NOT be offended
 Q15 INJUN?:Would be offensive to others
 Q15 Why?:SLANG FOR INDIAN
 Q15 OTHER reason/s?:DK
 Q16 INDIAN?:Would NOT be offended
 Q17 INDIAN?:Would NOT be offensive to others
 Q18 SQUAW?:Would be offended
 Q18 Why?:DEMEANS THE INDIAN LADY
 Q18 OTHER reason/s?:DK
 Q19 SQUAW?:Would be offensive to others
 Q19 Why?:SAME OFFENSIVE
 Q20 AGE?:50 - 59

ID: 1150003
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?:Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE SHAWNEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: NOT SURE WHAT THE TERM REALLY MEANS, SOUNDS OFFENSIVE.
 Q8 OTHER reason/s?:DK
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would be offended
 Q10 Why?: LIKE THE NEGRO, WRONG DESCRIPTION
 Q10 OTHER reason/s?: DK
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: DEPENDS ON HOW THE TERM WAS BEING USED
 Q11 OTHER reason/s?: DK
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG OF THE INDIAN CULTURE
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: Would be offensive to others

Q15 Why?: SLANG OFFENSIVE
 Q15 OTHER reason/s?: DK
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: WELL IT'S LIKE A FULL BLOOD INDIAN, NOWADAYS NO FULL BLOOD INDIANS, LIKE CALLING A NEGRO BY NIGGER
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 50 - 59

ID: 1150004
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would be offensive to others
 Q7 Why?: CONTROVERSIAL, I'M NOT NATIVE AMERICAN, I'M INDIAN
 Q7 OTHER reason/s?: DK
 Q8 BUCK?: Would be offended
 Q8 Why?: OFFENSIVE VERY MUCH STEREOTYPING
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would be offended
 Q10 Why?: STEREOTYPING, SACRED WORD, FAMILY TRADITION, NOT TO BE USELY
 Q10 OTHER reason/s?: DK
 Q11 BRAVE?:Would be offensive to others
 Q11 Why?:NOT OFFENSIVE, BUT LOWERING SELF ESTEEM
 Q11 OTHER reason/s?:DK
 Q12 REDSKIN?:Would be offended
 Q12 Why?:USED FOR PURPOSE AT ONE TIME, STEREOTYPING, REDSKIN IN NOT A WORD USED AMONG THE INDIAN TRIBES, EUROPEANS USED AS BARBARIC
 Q12 OTHER reason/s?:DK
 Q13 REDSKIN?:No opinion whether or not would be offensive to others
 Q14 INJUN?:Would be offended
 Q14 Why?:BECAUSE IT IS USED IN DEGRADING WAY
 Q14 OTHER reason/s?:DK
 Q15 INJUN?:Would be offensive to others
 Q15 Why?:ORIGIN OF THE WORD, IS USED AS PURPOSE NOT TO USE TO SHORTEN THE WORD, SLANG DEGRADING
 Q15 OTHER reason/s?:DK
 Q16 INDIAN?:Would NOT be offended
 Q17 INDIAN?:Would be offensive to others

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Q17 Why?: CAN BE USED OFFENSIVE AS IN NAME CALLING, IN A DEROGATORY WAY
 Q17 OTHER reason/s?:DK
 Q18 SQUAW?:Would be offended
 Q18 Why?:DEPENDS ON HOW IT USED, IF BY RIGHT ORIGIN OKAY, IF WOMAN IS ASKING TO COME AS COME HERE SQUAW
 Q18 OTHER reason/s?:DK
 Q19 SQUAW?:No opinion whether or not would be offensive to others
 Q20 AGE?:30 - 39

ID:1150005
 QUOTA:Sub-quota
 SEX:Male
 Q2 American Indian?:CHEROKEE 16TH PERCENT
 Q5 At least 16?:Yes
 Q6 NATIVE AMERICAN?:Would NOT be offended
 Q7 NATIVE AMERICAN?:Would NOT be offensive to others
 Q8 BUCK?:Would NOT be offended
 Q9 BUCK?:No opinion whether or not would be offensive to others
 Q10 BRAVE?:Would NOT be offended
 Q11 BRAVE?:No opinion whether or not would be offensive to others
 Q12 REDSKIN?:Would NOT be offended
 Q13 REDSKIN?:No opinion whether or not would be offensive to others
 Q14 INJUN?:Would be offended
 Q14 Why?:OFFENSIVE, CUTTING DOWN THE WORD, BY USING SLANG
 Q14 OTHER reason/s?:DK
 Q15 INJUN?:Would be offensive to others
 Q15 Why?:SLANG
 Q15 OTHER reason/s?:DK
 Q16 INDIAN?:Would NOT be offended
 Q17 INDIAN?:Would NOT be offensive to others
 Q18 SQUAW?:Would be offended
 Q18 Why?:MAYBE, BECAUSE IT DOESNT MEASURE THE WOMAN UP TO WHAT SHE IS, DEGRADING, USED BY INDIANS IN THEIR NATIVE LANGUAGE
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: DEGRADING, NOT USED IN THIS DAY OF AGE
 Q19 OTHER reason/s?: DK
 Q20 AGE?: 60 - 69

ID: 1150006
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?:Yes
 Q3 Member of tribe?: Yes

Q4 What tribe?: NAVAHOE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: Would NOT be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE SORT OF CALLING BY COLOR OF SKIN
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: VERY OFFENSIVE, DOES NOT SOUND RIGHT
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: SLANG
 Q15 OTHER reason/s?: DK
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 18 - 29

ID: 1150007
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: LUMBEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: SOUNDS LIKE AN ANIMAL INSTEAD OF A PERSON
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: SLANG, ANIMAL REFERENCE
 Q9 OTHER reason/s?: DK
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: REFERRING TO SKIN COLOR SUCH AS BLACKKEY
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG, USED TO SHORTEN THE WORD INDIAN, IF THEY CANT USED IT CORRECTLY, THEN GET OFF OUR CASE

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Q14 OTHER reason/s?:DK
 Q15 INJUN?:No opinion whether or not would be offensive to others
 Q16 INDIAN?:Would NOT be offended
 Q17 INDIAN?:Would NOT be offensive to others
 Q18 SQUAW?:Would NOT be offended
 Q19 SQUAW?:Would be offensive to others
 Q19 Why?:ONLY SHOULD BE USED BY THE INDIAN CULTURE THEMSELVE
 Q19 OTHER reason/s?:DK
 Q20 AGE?:18 - 29

ID:1150008
 QUOTA:Main quota
 SEX:Male
 Q2 American Indian?:Yes
 Q3 Member of tribe?:Yes
 Q4 What tribe?:LUMBEE
 Q5 At least 16?:Yes
 Q6 NATIVE AMERICAN?:No opinion whether or not would be offended
 Q7 NATIVE AMERICAN?:No opinion whether or not would be offensive to others
 Q8 BUCK?:No opinion whether or not would be offended
 Q9 BUCK?:No opinion whether or not would be offensive to others
 Q10 BRAVE?:Would NOT be offended
 Q11 BRAVE?:Would NOT be offensive to others
 Q12 REDSKIN?:Would NOT be offended
 Q13 REDSKIN?:Would NOT be offensive to others
 Q14 INJUN?:Would be offended
 Q14 Why?:DOESNT SOUND RIGHT, SLANG
 Q14 OTHER reason/s?:DK
 Q15 INJUN?:No opinion whether or not would be offensive to others
 Q16 INDIAN?:Would NOT be offended
 Q17 INDIAN?:Would NOT be offensive to others
 Q18 SQUAW?:Would NOT be offended
 Q19 SQUAW?:Would NOT be offensive to others
 Q20 AGE?:50 - 59

ID:1150009
 QUOTA:Sub-quota
 SEX:Male
 Q2 American Indian?:32 PERCENT CHEROKEE
 Q5 At least 16?:Yes
 Q6 NATIVE AMERICAN?:Would NOT be offended
 Q7 NATIVE AMERICAN?:Would NOT be offensive to others
 Q8 BUCK?:Would be offended
 Q8 Why?:SLANG, LIKE SQUAW
 Q8 OTHER reason/s?:DK
 Q9 BUCK?:No opinion whether or not would be offensive to

others
 Q10 BRAVE?:Would NOT be offended
 Q11 BRAVE?:No opinion whether or not would be offensive to others
 Q12 REDSKIN?:Would NOT be offended
 Q13 REDSKIN?:No opinion whether or not would be offensive to others
 Q14 INJUN?:Would be offended
 Q14 Why?:SLANG
 Q14 OTHER reason/s?:DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: DEGRADING TO THE INDIAN, DONT CALL AN INDIAN PERSON, INDIAN WOMAN, LIKE YOU DONT CALL A WOMAN BITCH
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 30 - 39

ID: 1150010
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: YANKTON SIOUX
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: SLANG, DIRTY WORD USED DURING FIGHTS
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE OF COLOR, SUCH AS WHITEY AND BLACKKEY
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG, SHORTENED UP, USED BY DIFFERENT RACES
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: Would be offended

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Q16 Why?: SHOULD BE CALLED NATIVE AMERICANS
 Q16 OTHER reason/s?: DK
 Q17 INDIAN?: No opinion whether or not would be
 offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: BECAUSE OF A WOMAN, NO RESPECT
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be
 offensive to others
 Q20 AGE?: 30 - 39

ID: 1150011
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NENONINEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would be offended
 Q8 Why?: LIKE REFERENCE TO WILD ANIMAL USUALLY USED BY
 THE WHITE PERSUASION
 Q8 OTHER reason/s?: DK
 Q9 BUCK?: No opinion whether or not would be offensive to
 others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to
 others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: DEPENDS ON HOW IT WAS USED, IF TALKED DOWN TO
 WOULD BE OFFENSIVE
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: No opinion whether or not would be offensive to
 others
 Q14 INJUN?: Would be offended
 Q14 Why?: SLANG, LIKE A POLLACK, SUCH AS NIGGER ETC
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to
 others
 Q16 INDIAN?: Would be offended
 Q16 Why?: SOMEWHAT WOULD LIKE TO STILL USE THE TERM
 NATIVE AMERICAN
 Q16 OTHER reason/s?: DK
 Q17 INDIAN?: No opinion whether or not would be offensive to
 others
 Q18 SQUAW?: Would be offended
 Q18 Why?: TOTALLY INSULTING, REFERRING TO THE LADIES'
 PRIVATE PARTS, VERY DEMEANING, USED BY THE WHITES
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be offensive to
 others
 Q20 AGE?: 40 - 49

ID: 1150012
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be offensive to
 others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: DESCRIBING THE COLOR OF SKIN, IF COMING FROM
 A NATIVE AMERICAN, OK, FROM SOME OTHER CULTURE, TOO
 MUCH SLANG
 Q12 OTHER reason/s?: DK
 Q13 REDSKIN?: No opinion whether or not would be offensive
 to others
 Q14 INJUN?: Would be offended
 Q14 Why?: NO ONE USES THAT THIS DAY OF AGE
 Q14 OTHER reason/s?: DK
 Q15 INJUN?: No opinion whether or not would be offensive to
 others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would be offended
 Q18 Why?: DEPENDS ON THE USAGE, OFFENSIVE IS
 TAKEN WHEN THE REFERENCE IS NEGATIVE
 TOWARD AMERICAN NATIVE WOMEN
 Q18 OTHER reason/s?: DK
 Q19 SQUAW?: No opinion whether or not would be
 offensive to others
 Q20 AGE?: 30 - 39

ID: 1150013
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: ROSEBUD TRIBE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: Would NOT be offended
 Q9 BUCK?: No opinion whether or not would be
 offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be

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	offensive to others	others
Q12 REDSKIN?:	Would be offended	Q20 AGE?:70 - 79
Q12 Why?:	REGARDING TO THE COLOR OF THE SKIN	
Q12 OTHER reason/s?:	DK	ID:1150015
Q13 REDSKIN?:	No opinion whether or not would be offensive to others	QUOTA:Main quota
Q14 INJUN?:	Would be offended	SEX:Male
Q14 Why?:	SLANG NEGATIVE	Q2 American Indian?:Yes
Q14 OTHER reason/s?:	DK	Q3 Member of tribe?:Yes
Q15 INJUN?:	No opinion whether or not would be offensive to others	Q4 What tribe?:CHEROKEE
Q16 INDIAN?:	Would NOT be offended	Q5 At least 16?:Yes
Q17 INDIAN?:	No opinion whether or not would be offensive to others	Q6 NATIVE AMERICAN?:Would NOT be offended
Q18 SQUAW?:	Would be offended	Q7 NATIVE AMERICAN?:No opinion whether or not would be offensive to others
Q18 Why?:	NEGATIVE TOWARD WOMEN, JUST DONT BELIEVE IN IT	Q8 BUCK?:Would NOT be offended
Q18 OTHER reason/s?:	DK	Q9 BUCK?:No opinion whether or not would be offensive to others
Q19 SQUAW?:	No opinion whether or not would be offensive to others	Q10 BRAVE?:Would NOT be offended
Q20 AGE?:	40 - 49	Q11 BRAVE?:Would NOT be offensive to others
		Q12 REDSKIN?:Would NOT be offended
ID:	1150014	Q13 REDSKIN?:No opinion whether or not would be offensive to others
QUOTA:	Main quota	Q14 INJUN?:Would be offended
SEX:	Male	Q14 Why?:SLANG
Q2 American Indian?:Yes		Q14 OTHER reason/s?:DK
Q3 Member of tribe?:	Yes	Q15 INJUN?:No opinion whether or not would be offensive to others
Q4 What tribe?:	CHIPPAWEH	Q16 INDIAN?:Would NOT be offended
Q5 At least 16?:	Yes	Q17 INDIAN?:No opinion whether or not would be offensive to others
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q18 SQUAW?:Would NOT be offended
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q19 SQUAW?:Would NOT be offensive to others
Q8 BUCK?:	Would NOT be offended	Q20 AGE?:70 - 79
Q9 BUCK?:	No opinion whether or not would be offensive to others	
Q10 BRAVE?:	Would NOT be offended	ID:1150016
Q11 BRAVE?:	No opinion whether or not would be offensive to others	QUOTA:Sub-quota
Q12 REDSKIN?:	Would NOT be offended	SEX:Male
Q13 REDSKIN?:No opinion whether or not would be offensive to others		Q2 American Indian?:Yes
Q14 INJUN?:Would be offended		Q3 Member of tribe?:No
Q14 Why?:IF USED IN NEGATIVE, WHITE PEOPLE SAY IT BEHIND OUR BACKS		Q5 At least 16?:Yes
Q14 OTHER reason/s?:DK		Q6 NATIVE AMERICAN?:Would NOT be offended
Q15 INJUN?:No opinion whether or not would be offensive to others		Q7 NATIVE AMERICAN?:Would NOT be offensive to others
Q16 INDIAN?:Would NOT be offended		Q8 BUCK?:Would NOT be offended
Q17 INDIAN?:No opinion whether or not would be offensive to others		Q9 BUCK?:Would NOT be offensive to others
Q18 SQUAW?:Would NOT be offended		Q10 BRAVE?:Would NOT be offended
Q19 SQUAW?:No opinion whether or not would be offensive to		Q11 BRAVE?:Would NOT be offensive to others
		Q12 REDSKIN?:Would NOT be offended
		Q13 REDSKIN?:Would be offensive to others
		Q13 Why?:ITS A BORDER LINE WORD DEPENDING ON HOW IT'S USED. IF SOMEONE IS TRYING TO PICK A FIGHT AND USES IT, SOME MAY TAKE OFFENSE.
		Q13 OTHER reason/s?:NO
		Q14 INJUN?: Would NOT be offended

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Q15 INJUN?:	Would be offensive to others	Q16 INDIAN?:	No opinion whether or not would be offended
Q15 Why?:	ITS MORE OF A SLANG WORD.	Q17 INDIAN?:	Would be offensive to others
Q15 OTHER reason/s?:	I CAN'T EXPLAIN WHY.	Q17 Why?:	SOME FEEL THE INDIAN WAS NOT LEGITIMATE BECAUSE CHRISTOPHER COLUMBUS DID NOT KNOW HE WAS IN A NEW WORLD.
Q16 INDIAN?:	Would NOT be offended	Q17 OTHER reason/s?:	NO I DONT THINK SO.
Q17 INDIAN?:	Would be offensive to others	Q18 SQUAW?:	No opinion whether or not would be offended
Q17 Why?:	FOR PEOPLE ON RESERVATIONS, THEY MIGHT NOT CONSIDER THEMSELVES INDIANS BECAUSE COLUMBUS GAVE THEM THAT NAME BECAUSE HE THOUGHT HE HAD LANDED IN INDIA.	Q19 SQUAW?:	Would be offensive to others
Q17 OTHER reason/s?:	NO	Q19 Why?:	BECAUSE SQUAW IS JUST ANOTHER WORD LIKE INJUN. IT'S THE KIND OF WORD THAT DISRESPECTS WOMEN IN OUR CULTURE.
Q18 SQUAW?:	Would be offended	Q19 OTHER reason/s?:	NO
Q18 Why?:	I KNOW WHEN I CALL MY WIFE A SQUAW SHE GETS UPSET WITH ME.	Q20 AGE?:	16 - 17
Q18 OTHER reason/s?:	FEMALE DONT LIKE TO BE SQUAWS.	ID:	1150018
Q19 SQUAW?:	Would be offensive to others	QUOTA:	Main quota
Q19 Why?:	THE MEANING OF THE WORD, IT'S NOT REAL NICE.	SEX:	Female
Q19 OTHER reason/s?:	NO	Q2 American Indian?:	Yes
Q20 AGE?:	30 - 39	Q3 Member of tribe?:	Yes
ID:	1150017	Q4 What tribe?:	CHEROKEE
QUOTA:	Main quota	Q5 At least 16?:	Yes
SEX:	Male	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q2 American Indian?:	Yes	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q3 Member of tribe?:	Yes	Q8 BUCK?:	No opinion whether or not would be offended
Q4 What tribe?:	NAVAJO	Q9 BUCK?:	No opinion whether or not would be offensive to others
Q5 At least 16?:	Yes	Q10 BRAVE?:	Would NOT be offended
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q11 BRAVE?:	Would be offensive to others
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q11 Why?:	POSSIBLE IF THEY WERE MALE THEY WOULD BE OFFENDED. DEPENDS ON HOW IT IS USED. IF IT IS USED IN A DEROGATORY MANNER.
Q8 BUCK?:	No opinion whether or not would be offended	Q11 OTHER reason/s?:	NO
Q9 BUCK?:	No opinion whether or not would be offensive to others	Q12 REDSKIN?:	Would be offended
Q10 BRAVE?:	No opinion whether or not would be offended	Q12 Why?:	IF USED IN A DEROGATORY MANNER, I WOULD BE OFFENDED
Q11 BRAVE?:	No opinion whether or not would be offensive to others	Q12 OTHER reason/s?:	NO
Q12 REDSKIN?:	No opinion whether or not would be offended	Q13 REDSKIN?:	Would be offensive to others
Q13 REDSKIN?:	No opinion whether or not would be offensive to others	Q13 Why?:	POSSIBLE, IF USED IN A DEROGATORY MANNER TOWARDS OTHERS.
Q14 INJUN?:	No opinion whether or not would be offended	Q13 OTHER reason/s?:	NO
Q15 INJUN?:	Would be offensive to others	Q14 INJUN?:	No opinion whether or not would be offended
Q15 Why?:	IT'S THE KIND OF WORD WHITE PEOPLE USED. IT IS A SLANG WORD THAT WAS USED WHEN THEY WERE SENDING US OFF TO THE RESERVATIONS.	Q15 INJUN?:	No opinion whether or not would be offensive to others
Q15 OTHER reason/s?:	IT'S THE SAME AS CALLING AN AFRICAN	Q16 INDIAN?:	Would NOT be offended
		Q17 INDIAN?:	Would NOT be offensive to others
		Q18 SQUAW?:	Would be offended
		Q18 Why?:	IT WOULD DEPEND ON HOW THEY WOULD USE IT.
		Q18 OTHER reason/s?:	IF THEY USED IT IN A DEROGATORY MANNER.

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Q19 SQUAW?:	No opinion whether or not would be offensive to others	Q8 BUCK?:	No opinion whether or not would be offended
Q20 AGE?:	18 - 29	Q9 BUCK?:	No opinion whether or not would be offensive to others
ID:	1150019	Q10 BRAVE?:	No opinion whether or not would be offended
QUOTA:	Sub-quota	Q11 BRAVE?:	Would be offensive to others
SEX:	Male	Q11 Why?:	BECAUSE ITS AN OLD TERM RELATED BACK TO INDIANS.
Q2 American Indian?:	DON'T KNOW AMOUNT OR TRIBE	Q11 OTHER reason/s?:	NOT THAT I CAN THINK OF
Q5 At least 16?:	Yes	Q12 REDSKIN?:	Would be offended
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q12 Why?:	I DON'T KNOW, SOMETIMES IT IS USED IN THE WRONG WAY. IF WERE MEANT IN A WRONG WAY, I WOULD BE, IF NOT, I WOULD NOT BE.
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q12 OTHER reason/s?:	NO
Q8 BUCK?:	No opinion whether or not would be offended	Q13 REDSKIN?:	Would be offensive to others
Q9 BUCK?:	Would NOT be offensive to others	Q13 Why?:	IT'S DIFFERENT ALL OVER. DEPENDING WHERE THEY ARE RAISED, SOME WOULD OR WOULD NOT BE OFFENDED
Q10 BRAVE?:	Would NOT be offended	Q13 OTHER reason/s?:	NO
Q11 BRAVE?:	Would NOT be offensive to others	Q14 INJUN?:	Would be offended
Q12 REDSKIN?:	Would be offended	Q14 Why?:	PARTLY BECAUSE IT IS PRONOUNCED INDIAN NOT INJUN.
Q12 Why?:	ITS JUST POINTING ME OUT AS TO WHAT COLOR I AM. IT'S SINGLING ME OUT.	Q14 OTHER reason/s?:	NOT THAT I CAN THINK OF.
Q12 OTHER reason/s?:	THE OTHERS ARE JUST WORDS THIS TERM YOU CAN VISUALLY SEE.	Q15 INJUN?:	Would be offensive to others
Q13 REDSKIN?:	Would be offensive to others	Q15 Why?:	BECAUSE IT RELATES BACK TO MISPRONOUNCING THE WORD INDIAN
Q13 Why?:	IT'S A WAY TO SINGLE OUT A PERSON BY THE COLOR OF THEIR SKIN.	Q15 OTHER reason/s?:	NO
Q13 OTHER reason/s?:	NO	Q16 INDIAN?:	No opinion whether or not would be offended
Q14 INJUN?:	No opinion whether or not would be offended	Q17 INDIAN?:	No opinion whether or not would be offensive to others
Q15 INJUN?:	Would be offensive to others	Q18 SQUAW?:	No opinion whether or not would be offended
Q15 Why?:	DEPEND ON HOW THE TERM IS BEING USED.	Q19 SQUAW?:	No opinion whether or not would be offensive to others
Q15 OTHER reason/s?:	NO	Q20 AGE?:	16 - 17
Q16 INDIAN?:	Would NOT be offended	ID:	1150021
Q17 INDIAN?:	Would NOT be offensive to others	QUOTA:	Main quota
Q18 SQUAW?:	No opinion whether or not would be offended	SEX:	Male
Q19 SQUAW?:	No opinion whether or not would be offensive to others	Q2 American Indian?:	Yes
Q20 AGE?:	18 - 29	Q3 Member of tribe?:	Yes
ID:	1150020	Q4 What tribe?:	CHEROKEE
QUOTA:	Main quota	Q5 At least 16?:	Yes
SEX:	Male	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q2 American Indian?:	Yes	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q3 Member of tribe?:	Yes	Q8 BUCK?:	Would be offended
Q4 What tribe?:	KIOWA TRIBE	Q8 Why?:	I DON'T REALLY KNOW, I JUST DON'T WANT PEOPLE TO CALL ME THAT
Q5 At least 16?:	Yes	Q8 OTHER reason/s?:	NO
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q9 BUCK?:	Would be offensive to others
Q7 NATIVE AMERICAN?:	No opinion whether or	Q9 Why?:	I DON'T REALLY KNOW, I JUST THINK IT WOULD.
		Q9 OTHER reason/s?:	NO

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Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would be offensive to others
 Q11 Why?: DIFFERENT PEOPLE HAVE DIFFERENT OPINIONS
 Q11 OTHER reason/s?: NO
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE I DON'T THINK THEY SHOULD JUDGE PEOPLE BY THE COLOR OF THEIR SKIN
 Q12 OTHER reason/s?: NO
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE IT IS INAPPROPRIATE
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE IT SHOWS NO RESPECT
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: No opinion whether or not would be offensive to others
 Q20 AGE?: 16 - 17

ID: 1150022
 QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: CHEROKEE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: Would NOT be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would NOT be offended
 Q15 INJUN?: Would NOT be offensive to others
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 60 - 69

ID: 1150023

QUOTA: Main quota
 SEX: Female
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NORTHERN CHYENNE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would be offensive to others
 Q7 Why?: THEY DON'T WANT TO BE CALLED NATIVE AMERICAN, THEY JUST WANT TO BE CALLED AMERICAN.
 Q7 OTHER reason/s?: THEY FEEL THAT SOME OF THEM ARE CONNECTED WITH NATURE AND THAT WOULD OFFEND THEM
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: No opinion whether or not would be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would NOT be offended
 Q13 REDSKIN?: Would be offensive to others
 Q13 Why?: BECAUSE I HAVE HEARD OTHER PEOPLE BEING OFFENDED BY BEING CALLED A REDSKIN
 Q13 OTHER reason/s?: NO THAT IS ALL I HAVE HEARD
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE IT IS NOT THE RIGHT WORD TO BE USED.
 Q14 OTHER reason/s?: THE WORD SOUNDS LIKE A MOTOR OR LOCOMOTIVE.
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: I WOULD THINK THEY WOULD THINK THE SAME AS I DO OR WORSE.
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would be offended
 Q16 Why?: BECAUSE WHEN THE WORD IS USED IN A PUBLIC PLACE AND WHEN SOMEONE SAYS THERE COMES AN INDIAN.
 Q16 OTHER reason/s?: NO THAT WOULD BE THE ONLY REASON
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: THEY DON'T LIKE TO HEAR IT WHEN THERE ARE PEOPLE OF OTHER RACES AROUND.
 Q17 OTHER reason/s?: THEY FEEL THAT THE WORD MAKE INDIANS SOUND DIRTY, THAT THEY HAVE NO RESPECT, HAVE NO CLASS.
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: WHEN THEY MADE ALL THOSE MOVIES BACK THEN AND THE INDIAN WOMEN WERE ABUSED AND RAPED IN THOSE MOVIES.
 Q19 OTHER reason/s?: NO OTHER REASON

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Q20 AGE?: 40 - 49

ID: 1150024
QUOTA: Sub-quota
SEX: Female

Q2 American Indian?: Yes
Q3 Member of tribe?: Nb
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others

Q8 BUCK?: Would NOT be offended
Q9 BUCK?: No opinion whether or not would be offensive to others

Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: No opinion whether or not would be offensive to others

Q12 REDSKIN?: Would be offended
Q12 Why?: I JUST DON'T LIKE IT, THAT'S ALL I KNOW

Q12 OTHER reason/s?: NO
Q13 REDSKIN?: No opinion whether or not would be offensive to others
Q14 INJUN?: Would be offended
Q14 Why?: BECAUSE IT'S A NEGATIVE WORD TO ME
Q14 OTHER reason/s?: NO
Q15 INJUN?: No opinion whether or not would be offensive to others
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would be offended
Q18 Why?: I WOULDN'T WANT TO BE CALLED THAT
Q18 OTHER reason/s?: NO
Q19 SQUAW?: No opinion whether or not would be offensive to others
Q20 AGE?: 50 - 59

ID: 1150025
QUOTA: Main quota
SEX: Male

Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: LUMBEE
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would NOT be offensive to others
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others

Q12 REDSKIN?: Would be offended
Q12 Why?: IT'S OFFENSIVE IN A WAY - I DON'T KNOW WHY

Q12 OTHER reason/s?: IT'S NOT NICE
Q13 REDSKIN?: Would be offensive to others
Q13 Why?: IT'S NOT NICE
Q13 OTHER reason/s?: NO
Q14 INJUN?: Would be offended
Q14 Why?: WE AIN'T NO INJUNS
Q14 OTHER reason/s?: NO
Q15 INJUN?: Would be offensive to others
Q15 Why?: THAT'S NOT WHAT WE ARE
Q15 OTHER reason/s?: NO
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would NOT be offended
Q19 SQUAW?: Would NOT be offensive to others
Q20 AGE?: 18 - 29

ID: 1150026
QUOTA: Main quota
SEX: Male

Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: SIOUX
Q5 At least 16?: Yes
Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would NOT be offensive to others
Q10 BRAVE?: Would be offended
Q10 Why?: I DON'T KNOW WHY - THAT'S ALWAYS IN THE PAPERS TOO
Q10 OTHER reason/s?: NO
Q11 BRAVE?: Would be offensive to others
Q11 Why?: I DON'T KNOW WHY THEY WOULD BE OFFENDED
Q11 OTHER reason/s?: NO
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would be offensive to others
Q13 Why?: I DON'T KNOW IT'S ALWAYS IN THE PAPERS ABOUT IT
Q13 OTHER reason/s?: NO
Q14 INJUN?: Would be offended
Q14 Why?: I DON'T KNOW I JUST DON'T LIKE IT
Q14 OTHER reason/s?: NO
Q15 INJUN?: No opinion whether or not would be offensive to others
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would be offended
Q18 Why?: I DON'T KNOW THAT'S JUST THE WORD THAT THE WHITE MEN CALLED THE WOMEN -

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THE WAY
THEY
TREATED
THEM

Q18 OTHER reason/s?: NO
Q19 SQUAW?: Would be offensive to others
Q19 Why?: ESPECIALLY THE FEMALES - MOST
INDIAN WOMEN DON'T LIKE TO BE
CALLED THAT

Q19 OTHER reason/s?: NO
Q20 AGE?: 30 - 39

ID: 1150027
QUOTA: Main quota
SEX: Female

Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: LUMBEE
Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be
offensive to others

Q8 BUCK?: Would be offended
Q8 Why?: IT'S THE SAME AS INJUN - IT DOESN'T
FIT THE VOCABULARY OF AN INDIAN

Q8 OTHER reason/s?: NO

Q9 BUCK?: No opinion whether or not would be
offensive to others

Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would NOT be offensive to others

Q12 REDSKIN?: Would NOT be offended

Q13 REDSKIN?: No opinion whether or not would be
offensive to others

Q14 INJUN?: Would be offended

Q14 Why?: IT ISN'T THE VOCABULARY OF AN INDIAN - I THINK
IT'S OFFENSIVE

Q14 OTHER reason/s?: NO

Q15 INJUN?: No opinion whether or not would be offensive to
others

Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would NOT be offended

Q19 SQUAW?: Would NOT be offensive to others

Q20 AGE?: 40 - 49

ID: 1150028
QUOTA: Main quota
SEX: Female

Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: CHEROKEE
Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended
Q7 NATIVE AMERICAN?: Would NOT be offensive to others
Q8 BUCK?: Would NOT be offended
Q9 BUCK?: Would NOT be offensive to others
Q10 BRAVE?: Would NOT be offended
Q11 BRAVE?: Would NOT be offensive to others
Q12 REDSKIN?: Would NOT be offended
Q13 REDSKIN?: Would NOT be offensive to others
Q14 INJUN?: Would NOT be offended
Q15 INJUN?: Would NOT be offensive to others
Q16 INDIAN?: Would NOT be offended
Q17 INDIAN?: Would NOT be offensive to others
Q18 SQUAW?: Would be offended
Q18 Why?: DEPENDS ON HOW IT'S USED - IF A NON-INDIAN
CALLS US THAT WE'RE OFFENDED
Q18 OTHER reason/s?: NO
Q19 SQUAW?: Would be offensive to others
Q19 Why?: DEPENDS ON HOW IT'S USED & WHO USES IT
Q19 OTHER reason/s?: NO
Q20 AGE?: 18 - 29

ID: 1150029
QUOTA: Main quota
SEX: Female

Q2 American Indian?: Yes
Q3 Member of tribe?: Yes
Q4 What tribe?: CHEROKEE
Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: No opinion whether or not would be offended

Q9 BUCK?: No opinion whether or not would be offensive to
others

Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would NOT be offensive to others

Q12 REDSKIN?: Would NOT be offended

Q13 REDSKIN?: Would NOT be offensive to others

Q14 INJUN?: Would be offended

Q14 Why?: THAT'S SLANG

Q14 OTHER reason/s?: NO

Q15 INJUN?: Would be offensive to others

Q15 Why?: IT'S A SLANG WORD - NOT ADDRESSING THE
NATIVE PEOPLE CORRECTLY

Q15 OTHER reason/s?: NO

Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would be offensive to others

Q17 Why?: BECAUSE EVERYONE HAS THEIR OWN
OPINION OF THIS

Q17 OTHER reason/s?: ITS MORE OF AN AWARENESS NOW

Q18 SQUAW?: Would be offended

Q18 Why?: I DON'T KNOW I JUST DON'T LIKE THE WORD

Q18 OTHER reason/s?: NO

Q19 SQUAW?: Would NOT be offensive to others

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Q20 AGE?: 40 - 49

ID: 1150030

QUOTA: Main quota

SEX: Male

Q2 American Indian?: Yes

Q3 Member of tribe?: Yes

Q4 What tribe?: NAVAJO

Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: No opinion whether or not would be offended

Q9 BUCK?: No opinion whether or not would be offensive to others

Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would be offensive to others

Q11 Why?: IT'S A RACIST COMMENT

Q11 OTHER reason/s?: NO

Q12 REDSKIN?: Would be offended

Q12 Why?: DEPENDS ON HOW IT'S USED

Q12 OTHER reason/s?: NO

Q13 REDSKIN?: Would be offensive to others

Q13 Why?: IT JUST THE WAY A PERSON IS - THE WAY ITS USED

Q13 OTHER reason/s?: NO

Q14 INJUN?: Would be offended

Q14 Why?: THEY USED THAT WORD A LONG TIME AGO - ITS A RACIST WORD

Q14 OTHER reason/s?: NO

Q15 INJUN?: Would be offensive to others

Q15 Why?: IT'S NOT A POPULAR WORD - THE WHITE PEOPLE CAME OUT WITH THAT WORD

Q15 OTHER reason/s?: NO

Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would be offended

Q18 Why?: ITS A WORD I DONT LIKE

Q18 OTHER reason/s?: NO

Q19 SQUAW?: Would be offensive to others

Q19 Why?: ITS THE WAY IT WAS USED A LONG TIME AGO AND ISN'T USED TODAY

Q19 OTHER reason/s?: NO

Q20 AGE?: 18 - 29

ID: 1160000

QUOTA: Main quota

SEX: Male

Q2 American Indian?: Yes

Q3 Member of tribe?: Yes

Q4 What tribe?: LUMBEE

Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: No opinion whether or not would be offended

Q9 BUCK?: No opinion whether or not would be offensive to others

Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would NOT be offensive to others

Q12 REDSKIN?: Would NOT be offended

Q13 REDSKIN?: No opinion whether or not would be offensive to others

Q14 INJUN?: Would NOT be offended

Q15 INJUN?: Would be offensive to others

Q15 Why?: IT WOULDN'T BOTHER ME BUT IT JUST MIGHT BOTHER SOMEONE ELSE

Q15 OTHER reason/s?: NO

Q16 INDIAN?: Would NOT be offended

Q17 INDIAN?: Would NOT be offensive to others

Q18 SQUAW?: Would NOT be offended

Q19 SQUAW?: Would be offensive to others

Q19 Why?: IT MIGHT BOTHER A WOMAN IF ANOTHER RACE WOULD BE SAYING IT.

Q19 OTHER reason/s?: NO NOT THAT I KNOW OF.

Q20 AGE?: 30 - 39

ID: 1160001

QUOTA: Main quota

SEX: Female

Q2 American Indian?: Yes

Q3 Member of tribe?: Yes

Q4 What tribe?: NAVAJO

Q5 At least 16?: Yes

Q6 NATIVE AMERICAN?: Would NOT be offended

Q7 NATIVE AMERICAN?: Would NOT be offensive to others

Q8 BUCK?: Would be offended

Q8 Why?: AGAIN IT WOULD DEPEND ON HOW IT IS USED

Q8 OTHER reason/s?: NO

Q9 BUCK?: Would NOT be offensive to others

Q10 BRAVE?: Would NOT be offended

Q11 BRAVE?: Would NOT be offensive to others

Q12 REDSKIN?: Would be offended

Q12 Why?: IF YOU ARE FROM ANOTHER COUNTRY AND DONT UNDERSTAND WHAT THE WORD MEANS.

Q12 OTHER reason/s?: NO

Q13 REDSKIN?: Would be offensive to others

Q13 Why?: IT DEPENDS IF THE COMMENT COMES FROM A RACIST OR NOT

Q13 OTHER reason/s?: NO

Q14 INJUN?: Would be offended

Q14 Why?: IT WOULD DEPEND ON HOW IT IS USED. IT SOUND LIKE SOMEONE IS TALKING ABOUT A

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Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: BECAUSE OF THE WAY IT IS USED BY RACISTS
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would NOT be offensive to others
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 30 - 39

ID: 1160002
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: FORT APACHE
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: No opinion whether or not would be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: No opinion whether or not would be offensive to others
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: No opinion whether or not would be offended
 Q13 REDSKIN?: No opinion whether or not would be offensive to others
 Q14 INJUN?: No opinion whether or not would be offended
 Q15 INJUN?: No opinion whether or not would be offensive to others
 Q16 INDIAN?: No opinion whether or not would be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: SOME WOULD RATHER BE CALLED A NATIVE RATHER THAN AN INDIAN
 Q17 OTHER reason/s?: THAT'S IT
 Q18 SQUAW?: Would NOT be offended
 Q19 SQUAW?: Would be offensive to others
 Q19 Why?: IT'S KIND OF AN UNUSUAL NAME FOR A PERSON OR GROUP
 Q19 OTHER reason/s?: THAT'S THE ONLY REASON I HAVE
 Q20 AGE?: 18 - 29

ID: 1160003
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: Would NOT be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: BECAUSE PEOPLE DONT LIKE TO BE CALLED THAT NAME
 Q9 OTHER reason/s?: NO
 Q10 BRAVE?: Would NOT be offended
 Q11 BRAVE?: No opinion whether or not would be offensive to others
 Q12 REDSKIN?: Would be offended
 Q12 Why?: BECAUSE SKIN COLOR IS NOT RED.
 Q12 OTHER reason/s?: I DONT LOOK RED NOT EVEN NEAR RED
 Q13 REDSKIN?: Would NOT be offensive to others
 Q14 INJUN?: Would be offended
 Q14 Why?: BECAUSE THEY ARE MAKING FUN OF THE WORD INDIAN
 Q14 OTHER reason/s?: NO
 Q15 INJUN?: Would be offensive to others
 Q15 Why?: THEY DONT LIKE PEOPLE MAKING FUN OF THE WORD INDIAN
 Q15 OTHER reason/s?: NO
 Q16 INDIAN?: Would NOT be offended
 Q17 INDIAN?: Would be offensive to others
 Q17 Why?: THEY AREN'T REALLY INDIANS THEY ARE NATIVE AMERICANS
 Q17 OTHER reason/s?: NO
 Q18 SQUAW?: No opinion whether or not would be offended
 Q19 SQUAW?: Would NOT be offensive to others
 Q20 AGE?: 16 - 17

ID: 1160004
 QUOTA: Main quota
 SEX: Male
 Q2 American Indian?: Yes
 Q3 Member of tribe?: Yes
 Q4 What tribe?: NAVAJO
 Q5 At least 16?: Yes
 Q6 NATIVE AMERICAN?: Would NOT be offended
 Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others
 Q8 BUCK?: No opinion whether or not would be offended
 Q9 BUCK?: Would be offensive to others
 Q9 Why?: IT WAS PROBABLY USED MORE TOWARDS

Edited Verbatim Responses — Native American Population Native American Study

	THE PLAINS INDIANS. THEY MIGHT FIND IT OFFENSIVE.	Q15 Why?: ITS LIKE CALLING A NIGGER A NIGGER Q15 OTHER reason/s?: JUST THAT IT'S A SLANG WORD Q16 INDIAN?: Would be offended Q16 Why?: I WOULD ONLY BE OFFENDED IF IT WERE USED IN A SLANG MANNER Q16 OTHER reason/s?: NO Q17 INDIAN?: No opinion whether or not would be offensive to others Q18 SQUAW?: Would NOT be offended Q19 SQUAW?: Would NOT be offensive to others Q20 AGE?: 18 - 29
Q9 OTHER reason/s?: NO OTHER REASON Q10 BRAVE?: Would NOT be offended Q11 BRAVE?: Would NOT be offensive to others Q12 REDSKIN?: Would NOT be offended Q13 REDSKIN?: Would be offensive to others Q13 Why?: BECAUSE, YOU SEE, THERE WAS A REPORT 4 OR 5 YEARS THAT SAID OTHER TRIBES FOUND IT OFFENSIVE. Q13 OTHER reason/s?: NO Q14 INJUN?: No opinion whether or not would be offended Q15 INJUN?: Would be offensive to others Q15 Why?: DEPENDS ON HOW IT IS USED LIKE IN THE NEWSPAPER OR OTHER PLACES Q15 OTHER reason/s?: NO Q16 INDIAN?: Would NOT be offended Q17 INDIAN?: Would NOT be offensive to others Q18 SQUAW?: Would NOT be offended Q19 SQUAW?: No opinion whether or not would be offensive to others Q20 AGE?: 30 - 39		ID: 1160006 QUOTA: Main quota SEX: Male Q2 American Indian?: Yes Q3 Member of tribe?: Yes Q4 What tribe?: TURTLE MOUNTAIN CHIPEEWA Q5 At least 16?: Yes Q6 NATIVE AMERICAN?: Would NOT be offended Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others Q8 BUCK?: Would be offended Q8 Why?: THAT RELATES BACK TO THE SAME AS WITH SQUAW, IT IS A DEROGATORY TERM. Q8 OTHER reason/s?: IT IS VERY DISRESPECTFUL Q9 BUCK?: No opinion whether or not would be offensive to others Q10 BRAVE?: Would NOT be offended Q11 BRAVE?: No opinion whether or not would be offensive to others Q12 REDSKIN?: No opinion whether or not would be offended Q13 REDSKIN?: No opinion whether or not would be offensive to others Q14 INJUN?: No opinion whether or not would be offended Q15 INJUN?: No opinion whether or not would be offensive to others Q16 INDIAN?: No opinion whether or not would be offended Q17 INDIAN?: Would NOT be offensive to others Q18 SQUAW?: Would be offended Q18 Why?: BECAUSE THE TERM IS A DEROGATORY TERM THAT WAS USED IN THE 1800'S AND IT IS THE SAME THING AS USING THE TERM NIGGER. Q18 OTHER reason/s?: JUST BECAUSE IT IS DEROGATORY, THAT IS THE ONLY REASON. Q19 SQUAW?: No opinion whether or not would be offensive to others Q20 AGE?: 30 - 39
ID: 1160005 QUOTA: Main quota SEX: Male Q2 American Indian?: Yes Q3 Member of tribe?: Yes Q4 What tribe?: NAVAJO Q5 At least 16?: Yes Q6 NATIVE AMERICAN?: Would NOT be offended Q7 NATIVE AMERICAN?: No opinion whether or not would be offensive to others Q8 BUCK?: Would NOT be offended Q9 BUCK?: No opinion whether or not would be offensive to others Q10 BRAVE?: Would NOT be offended Q11 BRAVE?: No opinion whether or not would be offensive to others Q12 REDSKIN?: Would be offended Q12 Why?: BASICALLY THE SAME. IT'S A SLANG WORD. THEY SHOULD CALL ME BY MY NAME NOT "HEY, REDSKIN." Q12 OTHER reason/s?: NO Q13 REDSKIN?: No opinion whether or not would be offensive to others Q14 INJUN?: Would NOT be offended Q15 INJUN?: Would be offensive to others		ID: 1160007 QUOTA: Main quota

Edited Verbatim Responses — Native American Population Native American Study

SEX:	Male		
Q2 American Indian?:	Yes		
Q3 Member of tribe?:		Yes	
Q4 What tribe?:	LUMBEE		
Q5 At least 16?:	Yes		
Q6 NATIVE AMERICAN?:		Would NOT be offended	
Q7 NATIVE AMERICAN?:		Would NOT be offensive to others	
Q8 BUCK?:	No opinion whether or not would be offended		
Q9 BUCK?:	No opinion whether or not would be offensive to others		
Q10 BRAVE?:	Would NOT be offended		
Q11 BRAVE?:	Would NOT be offensive to others		
Q12 REDSKIN?:	No opinion whether or not would be offended		
Q13 REDSKIN?:	No opinion whether or not would be offensive to others		
Q14 INJUN?:	No opinion whether or not would be offended		
Q15 INJUN?:	No opinion whether or not would be offensive to others		
Q16 INDIAN?:	Would NOT be offended		
Q17 INDIAN?:	No opinion whether or not would be offensive to others		
Q18 SQUAW?:	Would NOT be offended		
Q19 SQUAW?:	No opinion whether or not would be offensive to others		
Q20 AGE?:	18 - 29		
ID:	1160008		
QUOTA:	Main quota		
SEX:	Male		
Q2 American Indian?:	Yes		
Q3 Member of tribe?:		Yes	
Q4 What tribe?:	FOXCHEROKEE		
Q5 At least 16?:	Yes		
Q6 NATIVE AMERICAN?:		No opinion whether or not would be offended	
Q7 NATIVE AMERICAN?:		Would NOT be offensive to others	
Q8 BUCK?:	Would NOT be offended		
Q9 BUCK?:	Would NOT be offensive to others		
Q10 BRAVE?:	Would NOT be offended		
Q11 BRAVE?:	Would NOT be offensive to others		
Q12 REDSKIN?:	Would be offended		
Q12 Why?:	IT'S AN UNNECESSARY TERM. IT'S LIKE SAYING A BLACK PERSON IS BLACK.		
Q12 OTHER reason/s?:	NO		
Q13 REDSKIN?:	No opinion whether or not would be offensive to others		
Q14 INJUN?:	Would be offended		
Q14 Why?:	THAT IS JUST LIKE A NEGRO BEING		
			CALLLED A NIGGER
Q14 OTHER reason/s?:	NO		
Q15 INJUN?:	Would be offensive to others		
Q15 Why?:	IT IS JUST LIKE A NEGRO BEING CALLED A NIGGER.		
Q15 OTHER reason/s?:	NO		
Q16 INDIAN?:	Would NOT be offended		
Q17 INDIAN?:	Would be offensive to others		
Q17 Why?:	MAYBE TO SOME. SOME PEOPLE WILL TAKE OFFENSE TO ANYTHING		
Q17 OTHER reason/s?:	NO		
Q18 SQUAW?:	Would NOT be offended		
Q19 SQUAW?:	Would NOT be offensive to others		
Q20 AGE?:	60 - 69		
ID:	1160009		
QUOTA:	Main quota		
SEX:	Male		
Q2 American Indian?:	Yes		
Q3 Member of tribe?:	Yes		
Q4 What tribe?:	CREEK NATION		
Q5 At least 16?:	Yes		
Q6 NATIVE AMERICAN?:	Would NOT be offended		
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others		
Q8 BUCK?:	Would be offended		
Q8 Why?:	IT WOULD DEPEND HOW IT WAS SAID		
Q8 OTHER reason/s?:	PROBABLY NOT		
Q9 BUCK?:	Would be offensive to others		
Q9 Why?:	IT WOULD BE FOR THE SAME REASON, HOW IT WAS SAID		
Q9 OTHER reason/s?:	NO		
Q10 BRAVE?:	Would NOT be offended		
Q11 BRAVE?:	No opinion whether or not would be offensive to others		
Q12 REDSKIN?:	Would be offended		
Q12 Why?:	DEPENDING IN ON HOW THEY SAY IT		
Q12 OTHER reason/s?:	NO		
Q13 REDSKIN?:	Would be offensive to others		
Q13 Why?:	IF IT WERE SAID IN A BAD WAY		
Q13 OTHER reason/s?:	NO		
Q14 INJUN?:	Would be offended		
Q14 Why?:	DEPENDING ON THEIR ATTITUDE AND HOW THEY WERE SAYING IT		
Q14 OTHER reason/s?:	NO		
Q15 INJUN?:	No opinion whether or not would be offensive to others		
Q16 INDIAN?:	Would be offended		
Q16 Why?:	DEPENDING ON HOW THEY WOULD PHRASE IT		
Q16 OTHER reason/s?:	NO		
Q17 INDIAN?:	Would be offensive to others		
Q17 Why?:	IT WOULD DEPEND ON HOW THEY PHRASE IT		
Q17 OTHER reason/s?:	NO		
Q18 SQUAW?:	Would be offended		

Edited Verbatim Responses — Native American Population Native American Study

Q18 Why?:	IF THEY WERE TALKING ABOUT MY WIFE I WOULD TAKE OFFENSE	Q10 BRAVE?:	Would NOT be offended
Q18 OTHER reason/s?:	NO	Q11 BRAVE?:	Would NOT be offensive to others
Q19 SQUAW?:	Would be offensive to others	Q12 REDSKIN?:	No opinion whether or not would be offended
Q19 Why?:	SAME REASON, IF THEY WERE TALKING ABOUT SOMEONE IN THEIR FAMILY.	Q13 REDSKIN?:	No opinion whether or not would be offensive to others
Q19 OTHER reason/s?:	NO	Q14 INJUN?:	No opinion whether or not would be offended
Q20 AGE?:	18 - 29	Q15 INJUN?:	No opinion whether or not would be offensive to others
ID:	1170000	Q16 INDIAN?:	Would NOT be offended
QUOTA:	Main quota	Q17 INDIAN?:	No opinion whether or not would be offensive to others
SEX:	Male	Q18 SQUAW?:	No opinion whether or not would be offended
Q2 American Indian?:	Yes	Q19 SQUAW?:	No opinion whether or not would be offensive to others
Q3 Member of tribe?:	Yes	Q20 AGE?:	60 - 69
Q4 What tribe?:	NAVAHOE	ID:	1170002
Q5 At least 16?:	Yes	QUOTA:	Sub-quota
Q6 NATIVE AMERICAN?:	Would NOT be offended	SEX:	Male
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q2 American Indian?:	1/4 INDIAN
Q8 BUCK?:	Would NOT be offended	Q5 At least 16?:	Yes
Q9 BUCK?:	Would NOT be offensive to others	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q10 BRAVE?:	Would NOT be offended	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q11 BRAVE?:	No opinion whether or not would be offensive to others	Q8 BUCK?:	Would NOT be offended
Q12 REDSKIN?:	Would NOT be offended	Q9 BUCK?:	No opinion whether or not would be offensive to others
Q13 REDSKIN?:	No opinion whether or not would be offensive to others	Q10 BRAVE?:	Would NOT be offended
Q14 INJUN?:	Would NOT be offended	Q11 BRAVE?:	Would NOT be offensive to others
Q15 INJUN?:	No opinion whether or not would be offensive to others	Q12 REDSKIN?:	Would NOT be offended
Q16 INDIAN?:	Would NOT be offended	Q13 REDSKIN?:	Would be offensive to others
Q17 INDIAN?:	No opinion whether or not would be offensive to others	Q13 Why?:	BECAUSE OF THE COLOR, AND DONT WANT TO ADMIT THEY ARE INDIAN
Q18 SQUAW?:	Would NOT be offended	Q13 OTHER reason/s?:	DK
Q19 SQUAW?:	Would NOT be offensive to others	Q14 INJUN?:	Would be offended
Q20 AGE?:	16 - 17	Q14 Why?:	SLANG MOSTLY IGNORANCE
ID:	1170001	Q14 OTHER reason/s?:	DK
QUOTA:	Main quota	Q15 INJUN?:	No opinion whether or not would be offensive to others
SEX:	Female	Q16 INDIAN?:	Would NOT be offended
Q2 American Indian?:	Yes	Q17 INDIAN?:	Would NOT be offensive to others
Q3 Member of tribe?:	Yes	Q18 SQUAW?:	Would NOT be offended
Q4 What tribe?:	KAYLE-PINERIDGE RESERVATION-100 PERCENT AMERICAN INDIAN	Q19 SQUAW?:	Would be offensive to others
Q5 At least 16?:	Yes	Q19 Why?:	PEOPLE LOOK DOWN ON THE INDIAN, SOME INDIANS ARE ASHAMED THAT THEY ARE INDIAN
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q19 OTHER reason/s?:	DK
Q7 NATIVE AMERICAN?:	No opinion whether or not would be offensive to others	Q20 AGE?:	Refused
Q8 BUCK?:	Would NOT be offended	ID:	1170003
Q9 BUCK?:	No opinion whether or not would be offensive to others	QUOTA:	Sub-quota
		SEX:	Female
		Q2 American Indian?:	Yes

Edited Verbatim Responses — Native American Population Native American Study

Q3 Member of tribe?:	Nb	ID:	1170005
Q5 At least 16?:	Yes	QUOTA:	Main quota
Q6 NATIVE AMERICAN?:	Would NOT be offended	SEX:	Male
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q2 American Indian?:	Yes
Q8 BUCK?:	No opinion whether or not would be offended	Q3 Member of tribe?:	Yes
Q9 BUCK?:	No opinion whether or not would be offensive to others	Q4 What tribe?:	LUMBEE
Q10 BRAVE?:	Would NOT be offended	Q5 At least 16?:	Yes
Q11 BRAVE?:	Would NOT be offensive to others	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q12 REDSKIN?:	No opinion whether or not would be offended	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q13 REDSKIN?:	No opinion whether or not would be offensive to others	Q8 BUCK?:	Would NOT be offended
Q14 INJUN?:	Would be offended	Q9 BUCK?:	Would NOT be offensive to others
Q14 Why?:	A LITTLE BIT, NOT THE CORRECT PRONUNCIATION	Q10 BRAVE?:	Would NOT be offended
Q14 OTHER reason/s?:	NO COMMENT	Q11 BRAVE?:	Would NOT be offensive to others
Q15 INJUN?:	Would be offensive to others	Q12 REDSKIN?:	Would NOT be offended
Q15 Why?:	SLANG-MAKING FUN OF THE INDIANS	Q13 REDSKIN?:	Would NOT be offensive to others
Q15 OTHER reason/s?:	NO COMMENT	Q14 INJUN?:	Would NOT be offended
Q16 INDIAN?:	Would NOT be offended	Q15 INJUN?:	Would NOT be offensive to others
Q17 INDIAN?:	Would NOT be offensive to others	Q16 INDIAN?:	Would NOT be offended
Q18 SQUAW?:	No opinion whether or not would be offended	Q17 INDIAN?:	Would NOT be offensive to others
Q19 SQUAW?:	No opinion whether or not would be offensive to others	Q18 SQUAW?:	Would be offended
Q20 AGE?:	18 - 29	Q18 Why?:	USE TO BE CALLED, IF USED IN THIS DAY NEGATIVE CONATATION
		Q18 OTHER reason/s?:	NO COMMENT
		Q19 SQUAW?:	No opinion whether or not would be offensive to others
		Q20 AGE?:	50 - 59
ID:	1170004	ID:	1170006
QUOTA:	Main quota	QUOTA:	Main quota
SEX:	Female	SEX:	Male
Q2 American Indian?:	Yes	Q2 American Indian?:	Yes
Q3 Member of tribe?:	Yes	Q3 Member of tribe?:	Yes
Q4 What tribe?:	LUMBEE	Q4 What tribe?:	CHEROKEE
Q5 At least 16?:	Yes	Q5 At least 16?:	Yes
Q6 NATIVE AMERICAN?:	Would NOT be offended	Q6 NATIVE AMERICAN?:	Would NOT be offended
Q7 NATIVE AMERICAN?:	Would NOT be offensive to others	Q7 NATIVE AMERICAN?:	Would NOT be offensive to others
Q8 BUCK?:	Would NOT be offended	Q8 BUCK?:	Would NOT be offended
Q9 BUCK?:	Would NOT be offensive to others	Q9 BUCK?:	Would NOT be offensive to others
Q10 BRAVE?:	Would NOT be offended	Q10 BRAVE?:	Would NOT be offended
Q11 BRAVE?:	Would NOT be offensive to others	Q11 BRAVE?:	Would NOT be offensive to others
Q12 REDSKIN?:	Would NOT be offended	Q12 REDSKIN?:	Would NOT be offended
Q13 REDSKIN?:	Would NOT be offensive to others	Q13 REDSKIN?:	Would be offensive to others
Q14 INJUN?:	Would NOT be offended	Q13 Why?:	JUST BECAUSE THEY ARE NOT RED SKINNED
Q15 INJUN?:	Would NOT be offensive to others	Q13 OTHER reason/s?:	NO COMMENT
Q16 INDIAN?:	Would NOT be offended	Q14 INJUN?:	Would be offended
Q17 INDIAN?:	Would NOT be offensive to others	Q14 Why?:	BEEN GIVEN A WRONG NAME THROUGH MOVIES
Q18 SQUAW?:	Would NOT be offended	Q14 OTHER reason/s?:	NO COMMENT
Q19 SQUAW?:	Would NOT be offensive to others	Q15 INJUN?:	Would be offensive to others
Q20 AGE?:	70 - 79	Q15 Why?:	BECAUSE THE WAY THEY DEPICT THE INDIAN IN THE MOVIES AS THE BAD GUY,

EXHIBIT

4
ROSS

WHITE & CASE

UNITED STATES
LOS ANGELES
MIAMI
NEW YORK
WASHINGTON, D.C.

EUROPE
BRUSSELS
BUDAPEST
HELSINKI
ISTANBUL
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MIDDLE EAST
ABU DHABI
AMMAN

LATIN AMERICA
MEXICO CITY

December 9, 1996

VIA FACSIMILE

Michael A. Lindsay, Esq.
Dorsey & Whitney P.L.L.P.
Pillsbury Center South
220 South Sixth Street
Minneapolis, Minnesota 55402

Re: Harjo, et al. v. Pro-Football, Inc.
Opposition No. 21,069

Dear Michael:

This letter is in response to your letter dated December 5, 1996.

Depositions of Mr. Ross, Ms. LaFromboise and Mr. Nunberg

In your December 5 letter, you indicated that you are willing to accept the subpoenas for Petitioners' experts. In that regard, please find transmitted herewith a subpoena for Mr. Ivan Ross who will be deposed at your offices in Minneapolis commencing at 9:00 a.m. on December 12. In addition, as you know from voice mail message to you, both Ms. LaFromboise and Mr. Nunberg were served with subpoenas on Friday. Also per my voice mail message, although the subpoenas for Mr. Nunberg and Ms. LaFromboise notice their depositions for December 16 and 17, respectively, we will take Ms. LaFromboise's deposition on December 17 and Mr. Nunberg's deposition on December 18, both commencing at 9:00 a.m. at Jack Bickel's office located at Hills Plaza, 350 The Embarcadero, San Francisco, California 94105 (415-512-8700).

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(MON) 12:09:56 10:29/ST:10:27/NO:3500000664 P 2/12

FROM W&C NY FAX DEPT

BLA-TTAB-05115

WHITE & CASE

Michael A. Lindsay, Esq.

Page 2

Depositions of Messrs. Barnhardt and Butters

With respect to the depositions of Messrs. Barnhardt and Butters, we will, of course, accept your subpoenas for these experts. Mr. Barnhardt will be produced on December 19 at your offices in New York. Mr. Butters will be produced on December 20 either at the same located or in North Carolina. Please let me know as soon as possible where you intend to take Mr. Butters' deposition so that appropriate arrangements can be made. I presume that both of the depositions will commence at 9:00 a.m.

Redskins Park Documents

We will advise you as to when we will make available the Redskin Park documents for your review at our Washington D.C. office. Given the fragile condition of many of the articles contained in the "scrapbooks", we will not allow the Redskins Park documents to be removed from our offices, but will arrange for the photocopying of articles selected by a person from your office.

NCAI Documents

Please advise me as to when the documents that the Report and Recommendation require the NCAI to search for and produce at its own expense will be made available to Respondent.

If you have any questions, please do not hesitate to contact me or Jack Reiner.

Very truly yours,


Nadine P. Flynn

NPF:app

Attachment

cc: John Paul Reiner, Esq.
Robert L. Raskopf, Esq.
Claudia T. Bogdanos, Esq.

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FROM WAC NY FAX DEPT

BLA-TTAB-05116

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X	:	
SUZAN SHOWN HARJO,	:	
RAYMOND D. APODACA,	:	
VINE DELORIA, JR.,	:	
NORBERT S. HILL, JR.,	:	
MATEO ROMERO,	:	Cancellation No. 21,069
WILLIAM A. MEANS, and	:	
MANLEY A. BEGAY, JR.,	:	
	:	
Petitioners,	:	
	:	
v.	:	
	:	
PRO-FOOTBALL, INC.	:	
	:	
Respondent.	:	
-----X	:	

NOTICE OF SUBPOENA AD TESTIFICANDUM AND DUCES TECUM

PLEASE TAKE NOTICE that Respondent Pro-Football, Inc., by and through its attorneys, White & Case, will take the deposition upon oral examination in accordance with Rule 30(b)(1) of the Federal Rules of Civil Procedure of Ivan Ross on December 12, 1996 at 9:00 a.m. at the offices of Dorsey & Whitney, Pillsbury Center South, 220 South Sixth Street, Minneapolis, MN 55402-1498. This examination will continue from day-to-day until completed and the subject matter will include the information set forth in Schedule A attached hereto.

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FROM W&C NY FAX DEPT

BLA-TTAB-05117

PLEASE TAKE FURTHER NOTICE that pursuant to Rule 45 of the Federal Rules of Civil Procedure, the documents listed in Schedule B attached hereto shall be produced by Ivan Ross on December 12, 1996 at 9:00 a.m. at the offices of Dorsey & Whitney, Pillsbury Center South, 220 South Sixth Street, Minneapolis, MN 55402-1498.

Dated: New York, New York
December 9, 1996

WHITE & CASE

By: Nadine P. Flynn
Nadine P. Flynn (NPF 8918)

John Paul Reiner (JPR 5022)
Robert L. Raskopf (RLR 0907)
1155 Avenue of the Americas
New York, New York 10036
(212) 819-8200

Attorneys for Respondent
PRO-FOOTBALL, INC.

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-2-

(MON) 12:09:56 10:30/ST. 10:27/NO. 3500000664 P 5/12

FROM WAC NY FAX DEPT

BLA-TTAB-05118

SCHEDULE A

DEFINITIONS AND INSTRUCTIONS

1. The term "Report" refers to the expert disclosure of Ivan Ross and the accompanying survey and results.

2. The term "Petitioners" refers to Suzan Shown Harjo, Raymond D. Apodaca, Vine Deloria, Jr., Norbert S. Hill, Jr., Mateo Romero, William A. Means, Manley A. Begay, Jr. and any agents, representatives and others acting on behalf of said Petitioners, either individually or collectively.

3. The phrase "the Cancellation Proceeding" refers to Harjo, et al. v. Pro-Football, Inc., Cancellation No. 21,069, pending before the Trademark Trial and Appeal Board.

SUBJECTS TO BE COVERED

1. Ivan Ross will testify about the Report prepared by him for submission by Petitioners in the Cancellation Proceeding, and to the existence, location, status and content of any documents produced by him in response to the Subpoena Duces Tecum as set forth in Schedule B.

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(MON) 12.09.96 10:30/ST. 10:27/NO. 3500000664 P 5/12

FROM WAC NY FAX DEPT

BLA-TTAB-05119

SCHEDULE B

DEFINITIONS AND INSTRUCTIONS

1. The term "document" has the broadest meaning which can be ascribed to it pursuant to Rule 34 of the Federal Rules of Civil Procedure. Among other things, the term "document" refers to and includes the final form and all drafts and revisions of any type of written or graphic matter, original or reproduced, and all copies thereof which are different in any way from the original, regardless of whether designated confidential, privileged or otherwise restricted. Without limiting the generality of the foregoing, the term "document" includes books, papers, letters, telegrams, memoranda, communications, minutes, notes, schedules, tabulations, vouchers, accounts, statements, affidavits, reports, abstracts, agreements, contracts, diaries, calendars, plans, specifications, drawings, sketches, photostats, photographs, charts, graphs and other similar objects, and any kind of transcript, transcription or recording of any conversation, discussion or oral presentation of any kind, and any information stored on, and reproducible in documentary form from a computer or other electronic information storage device, regardless of whether or not a privilege is claimed with respect to the production of such documents.

If a privilege is claimed with respect to any document, such document must be produced at the 30(b)(1) deposition to the stenographer for purposes of identification, and at such time the information set forth in Paragraph 11 herein must be provided to Respondent. Copies of the allegedly privileged document(s) produced to the stenographer at the 30(b)(1) deposition will not be produced to Respondent.

2. The term "concerning" means relating to, referring to, describing, evidencing, constituting or supporting.

3. The term "Report" refers to the expert disclosure of Ivan Ross and the accompanying survey and results.

4. The term "Petitioners" refers to Suzan Shown Harjo, Raymond D. Apodaca, Vine Deloria, Jr., Norbert S. Hill, Jr., Mateo Romero, William A. Means, Manley A. Begay, Jr. and any agents, representatives and others acting on behalf of said Petitioners, either individually or collectively.

5. The phrase "the Cancellation Proceeding" refers to Harjo, et al. v. Pro-Football, Inc., Cancellation No. 21,069, before the Trademark Trial and Appeal Board.

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FROM WAC NY FAX DEPT

BLA-TTAB-05120

6. The term "communication(s)" means the transmittal of information in the form of facts, ideas, inquiries or otherwise, whether oral or written.
7. The term "person" refers to and includes natural persons, corporations, partnerships, proprietorships, joint ventures, unincorporated associations, trusts, estates, governments and agencies thereof, quasi-public entities and all other forms of specifically identifiable legal entities.
8. The phrase "registrations at issue" means those trademarks which are the subject of U.S. Registration Nos. 1,606,810; 1,343,442; 1,085,092; 987,127; 986,668; 978,824; and 836,122, as identified in the Petition for Cancellation.
9. The connectives "and" and "or" shall be construed either disjunctively or conjunctively as necessary to bring within the scope of the document request all responses that might otherwise be construed to be outside of its scope.
10. The use of the singular form of any word includes the plural, and vice versa.
11. If a legal objection or privilege is claimed for any document (the "privileged document"), such privileged document shall be produced at the 30(b)(1) deposition as set forth in Paragraph 4 above, and the following information shall be produced to Respondent at such time:
 - a. the date of the privileged document;
 - b. the general character or type of privileged document (i.e., letter, memorandum, notes of meeting, etc.);
 - c. the identity of the addressee of the privileged document;
 - d. the identity of the addressor of the privileged document;
 - e. the identity of any recipient of the privileged document in addition to the addressee;
 - f. the identity of any other document ("other document") to which the privileged document has been attached and the identity of the

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(MON) 12.09.96 10:30/ST. 10:27/NO. 35000000664 2 8/12

FROM WAC NY FAX DEPT

BLA-TTAB-05121

addressee, addressor and any other recipient of the other document to which the privileged document was attached.

- g. the general subject matter of the privileged document;
- h. the relationship of addressor, addressee and any other recipient of the privileged document;
- i. a description of any attachments to the privileged document (i.e., the general character or type of document attached; the general subject matter of the attachment; the addressee and addressor of the attachment, the date of the attachment, etc.);
- j. the identity of the person in possession of the privileged document; and
- k. the legal basis, including, but not limited to, any legal objection or privilege for withholding the document.

12. If any legal objection or privilege is claimed for any document (the "privileged document"), such legal objection or privilege does not extend to any document to which a privileged document is attached or to any attachments to a privileged document to which no privilege can be claimed.

13. If any document was, but no longer is, in Ivan Ross' possession, custody, or control, state whether it has been lost, destroyed, transferred, or is missing or has otherwise been disposed of, and in each instance, explain the circumstances surrounding the disposition thereof and the date it occurred.

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FROM WAC NY FAX DEPT

BLA-TTAB-05122

DOCUMENT REQUESTS

1. All documents and things concerning the Report prepared by Ivan Ross for submission by Petitioners in the Cancellation Proceeding, including, but not limited to, drafts of the Report and any supplemental materials referenced in the Report.
2. All documents and things concerning Ivan Ross' participation in or support or sponsorship of, whether directly or indirectly, the claims asserted by Petitioners in the Cancellation Proceeding.
3. All documents and things, including copies of correspondence, concerning any communications between Ivan Ross and Petitioners or their attorneys, Dorsey & Whitney, regarding the Cancellation Proceeding and/or the Report prepared by Ivan Ross for submission by Petitioners in the Cancellation Proceeding.
4. Copies of correspondence between Petitioners and Dorsey & Whitney regarding the Cancellation Proceeding and/or the Report prepared by Ivan Ross for submission by Petitioners in the Cancellation Proceeding on which Ivan Ross was copied and/or sent copies.
5. All documents and things concerning any communication received by Ivan Ross from any organization,

0000DZIM.WS1

(MON) 12:09:10:31/ST. 10:27/NO. 3500000664 P 10/12

FROM W&C NY FAX DEPT

BLA-TTAB-05123

entity, person or group of persons concerning the Cancellation Proceeding, the mark "Redskins" or any other trade names, trademarks, service marks, nicknames, logos or other identifying names or symbols of the Washington Redskins football club or any of the registrations at issue in the Cancellation Proceeding.

6. All documents and things concerning any communications made by Ivan Ross to any governmental agency or official, whether federal, state or local, concerning the mark "Redskins" or any other trade names, trademarks, service marks, nicknames, logos or other identifying names or symbols of the Washington Redskins Football Club or any of the registrations at issue in the Cancellation Proceeding.

7. All documents and things concerning communications made by Ivan Ross to any organizations, businesses, corporations, schools, professional and amateur sports teams or individuals concerning the mark "Redskins" or any other trade names, trademarks, service marks, nicknames, logos or other identifying names or symbols of the Washington Redskins Football Club or any of the registrations at issue in the Cancellation Proceeding.

8. All documents and things concerning any response received by Ivan Ross to any of the communications described in Requests Nos. 6 and 7 above.

0000DZIM.W51

(MON) 12:09'96 10:31/ST. 10:27/NO. 350000-564 P 11/12

FROM W&C NY FAX DEPT

BLA-TTAB-05124

9. All documents and things concerning any funds, donated, given, bequeathed, granted, loaned or allocated to Ivan Ross from any entity, person or group of persons to support Petitioners' efforts to have the registrations at issue in the Cancellation Proceeding cancelled.

0000DZIM.W51

(MON) 12.09'96 10:31/ST. 10:27/NO. 35000000664 P 12.12

FROM WAC NY FAX DEPT

BLA-TTAB-05125

*** RX REPORT ***

RECEPTION OK

TX/RX NO	6479	
CONNECTION TEL		212 819 7583
SUBADDRESS		
CONNECTION ID		
ST. TIME	12/09 09:24	
USAGE T	02'44	
PGS.	12	
RESULT	OK	

RECYCLED

EXPERT DISCLOSURE OF IVAN ROSS

EXHIBIT

5
Ross

I. Background and Qualifications

Dr. Ivan Ross is a consumer psychologist with extensive experience in designing, conducting, critiquing, and interpreting consumer opinion surveys. He is the president of Ross Research. He is a former Professor of Marketing in the Carlson School of Management at the University of Minnesota. Dr. Ross's curriculum vitae is attached as Appendix A.

II. Table of Appendices

The following materials are attached as appendices to this disclosure statement.

- A. Curriculum Vitae for Ivan Ross
- B. Tabulation of Data
- C. Technical report on methodology
- D. Questionnaire for Native American Population
- E. Urban Native American Data
- F. Rural Native American Data
- G. General Population Questionnaire
- H. General Population Data
- I. Verbatim Report for General Population.

Note: The questions as actually asked were randomly rotated. For convenience in accessing data, the verbatim has been derandomized, with questions appearing in a uniform order. Consequently, although the verbatims reflect the actual answers of

DORSEY & WHITNEY LLP
Ivan Ross Disclosure

June 10, 1996
Page 1 of 10

respondents, they do not represent the order in which the questions were asked of any given respondent.

J. Verbatim Report for Native American Population

See "Note" for Appendix E (Verbatim Report for General Population).

III. Opinions to Be Offered and Basis for the Opinions

- A. Dr. Ross will present the methodology and results of a survey conducted under his supervision and control.
 - 1. Dr. Ross will testify that he designed and supervised the conduct of a survey to determine whether the term "redskin" is scandalous or may be disparaging.
 - 2. Dr. Ross will report the results of that survey. Various materials relating to the study are included in the attached appendices.
- B. Dr. Ross will opine that the general methodology for the survey is reasonable and is consistent with generally accepted survey methodology. Dr. Ross will base this opinion on his familiarity with the survey methodology and with survey methodology in general, and on his knowledge, experience, and training in the field.
 - 1. The survey uses the words "offended" or "offensive." These terms are commonly understood and are the most directly relevant words that could be used as the dependent variable measures in this matter.
 - a) The words "offended" and "offensive" (and their variants) come within the meaning of the word "scandalous" as of the date of the statute's amendment.
 - b) The words "offended" and "offensive" were utilized in the survey design because they require a higher degree of

subjective disapproval than would likely be the case were a less extreme word or words used, for example "disapprove."

2. It would not have been appropriate to have used the word "scandalous" in the question. Based on Dr. Ross's experience with surveys, the word "scandalous" is not commonly used, has a widely varying range of subjective meaning, and is unlikely to solicit accurate data for purposes of the statutory test.

3. The survey accurately measures whether the respondents consider the word "redskin" offensive.

a) The survey design did not suggest the "right" answers.

(1) The order of the questions containing the subject terms was rotated, so as to control for any perceived inferences from the presentation order of the subject terms.

(2) The introductory comments to the questions containing the subject terms made clear that the respondent could legitimately consider the subject term offensive, consider it not offensive, or not have a view on the term.

(3) In both the questions themselves and in the introductory comments to the questions, the word ordering (e.g., "be offended"/"not be offended" and "not be offended"/"be offended") was rotated so as to control for any order effect of the question wording.

(4) The survey included words that were not likely to be considered offensive by a large number of respondents (e.g., in the survey, only 4.7% of the American public and 6.7% of Native Americans thought the term "Native American" was offensive to themselves or others.)

- b) The responses to the follow-on inquiry ("why do you say that") appear to be reasonable articulations of an "offended" state of mind.
- C. Dr. Ross will opine that the survey presents an accurate assessment of the perceptions of the populations surveyed.
- 1. A randomly selected sample of 300 is clearly a sufficient pool from which to draw inferences for the U.S. population as a whole.
 - 2. A randomly selected sample of 300 is clearly a sufficient pool from which to draw inferences for the U.S. Native American population as a whole.
 - a) The method for identifying Native American respondents was appropriate.
 - (1) The sampling frame for obtaining a pool of respondents was obtained through U.S. Bureau of the Census information, which identified census tracts for areas having relatively high concentrations of persons identifying themselves as Native Americans.
 - (2) This method was reasonable and the most practical method of obtaining this information.
 - 3. If anything, the numbers understate significant attitudes of the subject populations.
 - a) The survey intentionally included the term, "injun", a term which would probably be viewed as egregiously "offensive" as a racial slur to any reasonable person. Indeed, this term was perceived as the most "offensive" of all the terms presented to both the general population and the Native American samples. The fact that only 72.4% of the general

population sample and 72.1% of the Native American population considered this term "offensive to you" and/or "offensive to others" would therefore be a measure of the "ceiling" level that one might ever expect an offensive term to achieve.

- b) Viewed from this perspective, the fact that 71.1% of the American public and 60.3% of the Native American population perceived "redskin" to be either offensive to themselves or to others clearly indicates that the degree of offensiveness this term is perceived to have is psychologically "higher" than the absolute percentage numbers calculated would seem to indicate. In social science research, it is customarily the case that percentages of these sorts are "normalized" so as to adjust for the fact that, to one extent or another, in no case will everyone agree that even "black is black". To the extent that 100% is a practically unachievable result, therefore, it follows that one might reasonably take the most extreme percentage, consider it to be 100% as a psychological "ceiling" for the questions being asked, and then readjust other obtained percentages accordingly. Viewed in this way, the 71.1% in the general population becomes 98.2% ($71.1/72.4$) and the 60.3% in the Native American population becomes 84.5% ($60.3/72.1$)

D. Dr. Ross will opine that the word "redskin" is scandalous.

1. Dr. Ross will base this view on the premise that, for purposes of these proceedings, the word "scandalous" means "offensive to a substantial composite of the American public."
2. Based on the survey results, 71.1% of the American public consider the word "redskin" offensive.
 - a) 46.2% of the American public consider the word "redskin" offensive to themselves personally.

- b) 55.8% of the American public consider the word "redskin" offensive to other persons.
 - c) 71.1% of the American public either (a) consider the word "redskin" offensive to themselves personally, or (b) consider the word "redskin" offensive to other persons, or (c) consider the word offensive both to themselves personally and to others.
 - d) It is appropriate to combine the responses to Question 9 (offensive to self) and Question 10 (offensive to others) from the survey in order to arrive at an accurate measurement of offensiveness from the perspective of the statute.
3. The magnitude of 71.1% is clearly sufficient to draw the conclusion that the word "redskin" is offensive to a substantial composite of the American public.
- a) Principles from analogous areas of trademark analysis support this conclusion.
 - (1) The analogous issues of "likelihood of confusion" and "actual deception" in trademark litigation frequently draw upon survey evidence. Based upon his familiarity and experience with such surveys, Dr. Ross will opine that a level of 15-20% of the population is usually sufficient for the conclusion that a particular trademark or advertisement is likely to confuse or deceive the public.
 - (2) The analogous issue of "genericism" in trademark litigation frequently draws upon survey evidence. Based upon his familiarity and experience with such surveys, Dr. Ross will opine that a level of 30-40% of the

population is usually sufficient for the conclusion that a particular word is considered "generic."

- (3) Whether one views the results of the study reported here from the perspective of either the 15-20% standard or the 30-40% standard, the magnitude of the percentages of respondents for both the American public and Native Americans far exceeds these comparison levels.

b) Principles and experience in the business world support this conclusion.

- (1) From time to time businesses conduct attitude surveys to determine popular reaction to product names, advertisements, trademarks, and the like.
- (2) Based on his familiarity and experience with such surveys, and with the decisionmaking process using such survey results, Dr. Ross will opine that a business would be highly unlikely to adopt a name or mark that elicited the levels of offensiveness demonstrated by the present survey, whether those results are analyzed as a composite or as separate components.

4. Even if the two issues (offensive to self and offensive to others) can conceptually be separated, each separate component independently demonstrates that the word "redskin" is offensive.

- a) Among the American public, the percentage who perceived the term "redskin" to be "offensive" to themselves was 46.2%, a level of approximately the same magnitude as either of the two trademark "benchmark" percentages previously referred to (15-20% or 30-40%).

- b) Among the American public, the percentage who perceived the term "redskin" to "offend others" was 55.8%, a level substantially in excess of either the 15-20% or the 30-40% benchmarks previously referred to.

E Dr. Ross will opine that the word "redskin" disparages or may disparage Native Americans.

1. Dr. Ross will base this view on the premise that, for purposes of these proceedings, the phrase "may disparage" means to demean or degrade an identifiable group within the population.
2. Based on the survey results, 60.3% of Native Americans consider the term "redskin" offensive to themselves or others.
 - a) 36.6% of the Native American survey respondents considered the term offensive to themselves.
 - b) 52.5% of the Native American survey respondents considered the term offensive to others.
 - c) It is appropriate to combine the responses to Question 12 (offensive to self) and Question 13 (offensive to others) from the survey in order to arrive at an accurate measurement of offensiveness from the perspective of the statute.
3. The magnitude of 60.3% is clearly sufficient to draw the conclusion that the word "redskin" is disparaging.
 - a) Principles from analogous areas of trademark analysis support this conclusion.
 - (1) The analogous issues of "likelihood of confusion" and "actual deception" in trademark litigation frequently draw upon survey evidence. Based upon his familiarity

and experience with such surveys, Dr. Ross will opine that a level of 15-20% of the population is usually sufficient for the conclusion that a particular trademark or advertisement is likely to confuse or deceive the public.

- (2) The analogous issue of "genericism" in trademark litigation frequently draws upon survey evidence. Based upon his familiarity and experience with such surveys, Dr. Ross will opine that a level of 30-40% of the population is usually sufficient for the conclusion that a particular word is considered "generic."
 - (3) Whether one views the results of the study reported here from the perspective of either the 15-20% standard or the 30-40% standard, the magnitude of the percentages of Native Americans respondents clearly satisfies these comparison levels.
- b) Principles and experience in the business world support this conclusion.
- (1) From time to time businesses conduct attitude surveys to determine popular reaction to product names, advertisements, trademarks, and the like.
 - (2) Based on his familiarity and experience with such surveys, and with the decisionmaking process using such survey results, Dr. Ross will opine that a business would be highly unlikely to adopt a name or mark that elicited the levels of disparagement demonstrated by the present survey, whether those results are analyzed as a composite or as separate components.
- c) Even if the two issues (offensive to self and offensive to others) can conceptually be separated, each separate

component independently demonstrates that the word "redskin" is disparaging.

(1) Among Native Americans, the percentage who perceived the term "redskin" to be "offensive" to themselves was 36.6%, a level of approximately the same magnitude as either of the two trademark "benchmark" percentages previously referred to.

(2) Among Native Americans, the percentage who perceived the term "redskin" to "offend others" was 52.5%, a level substantially in excess of either of the two trademark "benchmark" percentages previously referred to (15-20% or 30-40%).

4. Even if the two issues (offensive to self and offensive to others) can conceptually be separated, each separate component independently demonstrates that the word "redskin" is offensive.

F. In addition to frequency (e.g., a statement that a respondent is offended by a word), the survey results may be used as one tool in determining intensity of views. This intensity is revealed by even a casual review of the verbatim responses to the "why do you say that" questions.

IV. Rebuttal and Supplementation

At present respondent has not disclosed whether its intends to rely upon any survey evidence, or the nature and contents of any such survey evidence. In the event that respondent does disclose such evidence, Dr. Ross or another expert witness may offer opinions with respect to that subject. Petitioners will supplement this disclosure (or provide an additional disclosure) in accordance with any agreement that counsel may reach.

NATIVE AMERICAN STUDY

RESULTS TABLE:
Opinions of respondents about each of the terms presented to them

TERM	General Population Sample						Native American Sample					
	Total			Yes			Total			Yes		
	N	%		N	%	No / No Opinion	N	%		N	%	No / No Opinion
"Offensive to you" and/or "Offensive to others"												
INJUN	301	100.0		218	72.4	83	358	100.0		258	72.1	100
REDSKIN	301	100.0		214	71.1	87	358	100.0		216	60.3	142
SQUAW	301	100.0		168	55.8	133	358	100.0		245	68.4	113
BUCK	301	100.0		161	53.5	140	358	100.0		159	44.4	199
BRAVE	301	100.0		67	22.3	234	358	100.0		74	20.7	284
INDIAN	301	100.0		35	11.6	266	358	100.0		63	17.6	295
NATIVE AMERICAN ...	301	100.0		14	4.7	287	358	100.0		24	6.7	334
"Offensive to you"												
INJUN	301	100.0		149	49.5	152	358	100.0		181	50.6	177
REDSKIN	301	100.0		139	46.2	162	358	100.0		131	36.6	227
SQUAW	301	100.0		109	36.2	192	358	100.0		169	47.2	189
BUCK	301	100.0		110	36.5	191	358	100.0		99	27.7	259
BRAVE	301	100.0		30	10.0	271	358	100.0		25	7.0	333
INDIAN	301	100.0		8	2.7	293	358	100.0		28	7.8	330
NATIVE AMERICAN ...	301	100.0		6	2.0	295	358	100.0		10	2.8	348
"Offensive to others"												
INJUN	301	100.0		173	57.5	128	358	100.0		222	62.0	136
REDSKIN	301	100.0		168	55.8	133	358	100.0		188	52.5	170
SQUAW	301	100.0		128	42.5	173	358	100.0		210	58.7	148
BUCK	301	100.0		126	41.9	175	358	100.0		142	39.7	216
BRAVE	301	100.0		51	16.9	250	358	100.0		70	19.6	288
INDIAN	301	100.0		30	10.0	271	358	100.0		52	14.5	306
NATIVE AMERICAN ...	301	100.0		8	2.7	293	358	100.0		17	4.7	341

ROSS RESEARCH

CONSUMER PSYCHOLOGY

Ivan Ross, Ph.D.
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E-mail: 73134.2137@ compuserve.com

Date: 12/23/95

Fax Number: 1-612-340-8800

Pages: 1

➔ To: Steven Baird, Esq.

Company:

From: Ivan Ross

Subject: Survey

12/23

I have arraigned for the services of Robinson & Muenster, a large public opinion telephone house in Sioux Falls, SD, to assist in the survey matter we discussed "at cost" (paying their phone interviews their hourly rate; no markup). They have over 100 telephone (WATS) "stations" at their facility and I have worked with them in several other projects.

Please call me next week at your convenience if you wish to further discuss the matter; by then I will have read the materials you sent me.

Thanks!

EXHIBIT

6
ROSS



To: Ivan Ross
Ross Research

From: Jim Robinson
Robinson & Muenster Associates, Inc.

Date: 2/16/96

Re: Non Native American Sample

For your N=200 survey of adults nationwide using "next birthday" method, we thought we would donate a bit more than our profit and time. We think this is a good cause so we will do it for \$500. This should cover sampling and long distance.

On the other sample, I have a couple of people tracking down the various organizations and leads that we have on obtaining a national sample of Native Americans that would be representative and projectible. We should have some good information next week sometime.



MEMORANDUM

TO: Ivan Ross
CC: Jim Robinson
FROM: Carol Stonefield
RE: Method to Draw Sample for the Native American Project
DATE: February 26, 1996

We have arranged with the Business Research Bureau at the University of South Dakota to use Census Bureau data to locate throughout the United States significant populations of Native Americans. This memorandum briefly outlines the methodology for identifying sample.

First, we selected the twenty states with the largest populations of Native Americans, ranging between California with 236,000 and Kansas with 21,700, based upon 1990 census. Then, personnel from the BRB will stratify each state by county according to population concentration. When ordering sample, we will select from among the 20% of counties in each state which contain the greatest numbers of Native Americans. In this way we will increase the incidence rate. The sample will be RDD, screening for Native Americans.

The BRB estimates that the project will be completed in one day at a cost of approximately \$175. RMA will base its fees on an hourly calling rate, eliminating our profit and some of our costs.

1208 Elkhorn Street

Sioux Falls, South Dakota 57104-0218

(605) 332-3386

Fax (605) 332-8722

TOTAL P.02

BLA-TTAB-05143

MEMO

IVAN ROSS Ph.D, 7315 W. Franklin Ave, Minneapolis, MN 55426-2013
PHONE: 612-546-6312 FAX: 612-546-3528 e-mail: 72163.3713@compuserve.com

--->TO: Steve Baird, Esq. OF: Dorsey & Whitney

DATE: 3/10/96 SUBJECT: 3/10 REVISION - NATIVE AMERICAN SAMPLE

----- CONFIDENTIAL -----

As per discussion, attached is revised.


Note that "subquota" in Q.2 and Q.3 refers to the group we will interview (up to N = 300) who do not answer affirmatively to Q.2 (but neither do do they say "no" to Q.2) but do respond in any way that indicate they consider self to be American Indian/Native American even though they answered Q.2 "no".

Thus, operational definitions are...

1. American Indians who are members of an American Indian tribe.
(Answer Q.2 and Q.3 affirmatively, no matter their answer to Q.4) N = 300
2. Indicates is American Indian in Q.2 even though does not say "yes" no matter what they say in Q.3.

Please call me on Monday to confirm final version.

Thanks!



copy: Jim Robinson, RMA



To: Ivan Ross
Ross Research

From: Jim Robinson
Robinson & Muenster Associates, Inc.

Date: 3/11/96

Re: Native American Sample

Attached with this memo are three lists. This first is a listing of the top 50 counties in the country (excluding Alaska & Hawaii) ranked by the percentage of Native American population of the county population. These counties fall into 13 different states. At the bottom of the list are the six Alaskan districts that would have been in the top 50.

The other two pages are a list of the top 50 and second 50 census tracts ranked by the percentage of Native American population of the tract population. The top 50 count 12 states or one less than doing it by top 50 counties. Going to the top 100 tracts you only add one state so nothing is gained state wise. I also marked the 13 tracts in the top 50 that are part of the top 50 counties. This is 13 tracts in 6 of the counties.

I suspect it will be difficult to get phone exchanges equal to the census tracts (note the one in Erie, NY with only ten persons). Looking at the top 50 counties, the Native American population is 420,856 of the 50 county total of 1,103,159. This represents an overall incidence of 38.15%. I realize that actual phone incidence will be much lower but at least this is a starting point.

I would recommend we draw an RDD sample of these 50 counties for the survey. Please take a look at all this and tell me what you think. Thanks!

&A

Yakima, WA	0026	5826	1431	24.58%
Rio Arriba, NM	9541	5209	1274	24.46%
Caddo, OK	9620	4094	998	24.38%
Ottawa, OK	9742	3295	777	23.58%
Chippewa, MI	9708	3281	765	23.32%
Coconino, AZ	0021	6598	1533	23.23%
Caddo, OK	9619	1847	429	23.23%
Oklahoma, OK	103602	229	52	22.71%
Sequoyah, OK	030201	2304	518	22.48%
Muskogee, OK	0015	6599	1477	22.38%
Marion, OR	011098	9	2	22.22%
Sandoval, NM	010502	3580	788	22.01%
Delaware, OK	9762	4207	921	21.89%
Rogers, OK	050101	2641	550	20.83%
Sequoyah, OK	0303	7566	1569	20.74%
Ottawa, OK	9741	5484	1097	20.00%
Ottawa, OK	9749	2500	497	19.88%
Coconino, AZ	0019	3811	755	19.81%
Yakima, WA	0025	5360	1057	19.72%
Mayes, OK	0407	3129	615	19.65%
Pottawatomie, OK	500301	3478	681	19.58%
San Bernardino, CA	0106	1472	286	19.43%
Juneau, AK	0772	4188	807	19.22%
Osage, OK	010201	5785	1108	19.15%
Osage, OK	0104	5865	1107	18.87%
Pittsburg, OK	9867	5133	968	18.86%
Muskogee, OK	0014	6704	1261	18.81%
Tulsa, OK	0026	873	164	18.79%
Pennington, SD	0103	6407	1193	18.62%
Ottawa, OK	9747	3927	727	18.51%
Pottawatomie, OK	500302	2721	502	18.45%
Sequoyah, OK	030401	2703	492	18.20%
Coconino, AZ	0003	5837	1062	18.19%
Ottawa, OK	9745	2316	420	18.13%
Rogers, OK	0507	3813	688	18.04%
Pittsburg, OK	9868	2206	392	17.77%
Klamath, OR	9702	3784	668	17.65%
St. Louis, MN	0155	2940	517	17.59%
Delaware, OK	9756	3940	685	17.39%
Comanche, OK	0023	7114	1223	17.19%
Pennington, SD	0104	5080	873	17.19%
Sequoyah, OK	030102	7056	1201	17.02%
Ottawa, OK	9744	2635	446	16.93%
Pittsburg, OK	9857	2294	388	16.91%
Snohomish, WA	053098	7103	1193	16.80%
Juneau, AK	0774	4392	726	16.56%
Ottawa, OK	9743	2385	392	16.44%
Osage, OK	0103	2983	489	16.39%
Comanche, OK	0022	4512	720	15.96%
Muskogee, OK	0013	5468	872	15.95%
Pottawatomie, OK	500998	5124	811	15.83%
Rogers, OK	0502	5933	937	15.79%
Muskogee, OK	0009	5163	815	15.79%
Fairbanks North Star, AK	0003	4165	657	15.77%
Pennington, SD	0114	7270	1144	15.74%
Mayes, OK	0401	4211	661	15.70%

2nd 50 Tracts

County, State	Pop.	Am. Ind.	% of Am. Ind. of County
Shannon, SD	9902	9372	94.85%
Menominee, WI	3890	3468	89.15%
Todd, SD	8352	6881	82.39%
Apache, AZ	61591	47796	77.60%
Buffalo, SD	1759	1385	77.80%
Sioux, ND	3761	2834	75.35%
McKinley, NM	60686	43555	71.77%
Dewey, SD	5523	3680	66.63%
Rolette, ND	12772	8492	66.49%
Ziebach, SD	2220	1420	63.96%
Glacier, MT	12121	6823	56.29%
Big Horn, MT	11337	6288	55.46%
San Juan, UT	12621	6858	54.34%
Navajo, AZ	77658	40411	52.04%
Roosevelt, MT	10999	5355	48.69%
Corson, SD	4195	2032	48.44%
Mellette, SD	2137	999	46.75%
Bennett, SD	3206	1481	46.19%
Adair, OK	18421	8065	43.78%
Jackson, SD	2611	1192	42.40%
Blaine, MT	6728	2858	39.51%
Robeson, NC	105179	40506	38.51%
Benson, ND	7198	2771	38.50%
Cibola, NM	23794	9147	38.44%
San Juan, NM	91805	33626	36.71%
Cherokee, OK	34049	11370	33.39%
Coconino, AZ	96591	28219	29.21%
Lyman, SD	3638	1051	28.89%
Swain, NC	11268	3075	27.29%
Rosebud, MT	10505	2806	26.71%
Delaware, OK	28070	7096	25.28%
Alpine, CA	1113	281	25.25%
Mahnomen, MN	5044	1193	23.65%
Roberts, SD	9914	2280	23.00%
Caddo, OK	29550	6666	22.56%
Charles Mix, SD	9131	1992	21.82%
Lake, MT	21041	4479	21.29%
Sequoyah, OK	33828	6998	20.69%
Okfuskee, OK	11551	2333	20.20%
Mountrail, ND	7021	1395	19.87%
Sandoval, NM	63319	12486	19.72%
Jefferson, OR	13676	2662	19.46%
Craig, OK	14104	2693	19.09%
McIntosh, OK	16779	3072	18.31%
Ottawa, OK	30561	5557	18.18%
Mayes, OK	33366	6017	18.03%
Ferry, WA	6295	1127	17.90%
La Paz, AZ	13844	2400	17.34%
Hughes, OK	13023	2230	17.12%
Seminole, OK	25412	4303	16.93%
Yukon-Koyukuk, AK	8478	4432	52.28%
Prince of Wales-Outer Ketchikan, AK	6278	2306	36.73%
Skagway-Yakutat-Angoon, AK	4385	1598	36.44%
Sitka, AK	8588	1588	18.49%
Wrangell-Petersburg, AK	7042	1272	18.06%
Lake and Peninsula, AK	1668	293	17.57%

Top 50
Counties

by pop. 2

13 states

Top 50

Alaska - would
have been Top 50

&A

By Census Tract

*1 = Tracts that
are in Top 50
Counties (13 in 6
counties)

12 states

COUNTY, STATE	TRACT	PERSON	AM. IND.	% AM. IND.
Erie, NY	014804	10	10	100.00%
Coconino, AZ	0024	6183	6125	99.06% →*
Coconino, AZ	0022	6718	6647	98.94% →*
Coconino, AZ	0025	924	912	98.70% →*
Gila, AZ	9860	1262	1236	97.94%
Pima, AZ	0048	7785	7573	97.28%
Pinal, AZ	0018	736	715	97.15%
Pinal, AZ	0001	6772	6504	96.04%
Gila, AZ	9850	3616	3472	96.02%
Bernalillo, NM	0039	2171	2070	95.35%
Beltrami, MN	9508	3752	3568	95.10%
Jefferson, OR	9604	2400	2274	94.75% →*
Maricopa, AZ	6232	2777	2612	94.06%
Erie, NY	0162	1789	1672	93.46%
Pima, AZ	0042	1172	1073	91.55%
Rio Arriba, NM	9537	2587	2366	91.46%
Coconino, AZ	0023	7171	6497	90.60% →*
Bernalillo, NM	0048	1201	1070	89.09%
Sandoval, NM	0103	6323	5444	86.10%
Maricopa, AZ	0202	5454	4088	74.95%
Sandoval, NM	0102	4846	2870	59.22%
Sandoval, NM	0101	4129	2417	58.54%
Delaware, OK	9761	3974	2108	53.04% →*
Whatcom, WA	0108	3147	1583	50.30%
Sawyer, WI	9805	2076	1003	48.31%
Hennepin, MN	0073	2359	1118	47.39%
Humboldt, CA	0101	4885	2312	47.33%
Uintah, UT	988598	4584	1986	43.32%
Hoke, NC	9704	4898	1941	39.83%
Maricopa, AZ	320002	5458	2139	39.19%
Caddo, OK	9621	7173	2556	35.63% →*
Mayes, OK	0406	3432	1180	33.80% →*
Multnomah, OR	010798	9	3	33.33%
Delaware, OK	9760	4244	1409	33.20% →*
Beltrami, MN	9509	1361	449	32.99%
Yakima, WA	0024	4027	1327	32.95%
Caddo, OK	9622	2969	940	31.66% →*
Sawyer, WI	9804	1415	437	30.88%
Le Flore, OK	0407	3416	1049	30.71%
Rio Arriba, NM	9538	339	103	30.38%
Sequoyah, OK	030101	3833	1157	30.19% →*
Hennepin, MN	0079	2119	636	30.01% →*
Pima, AZ	004308	7981	2362	29.60%
Hennepin, MN	0072	3120	900	28.85%
Hennepin, MN	0081	1442	410	28.43%
Delaware, OK	9759	3156	886	28.07% →*
Mayes, OK	0405	6435	1703	26.46% →*
Pennington, SD	0101	359	95	26.46%
Osage, OK	0106	5310	1387	26.12%
San Diego, CA	019101	4535	1182	25.62%
Chippewa, MI	9702	3869	988	25.54%
Pottawatomie, OK	5002	1891	477	25.22%
Caddo, OK	9618	3907	980	25.08%
Yakima, WA	0027	6585	1640	24.91%
Sequoyah, OK	030202	4893	1202	24.57%

Top 50 Tracts



To: Ivan Ross
Ross Research

From: Jim Robinson
Robinson & Muenster Associates, Inc.

Date: 3/11/96 #2
Re: Native American Survey Price Estimate

I forgot to add the price estimate to the last memo. For the first project (national 300) the costs were for sample, interviewer hours, and long distance. We are not charging for anyone else's time, overhead or any markup. Those costs on the first part are \$1,673.75.

For the next phase of project, the Census person at the University charged us \$175.00 to provide all of the county and census tract information nationwide on those states with significant numbers of native Americans. We won't know the sample costs, the interviewer hours, or the long distance until we finish but you could estimate the cost at \$4,000.00 plus the \$175.00 or 4,175.00.

I hope this is the information you needed for that project.

1208 Elkhorn Street

Sioux Falls, South Dakota 57104-0218

(605) 332-3386

Fax (605) 332-8722

TOTAL P.02

BLA-TTAB-05149



To: Ivan Ross
Ross Research

From: Jim Robinson
Robinson & Muenster Associates, Inc.

Date: 3/13/96

Re: Native American Sample Update

With this memo are three pages of the urban census tracts with the area codes (AC), Phone exchange (EXCH.) and percent of that phone exchanges listed phone numbers that are in the chosen census tract. We use listed numbers to determine percentage of coverage because only listed numbers can be put into a geographical frame like a census tract. We will actually draw Random Digit Dial samples for those exchanges.

Please note that of the 50 tracts, there are 11 (9 on the last page and 2 in the list) for which no phone exchanges could be identified. I marked those exchanges that go all the way down to 5% of the exchange being in the tract and come up with 35 that will be represented by going down to a 5% incidence rate. Besides the 11 without any exchange that can be identified, there are 4 that are below 5% and would not be included.

Tell me what you think.

Please call if you have any questions. Thanks again!

1208 Elkhorn Street

Sioux Falls, South Dakota 57104-0218

(605) 332-3386

Fax (605) 332-8722

County	State	Tract	AC	Exch.	Percent
Coconino	AZ	002300	520	283	100 —
Coconino	AZ	002200	520	673	100 —
			520	677	100 —
Coconino	AZ	002400	520	679	100 —
			520	686	100 —
Gila	AZ	985000	520	475	100 —
Maricopa	AZ	320002	602	752	4
			602	756	4
			602	839	4
			602	730	3
			602	820	3
			602	345	3
			602	413	2
			602	491	2
			602	831	2
			602	838	2
			602	897	2
Maricopa	AZ	623200	520	550	18 —
			602	732	2
Maricopa	AZ	020200	602	990	6 —
			602	941	5 —
			602	423	5 —
			602	481	5 —
			602	945	4
			602	946	4
			602	947	4
			602	949	4
			602	994	4
			602	970	4
			602	464	3
			602	837	3
			602	935	3
Pima	AZ	004800	520	383	100 —
Pima	AZ	004308	520	578	19 —
			520	883	16 —
Pima	AZ	004200	520	294	0
			520	578	0
			520	889	0
Pinal	AZ	000100	520	315	100 —
			520	418	100 —
			520	562	100 —
Humboldt	CA	010100	916	625	100 —
			916	627	100 —
			916	629	79 —
San Dieg	CA	019101	619	742	7 —
			619	723	3
			619	731	3
			619	749	2
Beltrami	MN	950800	218	554	100 —
			218	679	100 —
			218	647	40 —
Beltrami	MN	950900	218	335	3
			218	835	3
Hennepin	MN	007300	812	728	8 —

		612	721	2
		612	722	1
		612	724	1
Hennepin MN	007900	612	729	1
		612	863	33 —
		612	722	2
		612	721	2
		612	724	1
		612	729	1
		612	870	1
		612	871	1
		612	874	1
		612	879	1
Hennepin MN	006100	612	872	1
		612	874	3
		612	870	3
		612	871	2
		612	879	2
		612	332	2
		612	872	2
		612	721	2
		612	722	1
Hennepin MN	007200	612	724	1
		612	729	1
		612	813	100 —
		612	863	57 —
		612	871	4
		612	872	3
		612	721	3
		612	722	2
		612	724	2
		612	729	2
		612	870	2
Bernalillo NM	004800	612	874	1
		505	899	2
		505	896	2
		505	897	1
		505	831	1
		505	836	1
		505	839	1
		505	891	1
		505	892	1
		505	898	1
Bernalillo NM	003900	505	869	19 —
Rio Arriba NM	953700	505	759	100 —
Sandoval NM	010100	505	829	100 —
		505	834	100 —
Sandoval NM	010200	505	289	100 —
		505	568	100 —
		505	638	69 —
Sandoval NM	010300	505	465	100 —
Erie NY	016200	716	532	5 —
Hoke NC	970400	910	875	0
Caddo OK	962100	405	247	97 —
Caddo OK	962200	405	588	100 —
Delaware OK	976000	918	253	87 —

Delaware OK	975900	918	435	9 —
		918	253	5 —
Delaware OK	976100	918	868	97 —
LeFlore OK	040700	918	567	100 —
		918	651	100 —
		405	244	70 —
Mayes OK	040500	918	386	100 —
		918	479	100 —
		918	597	100 —
		918	598	93 —
		918	576	59 —
		918	868	48 —
		918	434	37 —
Osage OK	010800	918	349	100 —
		918	287	98 —
Sequoyah OK	030101	918	775	5 —
Jefferson OR	960400	541	553	100 —
		541	475	14 —
Penningto SD	010100	605	394	5 —
		605	343	1 —
		605	341	1 —
		605	342	1 —
		605	348	1 —
Uintah UT	988598	801	247	100 —
		801	545	92 —
		801	353	48 —
		801	722	19 —
Whatcom WA	010800	360	758	33 —
		360	384	7 —
		360	647	5 —
		360	733	3 —
Yakima WA	002400	509	865	29 —
		509	848	25 —
		509	877	16 —
		509	894	14 —

Zero exchanges selected

Coconino AZ	002500
Gila AZ	986000
Pinal AZ	001800
Rio Arriba NM	953800
Erie NY	014804
Mayes OK	040600
Multnomah OR	010798
Sawyer WI	980400
Sawyer WI	980500

TOTAL P.05

	Would Be Offended	Would Not Be Offended	Don't Know
Native American			
Yourself	6 2.0%	290 96.3%	5 1.7%
Others	8 2.7%	267 88.7%	26 8.6%
Buck			
Yourself	110 36.5%	138 45.8%	53 17.6%
Others	126 41.9%	73 24.3%	102 33.9%
Brave			
Yourself	30 10.0%	243 80.7%	28 9.3%
Others	51 16.9%	170 56.5%	80 26.6%
Redskin			
Yourself	139 46.2%	142 47.2%	20 6.6%
Others	168 55.8%	62 20.6%	71 23.6%
Injun			
Yourself	149 49.5%	122 40.5%	30 10.0%
Others	173 57.5%	50 16.6%	78 25.9%
Indian			
Yourself	8 2.7%	285 94.7%	8 2.7%
Others	30 10.0%	234 77.7%	37 12.3%
Squaw			
Yourself	109 36.2%	159 52.8%	33 11.0%
Others	128 42.5%	97 32.2%	76 25.2%

TOTAL P.02

BLA-TTAB-05154

ROSS RESEARCH
CONSUMER PSYCHOLOGY

Ivan Ross, Ph.D.
President
7315 W. Franklin Avenue
Minneapolis, MN 55426-2013
(612) 546-6312 Fax: (612) 546-3528
E-mail: 72183.3713@compuserve.com

Rita Langteau, M.A.
Project Manager
5331 38th Avenue South
Minneapolis, MN 55417-2131
(612) 724-8327 Fax: (612) 724-0183
E-mail: 73134.2137@compuserve.com

Date: March 26, 1996**Fax Number:****Pages: 4****To: Steve Palmquist****Company:****From: Rita Langteau****Subject: Nat. Am. Pop. Native Am. Study**

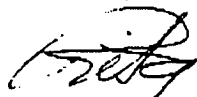
Here is a list of more changes to be made to the NAT_NAT1.DBF database. Most of these parallel the ones made in the Gen. Pop. Native Am. Study database.

Before implementing these changes, please compare the structure I have set up on the sheets to what appears on the CATI version of the questionnaire I sent yesterday to be sure my question numbers, references to terms and codes are correct.

Please continue with the editing for obvious misspelling as before. Make notes on ID #s and question #s for truncating, abbreviations, need for clarifying words, etc.. as in the Gen. Pop. Native Am. Study database.

I will explain the changes at Q2 (add column) and Q3 (add column) later. Give a call if you have a question on the above changes, notations, clarifications, etc... We can set a time then to discuss the added columns.

Thanks,



copy: Ivan Ross

just cover



Ross Research
7315 W Franklin Ave.
Minneapolis, MN 55426-2013

INVOICE #ROS9603011

31 March 1996

Native American (Urban/Rural) Survey:

3/17 Surveys	\$ 4,750.00
Sample Costs	\$ 1,590.50

\$6,340.50

Invoice Due On Receipt. Balances carried beyond 30 days will be charged a
1.75% finance charge per month.

*sent to Band
on 4/13*

Native American Survey - Total

N = 358

	Would Be Offended	Would Not Be Offended	Don't Know
Native American			
Yourself	10 2.8%	339 94.7%	9 2.5%
Others	17 4.7%	314 87.7%	27 7.5%
Buck			
Yourself	99 27.7%	194 54.2%	65 18.2%
Others	142 39.7%	110 30.7%	106 29.6%
Brave			
Yourself	25 7.0%	310 85.5%	23 6.4%
Others	70 19.6%	229 64.0%	59 16.5%
Redskin			
Yourself	131 36.6%	205 57.3%	22 6.1%
Others	155 52.5%	93 26.0%	77 21.5%
Injun			
Yourself	181 50.6%	154 43.0%	23 6.4%
Others	222 62.0%	70 19.6%	66 18.4%
Indian			
Yourself	28 7.8%	321 89.7%	9 2.5%
Others	52 14.5%	266 74.3%	40 11.2%
Squaw			
Yourself	159 47.2%	161 45.0%	28 7.8%
Others	210 58.7%	80 22.3%	68 19.0%

Native American Survey - Main Quota

$$N = 298 \times 3 = 301$$

	Would Be Offended	Would Not Be Offended	Don't Know
Native American			
Yourself	7	284	7
	2.3%	95.3%	2.3%
Others	14	259	25
	4.7%	86.9%	8.4%
Buck			
Yourself	81	159	58
	27.2%	53.4%	19.5%
Others	116	93	89
	38.9%	31.2%	29.9%
Brave			
Yourself	19	259	20
	6.4%	86.9%	6.7%
Others	57	191	50
	19.1%	64.1%	16.8%
Redskin			
Yourself	109	174	15
	36.6%	58.4%	5.0%
Others	155	79	64
	52.0%	26.5%	21.5%
Injun			
Yourself	159	122	17
	53.4%	40.9%	5.7%
Others	191	55	52
	64.1%	18.5%	17.4%
Indian			
Yourself	27	264	7
	9.1%	88.6%	2.3%
Others	45	218	35
	15.1%	73.2%	11.7%
Squaw			
Yourself	141	137	20
	47.3%	46.0%	6.7%
Others	171	72	55
	57.4%	24.2%	18.5%

Native American Survey - Subquota

N=60

	Would Be Offended	Would Not Be Offended	Don't Know
Native American			
Yourself	3 5.0%	55 91.7%	2 3.3%
Others	3 5.0%	55 91.7%	2 3.3%
Buck			
Yourself	18 30.0%	35 58.3%	7 11.7%
Others	26 43.3%	17 28.3%	17 28.3%
Brave			
Yourself	6 10.0%	51 85.0%	3 5.0%
Others	13 21.7%	38 63.3%	9 15.0%
Redskin			
Yourself	22 36.7%	31 51.7%	7 11.7%
Others	33 55.0%	14 23.3%	13 21.7%
Injun			
Yourself	22 36.7%	32 53.3%	6 10.0%
Others	31 51.7%	15 25.0%	14 23.3%
Indian			
Yourself	1 1.7%	57 95.0%	2 3.3%
Others	7 11.7%	48 80.0%	5 8.3%
Squaw			
Yourself	28 46.7%	24 40.0%	8 13.3%
Others	39 65.0%	8 13.3%	13 21.7%

TOTAL P.04

To: Jim Robinson
 From: Ivan Ross

I sent your 3/31 statement (same amt)
 to Dorsey & Whitney for immediate payment -
 if not received within a week or so, please
 call me. Thanks.

Ivan

Copy: Steve Baird, Esq., Dorsey & Whitney

\$6,340.50

3/11 Invoice #ROS9602011	\$1,673.75
3/31 Invoice #ROS9603011	\$6,340.50
CREDIT Received on Account 4/1	(\$1,673.75)

April 12, 1996

STATEMENT

Ross Research
 7315 W Franklin Ave
 Minneapolis, MN 55426-2013

Robinson
& Muenster
 ASSOCIATES INC.

LIST OF TRIBE MENTIONS IN DATABASE

Q4	SPECIFIC TRIBAL NAME	OVERALL NAME	CODE
ACOMMA ?			
APACHE			
APSCHA			
FORT APACHE			
JICARILLA APACHE			
MESCEBALO APACHE			
SAN CARLOS APACHE			
BLACKFEET			
CADDO			
CHER ?			
CHEKKEE			
CHEKKEE			
1/4 CHEKKEE			
I WAS A MEMBER OF THE CHEKKEE TRIBE			
CHEKKEE IN OKLAHOMA			
EASTERN BAND OF CHEKKEE INDIANS			
FOX CHEKKEE			
CHEKKEE SHAWNEE 2 times ?			
NORTHERN CHEYENNE			
NORTHERN CHEYENNE			
CHICKSAW			
CHIEPEWA			
CHIPPAAWEH			
CHIEPEWA			
CHEHIPWA			
CLEAR MOUNTAIN BAND OF CHIPAAWE INDIANS			
RED LAKE BAND OF CHIEPEWA			
RED LAKE CHIPPAAWA			
RED LAKE CHIEPEWA TRIBE			
RED LAKE CHIPPWA			

OF TRIBE MENTIONS IN DATABASE

NAME	SPECIFIC TRIBAL NAME	OVERALL NAME	CODE
LAKE BAND OF CHIPPEWA INDIANS			
LAKE CHIPPEWA			
THE MOUNTAIN BAND OF CHIPPEWA			
THE MOUNTAIN CHIPPEWA			
THE MOUNTAIN CHIPPAWA			
IWA			
IWE			
ICTAW			
KTOW			
IPPII CHOCHTAW & OKLAHOME CHOCHTAW			
IMANCHE			
ANCHE TRIBE OF OKLAHOMA			
ELO			
EK			
EK NATION			
W TRIBE			
RIVER			
ERN SHAWNEE TRIBE OF OKLAHOMA			
RIVER TRIBE			
A RIVER COMMUNITY			
PA			
E-PINERIDGE RESERVATION-100 PERCENT AMERICAN INDIAN			
O INDIAN COMMUNITY ?			

ST OF TRIBE MENTIONS IN DATABASE

4		SPECIFIC TRIBAL NAME		OVERALL NAME	CODE
IOWA					
IOWA TRIBE					
JMBEE					
JMBWE					
ENOMINEE					
ENONINEE					
AVAHO					
AVAHO NATION					
AVAHO TRIBE					
VAHOE					
VAJI					
VAJO					
VJHO					
SIALA LAKOTA					
AGE					
OPICAL NATION					
TOWA					
MA					
TTAWATOMI					
EBLO					
CHITI PUEBLO					
MEZ PUEBLO					
MEZ PUEBLO					
MAZ					
MEZ					
APAW					
SEBUD TRIBE					

LIST OF TRIBE MENTIONS IN DATABASE

Q4		SPECIFIC TRIBAL NAME	OVERALL NAME	CODE
SAC AN SOX				
SAN FELIPE				
SEMINOLE				
SENTO DOMINGO				
SIOUX				
CHEYENNE RIVER SIOUX				
SISSETON WAUPATON SIOUX TRIBE				
YANKTON SIOUX				
YANKTON				
STANDING ROCK				
TUSCARRO				
UTE				
CONFEDERATED TRIBES OF WARM SPRINGS				
WARM SPRINGS CONFEDERATED				
WARM SPRINGS OREGON				
WARMSPRING				
WARM SPRINGS				
WASCO				
WICHITA				
WYANDOTTE				
CHEROKEE AND CREEK				
CHEROKEE & PAWNEE				
CHEROKEE & SIOUX				
ENROLLED NORTHERN CHEYENNE AND CHIPAWA CREE				
DUSCARAVE AND LUMBEE				
LUMBEE - CHEROKEE				
PIMA AND NAVAJO				
ZUNI AND LAGUNA				

DORSEY & WHITNEY
PROFESSIONAL LIMITED LIABILITY PARTNERSHIP

NEW YORK
WASHINGTON, D. C.
DENVER
ORANGE COUNTY, CA
LONDON
BRUSSELS
HONG KONG

PILLSBURY CENTER SOUTH
220 SOUTH SIXTH STREET
MINNEAPOLIS, MINNESOTA 55402-1498
(612) 340-2600
FAX (612) 340-2868

MICHAEL A. LINDSAY
(612)340-7819

SEATTLE
ROCHESTER, MN
BILLINGS
GREAT FALLS
MISSOULA
DES MOINES
FARGO

December 7, 1995

Dr. Ivan Ross
7315 West Franklin
St. Louis Park, MN 55426

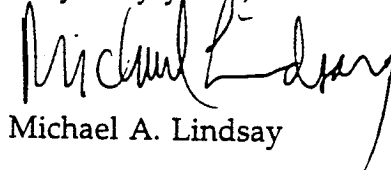
Dear Dr. Ross:

As we discussed in our telephone conversation today I am enclosing for your review the following:

1. Petition for Cancellation;
2. Answer to Petition for Cancellation; and
3. Petitioners' Motion for Partial Summary Judgment and Embodied Memorandum in Support of Petitioners Motion for Partial Summary Judgment.

I look forward to working with you on this case. Please give me a call when you have had a chance to review these materials.

Very truly yours,


Michael A. Lindsay

MAL:mmc

EXHIBIT

7
ROSS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 1,606,810 (REDSKINETTES)
Registered July 17, 1990,
Registration No. 1,343,442 (SKINS)
Registered June 18, 1985,
Registration No. 1,085,092 (REDSKINS)
Registered February 7, 1978,
Registration No. 987,127 (THE REDSKINS & DESIGN)
Registered June 25, 1974,
Registration No. 986,668 (WASHINGTON REDSKINS & DESIGN)
Registered June 18, 1974,
Registration No. 978,824 (WASHINGTON REDSKINS)
Registered February 12, 1974,
and Registration No. 836,122 (THE REDSKINS-STYLIZED LETTERS)
Registered September 26, 1967

Suzan Shown Harjo,)
Raymond D. Apodaca,)
Vine Deloria, Jr.,)
Norbert S. Hill, Jr.,)
Mateo Romero,)
William A. Means, and)
Manley A. Begay, Jr.)
)
Petitioners,)
v.)
)
Pro-Football, Inc.)
)
Registrant.)

Cancellation No. _____

PETITION FOR CANCELLATION

Petitioners, SUZAN SHOWN HARJO, President and Executive Director of the Morning Star Foundation, National Coordinator for the 1992 Alliance, former Executive Director of the National Congress of American Indians (NCAI), an enrolled member of the Cheyenne-Arapaho Tribe of Oklahoma, a federally recognized Indian tribe, and a resident of the District of Columbia; RAYMOND D.

APODACA, Governor of the Pueblo of Ysleta del Sur, Albuquerque Area Vice President for NCAI, Chairman of the Human and Religious Rights Committee for NCAI, an enrolled member of the Ysleta del Sur Pueblo, a federally recognized Indian tribe, and a resident of the State of Texas; VINE DELORIA, JR., Author, Attorney, Professor of History at the University of Colorado, Former Executive Director of NCAI, an enrolled member of the Standing Rock Sioux, a federally recognized Indian tribe, and a resident of the State of Colorado; NORBERT S. HILL, JR., Executive Director of the American Indian Science & Engineering Society, Founding Board Member Trustee of the National Museum of the American Indian, an enrolled member of the Oneida Tribe of Wisconsin, a federally recognized Indian tribe, and a resident of the State of Colorado; MATEO ROMERO, an artist, graduate of Dartmouth College and Masters of Fine Arts candidate at the University of New Mexico, an enrolled member of the Cochiti Pueblo, a federally recognized Indian tribe, and a resident of the State of New Mexico; WILLIAM A. MEANS, Executive Director of the American Indian Opportunity Industrialization Center, President of the International Indian Treaty Council, former Executive Director of the Heart of the Earth Survival School (K-12), an enrolled member of the Oglala Sioux Tribe of Pine Ridge, a federally recognized Indian tribe, and a resident of the State of Minnesota; and MANLEY A. BEGAY, JR., Executive Director of the National Executive Education Program for Native American Leadership at Harvard University, Executive Director of the Harvard Project on American Indian Economic Development of the John F. Kennedy School of Government, an enrolled member of the Navajo Nation, a federally recognized Indian tribe, and a resident of

the State of Massachusetts, (hereinafter "Petitioners"), in their capacity as Native American persons and enrolled members of federally recognized Indian tribes, believe that they have been, are, and/or will be damaged by U.S. Registration Nos. 1606810, 1343442, 1085092, 987127, 986668, 978824, and 836122, registered in the name of Pro-Football, Inc. (hereinafter "Registrant"), a Maryland corporation, having a place of business at 13832 Redskin Drive, Redskin Park, P.O. Box 17247, Dulles, Washington, D. C. 20041, and hereby petition to cancel said registrations.

The grounds for cancellation are as follows:

1. The term "REDSKIN" or an abbreviation of that term appears in each of the above-identified registered marks. The term "REDSKIN" was and is a pejorative, derogatory, denigrating, offensive, scandalous, contemptuous, disreputable, disparaging and racist designation for a Native American person. The marks identified in U.S. Registration Nos. 986668 and 987127 also include additional matter that, in the context used by Registrant, is offensive, disparaging and scandalous. The Registrant's use of each mark identified in the seven above registrations offends Petitioners, and other Native Americans, causing them to be damaged by the continued registration of the marks.

2. Registrant's seven above-identified federally registered marks consist of or comprise matter which disparages Native American persons, and brings them into contempt, ridicule, and disrepute, in violation of Section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a).

3. Registrant's seven above-identified federally registered marks consist of or comprise scandalous matter, in violation of section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a).

WHEREFORE, Petitioners believe that they have been, are, and/or will be damaged by said registrations and pray that each of them be cancelled.

Respectfully submitted,

Suzan Shown Harjo
Raymond D. Apodaca
Vine Deloria, Jr.
Norbert S. Hill, Jr.
Mateo Romero
William A. Means
Manley A. Begay, Jr.

Date: September 10, 1992

By Stephen R. Baird
Ronald J. Brown, Atty. #12129
Steven J. Wells, Atty. #163508
Michael E. Flo., Atty. #214322
Stephen R. Baird, Atty. #214024
DORSEY & WHITNEY
2200 First Bank Place East
Minneapolis, Minnesota 55402
Telephone: (612) 340-2600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

----- X
SUZAN SHOWN HARJO, :
RAYMOND D. APODACA, :
VINE DELORIA, JR., :
NORBERT S. HILL, JR., :
MATEO ROMERO, :
WILLIAM A. MEANS, and :
MANLEY A. BEGAY, JR. :
:
Petitioners, :
:
v. :
:
PRO-FOOTBALL, INC. :
:
Respondent. :
:
----- X

Cancellation No. 21,069

RECEIVED

DEC 21 1992

Stephen R. Saird

ANSWER TO PETITION FOR CANCELLATION

Respondent Pro-Football, Inc., for its Answer to the
Petition for Cancellation, alleges as follows:

1. Denies the allegations set forth in paragraph 1 of
the Petition for Cancellation.
2. Denies the allegations set forth in paragraph 2 of
the Petition for Cancellation.
3. Denies the allegations set forth in paragraph 3 of
the Petition for Cancellation.

)

AFFIRMATIVE DEFENSES

First Affirmative Defense

4. The Petition for Cancellation fails to state a claim upon which relief can be granted.

Second Affirmative Defense

5. Petitioners lack standing to seek cancellation of Respondent's registered marks.

Third Affirmative Defense

6. The marks which are the subject of this cancellation petition have been registered for years and known to Petitioners. Cancellation of the registration of these extremely valuable marks at this late date would prejudice and cause great harm to Respondent by removing the statutory benefits of a federal registration conferred by the Congress in the Lanham Act. As a result, Petitioners' claims are barred by the doctrine of equitable estoppel.

Fourth Affirmative Defense

7. Petitioners' claims are barred by the doctrine of laches.

Fifth Affirmative Defense

8. Through long, substantial and widespread use, advertising and promotion in support thereof and media coverage, said marks have acquired a strong secondary meaning identifying

the entertainment services provided by Respondent in the form of professional football games in the National Football League.

Sixth Affirmative Defense

9. Upon information and belief, Petitioners have not been, are not and will not be damaged by the continued registration of Respondent's registered marks.

Seventh Affirmative Defense

10. Upon information and belief, Petitioners have failed to specifically state and cannot specifically state any special damages by virtue of the acts complained of in the cancellation petition herein.

Eighth Affirmative Defense

11. Petitioners' claims under Section 14 of the Lanham Act, 15 U.S.C. § 1064, are barred because they are based upon Section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a), which abridges the Respondent's right to freedom of speech provided by the First Amendment to the United States Constitution. Respondent's registered marks are a form of speech protected by the First Amendment to the United States Constitution and thus cannot be regulated or cancelled merely because these Petitioners may find them objectionable.

Ninth Affirmative Defense

12. Petitioners' claims are barred because the statutory language of Section 2(a) of the Lanham Act, 15 U.S.C. §

1052(a), relied upon by Petitioners in connection with the cancellation petition herein under Section 14 of the Lanham Act, 15 U.S.C. § 1064, is unconstitutionally overbroad.

Tenth Affirmative Defense

13. Petitioners' claims are barred because the statutory language of Section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a), relied upon by Petitioners in connection with the cancellation petition herein under Section § 14 of the Lanham Act, 15 U.S.C. § 1064, is unconstitutionally void for vagueness.

Eleventh Affirmative Defense

14. The marks sought to be cancelled herein cannot reasonably be understood to refer to the Petitioners or to any of the groups or organizations to which they belong. The marks refer to the Washington Redskins football team which is owned by Respondent and thus cannot be interpreted as disparaging any of the Petitioners or as bringing them into contempt or disrepute.

WHEREFORE, Respondent prays for judgment dismissing the
cancellation petition in its entirety.

DATED: December 16, 1992

Respectfully submitted,

DEPOSIT OF EXPRESS MAIL UNDER 37 CFR 1.10

Express Mail mailing label number DS 4168755

Date of Deposit Dec 16, 1992

I hereby certify that this paper is being deposited
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to the Commissioner of Patents and Trademarks,
Washington, D.C. 20231.

Gary M. Gertzog

(Name)

Gary M. Gertzog

Signature

TOWNLEY & UPDIKE

By:

Robert L. Raskopf
John Paul Reiner
Robert L. Raskopf
Gary M. Gertzog
Elizabeth G. Regan
405 Lexington Avenue
New York, New York 10174
(212) 973-6000

ATTORNEYS FOR RESPONDENT
PRO-FOOTBALL, INC.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 1,606,810 (REDSKINETTES)
Registered July 17, 1990,
Registration No. 1,343,442 (SKINS)
Registered June 18, 1985,
Registration No. 1,085,092 (REDSKINS)
Registered February 7, 1978,
Registration No. 987,127 (THE REDSKINS & DESIGN)
Registered June 25, 1974,
Registration No. 986,668 (WASHINGTON REDSKINS & DESIGN)
Registered June 18, 1974,
Registration No. 978,824 (WASHINGTON REDSKINS)
Registered February 12, 1974,
and Registration No. 836,122 (THE REDSKINS-STYLIZED LETTERS)
Registered September 26, 1967

Suzan Shown Harjo,)
Raymond D. Apodaca,)
Vine Deloria, Jr.,)
Norbert S. Hill, Jr.,)
Mateo Romero,)
William A. Means,)
Manley A. Begay, Jr.,)
Petitioners,)
v.)
Pro-Football, Inc.)
Respondent.)
-----)

Cancellation No. 21,069

"Express Mail" mailing label number TB 176826188 US
Date of Deposit April 13, 1994

I hereby certify that this paper or fee is being deposited with
the United States Postal Service "Express Mail Post Office to
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above and is addressed to the Commissioner of Patents and
Trademarks, Washington, D.C. 20231.

STEPHEN R. BAIRD

Name

Stephen R. Baird

Signature

PETITIONERS' MOTION FOR PARTIAL SUMMARY JUDGMENT
AND EMBODIED MEMORANDUM IN SUPPORT OF PETITIONERS'
MOTION FOR PARTIAL SUMMARY JUDGMENT

Petitioners Suzan Shown Harjo, Raymond D. Apodaca, Vine Deloria, Jr., Norbert S. Hill, Jr., Mateo Romero, William A. Means, and Manley A. Begay, Jr. ("Petitioners") each hereby move pursuant to Fed. R. Civ. P. 56 and 37 C.F.R. § 2.127 for partial summary judgment on the issue of their individual standing to petition for the cancellation of Respondent's federal registrations identified in the above case caption. Petitioners submit this memorandum and the accompanying declarations of Suzan Shown Harjo ("Harjo Declaration"), Raymond D. Apodaca ("Apodaca Declaration"), Vine Deloria, Jr. ("Deloria Declaration"), Norbert S. Hill, Jr. ("Hill Declaration"), Mateo Romero ("Romero Declaration"), William A. Means ("Means Declaration"), Manley A. Begay, Jr. ("Begay Declaration"), and Stephen R. Baird ("Baird Declaration") in support of their individual motions for partial summary judgment. Because there is no genuine issue of fact material to each of the Petitioner's individual standing to bring the present cancellation proceeding, each Petitioner has standing as a matter of law and is entitled to the entry of partial summary judgment in his or her favor.

I. INTRODUCTION

On September 10, 1992, Petitioners filed a Petition for Cancellation of the registrations owned by Pro-Football, Inc. ("Respondent") in which the racial slur and epithet "REDSKIN" or an abbreviation for it appears, namely U.S. Reg. No. 1,606,810 (REDSKINETTES) (Registered July 17, 1990), U.S. Reg. No. 1,343,442 (SKINS) (Registered June 18, 1985), U.S. Reg. No. 1,085,092 (REDSKINS) (Registered February 7, 1978), U.S. Reg. No. 987,127 (THE REDSKINS & DESIGN) (Registered

June 25, 1974), U.S. Reg. No. 986,668 (WASHINGTON REDSKINS & DESIGN) (Registered June 18, 1974), U.S. Reg. No. 978,824 (WASHINGTON REDSKINS) (Registered February 12, 1974), and U.S. Reg. No. 836,122 (THE REDSKINS—STYLIZED LETTERS) (Registered September 26, 1967). The Petition for Cancellation asserts that the federal registration of the marks appearing in the registrations above violates Section 2(a) of the Lanham Act. On December 16, 1992, Respondent answered the Petition for Cancellation asserting eleven affirmative defenses, including the Respondent's Second Affirmative Defense that Petitioners lacked standing. On January 8, 1993, Petitioners filed a Motion to Strike Affirmative Defenses, requesting that the Board exercise its discretion in striking ten of the eleven affirmative defenses claimed by Respondent. The Board ruled in the Petitioners' favor on March 11, 1994, striking nine of the ten defenses challenged by Petitioners in their Motion to Strike Affirmative Defenses, including Respondent's lack of standing defense.

II. THE BOARD'S MARCH 11, 1994 DECISION

The Board held in its March 11, 1994 decision that in order to state a proper claim for cancellation, "petitioners must allege facts which, if proved, would establish that (1) they have standing to challenge respondent's registrations and (2) there is a valid ground for canceling the subject registrations." Baird Declaration, Exhibit F (Board's March 11, 1994 Decision), page 4 (citing Lipton Industries Inc. v. Ralston Purina Co., 670 F.2d 1024, 1026, 213 U.S.P.Q. 185, 187 (C.C.P.A. 1982)).

According to the Board: "Standing is a threshold inquiry directed solely to

establishing a plaintiff's interest in the proceeding. The purpose in requiring standing is to prevent litigation where there is no real controversy between the parties, i.e., where a plaintiff is no more than a mere intermeddler." Baird Declaration, Exhibit F (Board's March 11, 1994 Decision), page 4. Applying well settled precedent, the Board held: "In order to assert a legally sufficient pleading of standing, a plaintiff must plead facts which, if later proved, would establish that the plaintiff has a real interest in the outcome of the proceeding, that is, a personal interest in the outcome of the case beyond that of the general public." Baird Declaration, Exhibit F (Board's March 11, 1994 Decision), pages 4-5 (citing Jewelers Vigilance Committee Inc. v. Ullenberg Corp., 823 F.2d 490, 2 U.S.P.Q.2d 2021 (Fed. Cir. 1987); International Order of Job's Daughters v. Lindeburg and Company, 727 F.2d 1087, 220 U.S.P.Q. 1017 (Fed. Cir. 1984); and Lipton Industries Inc. v. Ralston Purina Co., supra).

In granting Petitioners' Motion to Strike Respondent's First Affirmative Defense (failure to state a claim) and Second Affirmative Defense (standing), the Board ruled: "We believe petitioners have pleaded a legitimate interest in the outcome of this proceeding. As set forth in the pleadings, petitioners have alleged that they are Native American persons and that they are enrolled members of federally recognized Indian tribes. Moreover, petitioners have asserted that the word "REDSKINS," which appears in respondent's registered marks, is a derogatory term referring to Native Americans and that it offends petitioners and other Native Americans. Clearly, these facts, if proved, would be sufficient to

establish that petitioners have standing to be heard herein, that is, that petitioners have a personal interest in the proceeding beyond that of the general public." Baird Declaration, Exhibit F (Board's March 11, 1994 Decision), page 5 (citing Bromberg v. Carmel Self Service, Inc., 198 U.S.P.Q. 176 (T.T.A.B. 1978)).

Petitioners bring the present Motion for Partial Summary Judgment because the Petitioners' Declarations establish that there is no issue of fact material to the standing of the Petitioners to seek cancellation of Respondent's federal registrations. As set forth above, the Board has already found that the Petitioners "have pleaded a legitimate interest in the outcome of this proceeding," i.e., they have pled the necessary elements to establish their standing. Baird Declaration, Exhibit F (Board's March 11, 1994 Decision), page 5 . The Petitioners have now demonstrated beyond any possible dispute through their accompanying Declarations that each Petitioner has an interest in the proceeding beyond that of the general public. See Bromberg, supra, (denying applicant's motion to dismiss for lack of standing, the Board held that two women who were offended by a particular service mark had standing as women to oppose its registration, because they were "certainly among those intended to be protected under Section 2(a) of the Statute."). Because the Petitioners' accompanying Declarations prove that they have standing as a matter of law, partial summary judgment on the limited question of standing should be granted in each of the Petitioner's favor.

III. LEGAL STANDARDS FOR GRANTING PARTIAL SUMMARY JUDGMENT

Fed. R. Civ. P. 56 provides that summary judgment shall be rendered forthwith if the pleadings and evidence of record "show that there is no genuine issue as to any material fact and that the moving party is entitled to judgment as a matter of law." Rule 56(a) and (b) contemplates partial disposition of a case by authorizing a motion for summary judgment upon "all or any part" of a claim by a claimant or a defending party. Rule 56 is made applicable to proceedings before the Trademark Trial and Appeal Board ("Board") by the Trademark Rules of Practice, 37 C.F.R. § 2.116(a).

The United States Supreme Court favors the use of summary judgment as a means to ensure the "just, speedy and inexpensive determination of every action." Celotex Corp. v. Catrett, 477 U.S. 317, 327 (1986); see Anderson v. Liberty Lobby, Inc., 477 U.S. 242 (1986). The well settled purpose of summary judgment "is one of judicial economy – to save the time and expense of a full trial when it is unnecessary because the essential facts necessary to decision of the issue can be adequately developed by less costly procedures as contemplated by the FRCP rules here involved, with a net benefit to society." Exxon Corp. v. National Foodline Corp., 579 F.2d 1244, 1246, 198 USPQ 407, 408 (C.C.P.A. 1978). The Board and its reviewing court have correctly followed the Supreme Court's precedent encouraging summary judgment dispositions. See Sweats Fashions, Inc. v. Pannill Knitting Co., Inc., 833 F.2d 1560, 1562-63 (Fed. Cir. 1987) ("In contrast to implications drawn from earlier Supreme Court decisions, summary judgment may no longer be

regarded as a disfavored procedural shortcut."); Pure Gold, Inc. v. Syntex (U.S.A.) Inc., 739 F.2d 824, 222 USPQ 741 (Fed. Cir. 1984) ("The adoption of similar practice is to be encouraged in inter partes cases before the Trademark Trial and Appeal Board, which seems particularly suitable to this type of [summary judgment] disposition."), aff'g 221 USPQ 151 (T.T.A.B. 1983).

When no genuine issue of material fact remains concerning a cancellation petitioner's real interest in the proceeding, standing exists as a matter of law and summary disposition -- even partial summary disposition -- of the petitioner's standing is warranted. See Lipton Industries, Inc., supra; Tonka Corp. v. Tonka Tools Inc., 229 U.S.P.Q. 857, 859 (T.T.A.B. 1986) ("Partial summary judgment is, therefore, entered in this case in favor of petitioner on the issue of its standing to bring a cancellation proceeding."). Because there are no facts in dispute material to the standing of any of the Petitioners, the entry of partial summary judgment on the issue of standing is required at this time.

IV. THE PETITIONERS HAVE STANDING AS A MATTER OF LAW

Section 14 of the Lanham Act, 15 U.S.C. § 1064, sets forth the requirements with respect to the standing of a petitioner seeking to cancel a registration of a mark on the ground that it consists of or comprises scandalous, immoral, or disparaging matter in violation of Section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a). Cf. Lipton Industries, Inc., supra. Section 14 provides in pertinent part: "A petition to cancel a registration of a mark, stating the grounds relied upon, may . . . be filed as follows by any person who believes that he is or will be damaged

by the registration of a mark on the principal register . . . [a]t any time if . . . its registration was obtained . . . contrary to the provisions of . . . subsection (a) . . . of section 2" 15 U.S.C. § 1064(c).

Congress intended that the standing requirement be interpreted broadly: "There is no procedure for the Commissioner of Patents and Trademarks to initiate action against defunct marks which appear in registrations [T]he public interest is served in broadly interpreting the class of persons Congress intended to be allowed to institute a cancellation proceeding." Lipton Industries, 670 F.2d at 1030, 213 U.S.P.Q. at 190. As a result of "[t]he continuing pronouncements of the Federal Circuit . . . [the Board recognizes] that there is a low threshold for a plaintiff to go from being a mere intermeddler to one with an interest in the proceeding." Estate of Biro v. BicCorp., 18 U.S.P.Q.2d 1382, 1385 (T.T.A.B. 1991). This is so, especially in a Section 2(a) case where the Board has recognized that "[t]he requirements for standing in a petition to cancel based on disparagement . . . are not very rigorous." Abraham's Seed v. John One Ten, 1 U.S.P.Q.2d 1230, 1232-33 (T.T.A.B. 1986) (citing Bromberg, supra).

In granting the Petitioners' motion to strike Respondent's "standing" and "failure to state a claim" affirmative defenses, the Board held that Petitioners did "allege facts which, if proved, would establish that . . . they have standing to challenge respondent's registrations" Baird Declaration, Exhibit F (Board's March 11, 1994 Decision), page 4 . Petitioners have pled and now prove beyond any possible dispute that they are Native Americans and members of federally-

recognized Indian tribes who are deeply offended by the racial slur and epithet "REDSKIN." Accordingly, their standing has been established as a matter of law and the entry of partial summary judgment in their favor is warranted.

A. The Cancellation Petitioners

According to the Board, "a [s]ection 2(a) plaintiff has standing by virtue of who the plaintiff is" Estate of Biro v. Bic Corp., 18 U.S.P.Q.2d 1382, 1385 (T.T.A.B. 1991). Each of the Petitioners is a Native American person and an enrolled member of a federally-recognized Indian tribe. Harjo Declaration, page 2, ¶3; Apodaca Declaration, page 2, ¶3; Deloria Declaration, page 2, ¶3; Hill Declaration, page 2, ¶3; Romero Declaration, page 2, ¶3; Means Declaration, page 2, ¶3; and Begay Declaration, page 2, ¶3. As this memorandum and the accompanying Declarations of the Petitioners demonstrate, the Petitioners share a commitment to expressing and acting on their outrage over Respondent's federal service mark registrations containing the term "REDSKIN." Each of the Petitioners believes that he or she is, has been, and will be damaged by the continued registration of Respondent's racist marks. Harjo Declaration, pages 3-4, ¶¶5-7, page 8, ¶¶12-13; Apodaca Declaration, pages 2-3, ¶¶5-7, page 6, ¶¶11-12; Deloria Declaration, pages 2-3, ¶¶5-7, page 4, ¶¶10-11; Hill Declaration, pages 2-3, ¶¶5-7, page 4, ¶¶10-11; Romero Declaration, pages 3-4, ¶¶5-7, page 5, ¶¶10-11; Means Declaration, page 3, ¶¶5-7, page 5, ¶¶10-11; and Begay Declaration, pages 2-4, ¶¶5-7, page 5, ¶¶10-11. Because Respondent cannot dispute that each of the Petitioners is a Native American and enrolled member of a federally-recognized Indian tribe, and because it cannot dispute their personal and

reasonable beliefs in damage, the Petitioners have proven their standing as a matter of law and are entitled to entry of partial summary judgment.

1. Suzan Shown Harjo

Petitioner Harjo is a Native American person and a resident of the District of Columbia. See Harjo Declaration, page 2, ¶ 3. The United States Department of the Interior's Bureau of Indian Affairs recognizes her as an enrolled member of the Cheyenne-Arapaho Tribe of Oklahoma, which is a federally recognized Indian Tribe. Id. Attached to the Harjo Declaration and identified as Exhibit A is a true and correct copy of her current census identification card issued by the United States Department of the Interior, Bureau of Indian Affairs, Concho Agency, located in Concho, Oklahoma, verifying among other facts, her birth date to be June 2, 1945, and verifying her tribal enrollment identification number in the Cheyenne-Arapaho Tribe of Oklahoma to be 4534. Id.

Petitioner Harjo is President and Executive Director of the Morning Star Institute (formerly Morning Star Foundation), National Coordinator for the 1992 Alliance, and former Executive Director of the National Congress of American Indians ("NCAI") during the period between April 1984 and October 1989. See Harjo Declaration, pages 2-3, ¶ 4. The Morning Star Institute is a non-profit organization devoted to traditional and cultural rights of Native Peoples, as well as to the promotion of Native images, voices, arts, artists, religious freedom, and sacred and environmental lands protection. Id. The 1992 Alliance is a national project under the organizational umbrella of The Morning Star Institute, and has served as an

educational focal point for Native voices on the occasion of the Quincentenary and The Year of the Indigenous Peoples. NCAI is the largest and oldest national intertribal organization of Native Peoples in the United States. It is headquartered in Washington, D.C. and represents the interests of American Indian tribes and individuals on matters affecting their legal status, legal and political rights, and public image. Id.

Petitioner Harjo has always considered and continues to consider the term "REDSKIN" to be a pejorative, derogatory, denigrating, offensive, scandalous, contemptuous, disreputable, disparaging and racist designation for a Native American person. See Harjo Declaration, page 3, ¶ 6. She has never known the term "REDSKIN" to be a designation of honor for a Native American. Id.

As a Native American person and as an enrolled member of a federally recognized Indian tribe, Petitioner Harjo is deeply offended by the racial slur and epithet "REDSKIN;" she is deeply offended and damaged by Respondent's use and registration of the racial slur and epithet "REDSKIN" and the marks contained in the registrations at issue in Cancellation No. 21,069; she is deeply offended and damaged by Respondent's perpetuation of racist stereotypes and caricatures of Native Americans; she is subjected to ridicule and humiliation as a result of Respondent's use and registration of the racial slur and epithet "REDSKIN;" and she believes that she is, that she has been, and that she will be damaged by the continued registration of Respondent's marks containing the racial slur and epithet "REDSKIN." See Harjo Declaration, page 8, ¶ 13.

2. Raymond D. Apodaca

Petitioner Apodaca is a Native American person and a resident of the District of Columbia. See Apodaca Declaration, page 2, ¶ 3. The United States Department of the Interior's Bureau of Indian Affairs recognizes him as an enrolled member of the Ysleta del Sur Pueblo, which is a federally-recognized Indian tribe. Id. Attached to the Apodaca Declaration and identified as Exhibit A is a true and correct copy of Petitioner Apodaca's current census identification card issued by the United States Department of the Interior, Bureau of Indian Affairs, Southern Pueblos Agency, located in El Paso, Texas, verifying among other facts, his birth date to be October 15, 1946, verifying his tribal enrollment in the Ysleta del Sur Pueblo according to Census No. 725-87-1068, and verifying his degree of Ysleta del Sur blood to be 11/16. Id.

Petitioner Apodaca is a former Governor of the Pueblo Ysleta del Sur, former Albuquerque Area Vice President for the National Congress of American Indians, and he is presently Chairman of the Human and Religious Rights Committee for the National Congress of American Indians. NCAI's Human and Religious Rights Committee is responsible for monitoring, evaluating, and responding to human rights and religious rights issues affecting Native Peoples. See Apodaca Declaration, page 2, ¶ 4.

Petitioner Apodaca has always considered and continues to consider the term "REDSKIN" to be a pejorative, derogatory, denigrating, offensive, scandalous, contemptuous, disreputable, disparaging and racist designation for a

Native American person. See Apodaca Declaration, page 3, ¶ 6. He has never known the term "REDSKIN" to be a designation of honor for a Native American. Id.

As a Native American person and as an enrolled member of a federally recognized Indian tribe, Petitioner Apodaca is deeply offended by the racial slur and epithet "REDSKIN;" he is deeply offended and damaged by Respondent's use and registration of the racial slur and epithet "REDSKIN" and the marks contained in the registrations at issue in Cancellation No. 21,069; he is deeply offended and damaged by Respondent's perpetuation of racist stereotypes and caricatures of Native Americans, he is subjected to ridicule and humiliation as a result of Respondent's use and registration of the racial slur and epithet "REDSKIN;" and he believes that he is, that he has been, and that he will be damaged by the continued registration of Respondent's marks containing the racial slur and epithet "REDSKIN." See Apodaca Declaration, page 6, ¶ 12.

3. Vine Deloria, Jr.

Petitioner Deloria is a Native American person and a resident of the State of Colorado. See Deloria Declaration, page 2, ¶ 3. The United States Department of the Interior's Bureau of Indian Affairs recognizes him as an enrolled member of the Standing Rock Sioux, which is a federally-recognized Indian tribe. Id. Attached to the Deloria Declaration and identified as Exhibit A is a true and correct copy of his Certificate of Indian Blood issued by the United States Department of the Interior, Bureau of Indian Affairs, Standing Rock Agency, located

in Fort Yates, North Dakota, verifying among other facts, his birth date to be March 26, 1933, and verifying his tribal enrollment identification number with the Standing Rock Sioux to be 302-U08652. Id.

Petitioner Deloria is an author, an attorney, former Executive Director of the National Congress of American Indians during the period between October 1964 and January 1968, and he is presently a Professor of History at the University of Colorado. See Deloria Declaration, page 2, ¶ 4. NCAI is the largest and oldest national intertribal organization of Native Peoples in the United States. Id. It is headquartered in Washington, D.C. and represents the interests of American Indian tribes and individuals on matters affecting their legal status, legal and political rights, and public image. Id.

Petitioner Deloria has always considered and continues to consider the term "REDSKIN" to be a pejorative, derogatory, denigrating, offensive, scandalous, contemptuous, disreputable, disparaging and racist designation for a Native American person. See Deloria Declaration, page 3, ¶ 6. He has never known the term "REDSKIN" to be a designation of honor for a Native American. Id.

In Petitioner Deloria's capacity as a Native American person and as an enrolled member of a federally recognized Indian tribe, he is deeply offended by the racial slur and epithet "REDSKIN," he is deeply offended and damaged by Respondent's use and registration of the racial slur and epithet "REDSKIN" and the marks contained in the registrations at issue in Cancellation No. 21,069, he is deeply offended and damaged by Respondent's perpetuation of racist stereotypes and

caricatures of Native Americans, he is subjected to ridicule and humiliation as a result of Respondent's use and registration of the racial slur and epithet "REDSKIN," and he believes that he is, that he has been, and that he will be damaged by the continued registration of Respondent's marks containing the racial slur and epithet "REDSKIN." See Deloria Declaration, page 4, ¶ 11.

4. Norbert S. Hill, Jr.

Petitioner Hill is a Native American person and a resident of the State of Colorado. See Hill Declaration, page 2, ¶ 3. The United States Department of the Interior's Bureau of Indian Affairs recognizes him as an enrolled member of the Oneida Tribe of Wisconsin, which is a federally-recognized Indian tribe. Id. Attached to the Hill Declaration and identified as Exhibit A is a true and correct copy of his Certificate of Indian Blood issued by the United States Department of the Interior, Bureau of Indian Affairs, Great Lakes Agency, located in Ashland, Wisconsin, verifying among other facts, his birth date to be November 26, 1946, and verifying his tribal enrollment in the Oneida Tribe of Wisconsin according to Roll No. 2435. Id.

Petitioner Hill is Executive Director of the American Indian Science & Engineering Society ("AISES"), and Founding Board Member Trustee of the National Museum of the American Indian. See Hill Declaration, page 2, ¶ 4. AISES promotes American Indian education in science and technology. The National Museum of the American Indian is part of the Smithsonian Institution and is a museum devoted to American Indian culture.

Petitioner Hill has always considered and continues to consider the term "REDSKIN" to be a pejorative, derogatory, denigrating, offensive, scandalous, contemptuous, disreputable, disparaging and racist designation for a Native American person. See Hill Declaration, page 3, ¶ 6. He has never known the term "REDSKIN" to be a designation of honor for a Native American. Id.

As a Native American person and as an enrolled member of a federally recognized Indian tribe, Petitioner Hill is deeply offended by the racial slur and epithet "REDSKIN;" he is deeply offended and damaged by Respondent's use and registration of the racial slur and epithet "REDSKIN" and the marks contained in the registrations at issue in Cancellation No. 21,069; he is deeply offended and damaged by Respondent's perpetuation of racist stereotypes and caricatures of Native Americans, he is subjected to ridicule and humiliation as a result of Respondent's use and registration of the racial slur and epithet "REDSKIN;" and he believes that he is, that he has been, and that he will be damaged by the continued registration of Respondent's marks containing the racial slur and epithet "REDSKIN." See Hill Declaration, page 4, ¶ 11.

5. Mateo Romero

Petitioner Romero is a Native American person and a resident of the State of New Mexico. See Romero Declaration, page 2, ¶ 3. The United States Department of the Interior's Bureau of Indian Affairs recognizes him as an enrolled member of the Cochiti Pueblo, which is a federally-recognized Indian tribe. Id. Attached to the Romero Declaration and identified as Exhibit A is a true and correct

copy of his Certificate of Indian Blood issued by the United States Department of the Interior, Bureau of Indian Affairs, Southern Pueblos Agency, located in Albuquerque, New Mexico, verifying among other facts, his birth date to be December 9, 1966, and verifying his tribal enrollment in the Cochiti Pueblo tribe according to Cochiti Pueblo Census Roll No. 704-80-0935. Id.

Petitioner Romero is an artist, graduate of Dartmouth College and Masters of Fine Arts candidate at the University of New Mexico, located in Santa Fe, New Mexico. See Romero Declaration, page 2, ¶ 4. His artwork deals with personal imagery associated with a Pan Indian urban experience. Id. He uses political commentary, color, and form to convey information regarding Native peoples today. Id. His artwork examines issues of sign/signifier, gaze theory, cultural salvage, salvage paradigm, and Indian/Anglo relations within the context of colonized/colonizer. His mediums include easel painting, printmaking, photography, and writing. Id.

Petitioner Romero has always considered and continues to consider the term "REDSKIN" to be a pejorative, derogatory, denigrating, offensive, scandalous, contemptuous, disreputable, disparaging and racist designation for a Native American person. See Romero Declaration, page 3, ¶ 6. He has never known the term "REDSKIN" to be a designation of honor for a Native American. Id.

As a Native American person and as an enrolled member of a federally recognized Indian tribe, Petitioner Romero is deeply offended by the racial slur and epithet "REDSKIN;" he is deeply offended and damaged by Respondent's use and

registration of the racial slur and epithet "REDSKIN" and the marks contained in the registrations at issue in Cancellation No. 21,069; he is deeply offended and damaged by Respondent's perpetuation of racist stereotypes and caricatures of Native Americans; he is subjected to ridicule and humiliation as a result of Respondent's use and registration of the racial slur and epithet "REDSKIN;" and he believes that he is, that he has been, and that he will be damaged by the continued registration of Respondent's marks containing the racial slur and epithet "REDSKIN." See Romero Declaration, page 5, ¶ 11.

6. William A. Means

Petitioner Means is a Native American person and a resident of the State of Minnesota. See Means Declaration, page 2, ¶ 3. The Oglala Sioux Tribe of Pine Ridge, which is a federally-recognized Indian tribe, recognizes him as an enrolled member. Id. Attached to the Means Declaration and identified as Exhibit A is a true and correct copy of his Certificate of Indian Blood issued by the Oglala Sioux Tribe, Department of Enrollment, located in Pine Ridge, South Dakota, verifying among other facts, his birth date to be August 9, 1946, verifying his tribal enrollment in the Oglala Sioux Tribe of Pine Ridge according to Roll No. U 31461, and verifying his degree of Oglala Sioux Indian blood to be 15/32. Id.

Petitioner Means is Executive Director of the American Indian Opportunity Industrialization Center, President of the International Indian Treaty Council, and former Executive Director of the Heart of the Earth Survival School (K-12). See Means Declaration, page 2, ¶ 4. The American Indian Opportunity

Industrialization Center is an Indian-controlled job training center providing education and training to the unemployed and disadvantaged regardless of race, creed, or national origin. Id. The International Indian Treaty Council is an international human rights organization serving indigenous peoples throughout the Western Hemisphere and the Pacific Islands. Id. The Heart of the Earth Survival School (K-12) is a fully accredited K-12 Indian School serving the Minneapolis metropolitan area. Id.

Petitioner Means has always considered and continues to consider the term "REDSKIN" to be a pejorative, derogatory, denigrating, offensive, scandalous, contemptuous, disreputable, disparaging and racist designation for a Native American person. See Means Declaration, page 3, ¶ 6. He has never known the term "REDSKIN" to be a designation of honor for a Native American. Id.

As a Native American person and as an enrolled member of a federally recognized Indian tribe, Petitioner Means is deeply offended by the racial slur and epithet "REDSKIN;" he is deeply offended and damaged by Respondent's use and registration of the racial slur and epithet "REDSKIN" and the marks contained in the registrations at issue in Cancellation No. 21,069; he is deeply offended and damaged by Respondent's perpetuation of racist stereotypes and caricatures of Native Americans; he is subjected to ridicule and humiliation as a result of Respondent's use and registration of the racial slur and epithet "REDSKIN;" and he believes that he is, that he has been, and that he will be damaged by the continued

registration of Respondent's marks containing the racial slur and epithet "REDSKIN." See Means Declaration, page 5, ¶ 11.

7. Manley Begay, Jr.

Petitioner Begay is a Native American person and a resident of the State of Arizona. See Begay Declaration, page 2, ¶ 3. The United States Department of the Interior's Bureau of Indian Affairs recognizes him as an enrolled member of the Navajo Nation, which is a federally-recognized Indian tribe. Id. Attached to the Begay Declaration and identified as Exhibit A is a true and correct copy of his Certificate of Indian Blood issued by the United States Department of the Interior, Bureau of Indian Affairs, Navajo Area, Western Navajo Agency, located in Tuba City, Arizona, verifying among other facts, his birth date to be August 10, 1954, and verifying his tribal enrollment identification number in the Navajo Nation to be 115,055. Id.

Petitioner Begay is Executive Director of the National Executive Education Program for Native American Leadership at Harvard University, and Executive Director of the Harvard Project on American Indian Economic Development of the John F. Kennedy School of Government, Harvard University, located in Cambridge, Massachusetts. See Begay Declaration, page 2, ¶ 4. The National Executive Education Program for Native American Leadership at Harvard University provides executive education to tribal leaders and provides technical research and case development consultation services. Id. The Harvard Project on American Indian Economic Development of the John F. Kennedy School of

Government at Harvard University is a project to carry out comprehensive research on reservation economic development and to provide research and service to Native American organizations. Id.

Petitioner Begay has always considered and continues to consider the term "REDSKIN" to be a pejorative, derogatory, denigrating, offensive, scandalous, contemptuous, disreputable, disparaging and racist designation for a Native American person. See Begay Declaration, page 3, ¶ 6. He has never known the term "REDSKIN" to be a designation of honor for a Native American. Id.

As a Native American person and as an enrolled member of a federally-recognized Indian tribe, Petitioner Begay is deeply offended by the racial slur and epithet "REDSKIN;" he is deeply offended and damaged by Respondent's use and registration of the racial slur and epithet "REDSKIN" and the marks contained in the registrations at issue in Cancellation No. 21,069; he is deeply offended and damaged by Respondent's perpetuation of racist stereotypes and caricatures of Native Americans; he is subjected to ridicule and humiliation as a result of Respondent's use and registration of the racial slur and epithet "REDSKIN;" and he believes that he is, that he has been, and that he will be damaged by the continued registration of Respondent's marks containing the racial slur and epithet "REDSKIN." See Begay Declaration, page 5, ¶ 11.

B. Petitioners Have a "Real Interest" in the Cancellation Proceeding

The law is well settled that "[a]ll the Lanham Act requires is that the cancellation petitioner plead and prove facts showing a 'real interest' in the

proceeding in order to establish standing." International Order of Job's Daughters v. Lindenburg & Co., 727 F.2d 1087, 1092, 220 U.S.P.Q. 1017, 1020 (Fed. Cir. 1984); Rosso and Mastracco, Inc. v. Giant Food, Inc., 720 F.2d 1263, 1265, 219 U.S.P.Q. 1050, 1052 (Fed. Cir. 1983); Selva & Sons, Inc. v. Nina Footwear, Inc., 705 F.2d 1316, 1324-26, 217 U.S.P.Q. 641, 647-48 (Fed. Cir. 1983). In its March 11, 1994 decision, granting Petitioners' Motion to Strike Affirmative Defenses, including Respondent's asserted "standing" defense, the Board held that Petitioners "have pleaded a legitimate interest in the outcome of this proceeding." Baird Declaration, Exhibit F (Board's March 11, 1994 Decision), page 5. Respondent cannot dispute the facts proven in the Declarations of the Petitioners establishing their real interest as Native Americans to pursue cancellation of Respondent's federally registered marks comprising the racial slur and epithet "REDSKIN." Accordingly, the entry of partial summary judgment on the issue of standing is required.

C. Petitioners Believe They Are and Will Be Damaged By The Registrations

The law governing Board practice is well established that "there is no requirement that damage be proved in order to establish standing or to prevail in a cancellation proceeding." International Order, 727 F.2d at 1092, 220 U.S.P.Q. at 1020; Rosso and Mastracco, F.2d at 1265, 219 U.S.P.Q. at 1052; Selva & Sons, 705 F.2d at 1324-26, 217 U.S.P.Q. at 647-48. The Lanham Act merely requires that a petitioner "believes that he is or will be damaged" 15 U.S.C. § 1064(3) (1988). In its March 11, 1994 decision, rejecting Respondent's contention that Petitioners must plead and prove "damage" and "special damage" to prevail in this cancellation proceeding, the

Board held: "The term 'damage' as used in Sections 13 and 14 of the Trademark Act concerns only a party's standing to file an opposition or petition to cancel, respectively There is no requirement that actual damage be pleaded and proved in order to establish standing or to prevail in an opposition or cancellation proceeding." Baird Declaration, Exhibit F (Board's March 11, 1994 Decision), page 11 . Each of the Petitioners has expressed under oath his or her belief in damage resulting from the continued registration of Respondent's marks which include a racial slur and epithet describing Native Americans, namely, "REDSKINS". Those beliefs are personal with each Petitioner and they cannot be disputed by Respondent. Accordingly, Petitioners have established their standing as a matter of law, requiring the Board to enter partial summary judgment in their favor on the limited issue of standing.

D. The Petitioners' Belief in Damage Is Reasonable

Although the Board did not expressly hold in its March 11, 1994 decision that the Petitioners' belief in damage must be reasonable to have standing, some decisions appear to read a "reasonableness" gloss over the language of Section 14 that sets forth the requirements of standing to pursue cancellation. See, e.g., Lipton Industries, 670 F.2d at 1029, 213 U.S.P.Q. at 189. Without a discussion of the reasonableness of opposer's belief in damage, however, the Board in Bromberg expressly held that two women who were offended by a particular service mark had standing as women to oppose its registration, because they were "certainly among those intended to be protected under Section 2(a) of the Statute." Bromberg, 198

U.S.P.Q. at 179, supra ("We have determined that opposers have standing."). Petitioners as Native Americans and members of federally-recognized Indian Tribes are certainly among those intended to be protected under Section 2(a) of the Lanham Act, and have established their standing as a matter of law. Notwithstanding their undisputed proof of a real interest in the outcome of this proceeding and their stated belief in damage (made under penalty of perjury) that literally complies with the Lanham Act requirements and the Bromberg decision, Petitioners have done far more than is required of them to prevail in their present motion for partial summary judgment by also proving that their belief in damage is reasonable. Respondent cannot dispute the reasonableness of any of the Petitioner's belief in damage. Accordingly, the entry partial summary judgment is mandated.

As the Harjo Declaration and the Exhibits accompanying her Declaration proves, dictionaries published during the period when the federal registrations at issue became registered (1967-1990) commonly reference the offensive connotation of the term "REDSKIN." For example, The Random House Dictionary of the English Language (1966), defines the term "REDSKIN" as "*Often Offensive.* a North American Indian." A book entitled A Dictionary of the American West (1968), defines the term "REDSKIN" as "[a] white man's name for an Indian." The Random House Dictionary of the English Language (College Edition 1968), defines the term "REDSKIN" as "*Often Offensive.* a North American Indian." The Random House Dictionary (1973), defines the term "REDSKIN" as "*Often Offensive.* a North American Indian." The Oxford American Dictionary

(1980), defines the term "REDSKIN" as "(contemptuous) a North American Indian." The Random House Dictionary of the English Language (2d ed. 1987), defines the term "REDSKIN" as "*Slang (often disparaging and offensive). a North American Indian.*" The Chambers English Dictionary (1988), defines the term "REDSKIN" as "*(derog.) a Red Indian*" Webster's Ninth New Collegiate Dictionary (1990), defines the term "REDSKIN" as "AMERICAN INDIAN – usu. taken to be offensive" The American Heritage Dictionary of the English Language (3d ed. 1992), defines the term "REDSKIN" as "*Offensive Slang. Used as a disparaging term for a Native American*" Harjo Declaration, pages 6-7, ¶ 10.

Attached to the Baird Declaration and identified as Exhibit G is a true and correct copy of what it purports to be, namely, Respondent's Responses to Petitioners' First Set of Requests for Admissions, served by mail on counsel for Petitioners December 18, 1992. Baird Declaration, page 4, ¶ 9. Respondent has admitted that U.S. Reg. No. 987,127 includes a representation of a Native American person in profile. Id. (Request for Admission No. 3). Respondent has admitted that it has received complaints, objections, and/or protests from Native American tribes, organizations, groups, and/or persons regarding Respondent's use of the "Redskins" name and/or any of the marks identified in the registrations at issue in this cancellation proceeding, in connection with its professional football team, informing Respondent that its name and/or such usage is offensive. Id. (Request for Admission No. 8). Respondent has also admitted that it has received complaints, objections, and/or protests from non-Native American organizations,

groups, and/or persons regarding Respondent's use of the "Redskins" name and/or any of the marks identified in the registrations at issue in this cancellation proceeding, in connection with its professional football team, informing Respondent that its name and/or such usage is offensive. Id. (Request for Admission No. 8). Respondent has admitted that it has been asked by organizations, groups, and/or individuals to change the name of its professional football team. Id. (Request for Admission No. 10). Respondent also has admitted that it was aware of the above complaints when it filed its application to register REDSKINETTES in 1989, and it further admits that it was aware that some persons objected to the "Redskins" name when it renewed Registration No. 836,122 in 1987. Id. (Request for Admission No. 15).

Given Respondent's above admissions, the commonly understood meaning for the term "REDSKIN," as revealed by the above dictionary definitions, during the period when Respondent's obtained the federal registrations at issue in this cancellation proceeding, each of the Petitioner's claim of his or her belief in damage is reasonable as a matter of law. See Baird Declaration, Exhibit H (May 5, 1993 Board Decision in Mavety Media Group Ltd. designated "For Publication in Full") (affirming the Examining Attorney's Section 2(a) registration refusal of BLACK TAIL based exclusively on dictionary evidence).

In addition, as the Harjo and Apodaca Declarations and the Exhibits accompanying those Declarations prove, other Native Americans have expressed their feelings and belief that the term "REDSKIN" is and always has been a

pejorative, derogatory, denigrating, offensive, scandalous, contemptuous, disreputable, disparaging and racist designation for a Native American person. By way of example, during January of 1993 the National Congress of American Indians unanimously passed Resolution No. EX DC-93-11 ("NCAI Resolution"), entitled "RESOLUTION IN SUPPORT OF THE PETITION FOR CANCELLATION OF THE REGISTERED SERVICES [sic] MARKS OF THE WASHINGTON REDSKINS AKA PRO-FOOTBALL, INC." Attached to the Harjo and Apodaca Declarations and identified as Exhibit B in both Declarations are true and correct copies of the above referenced NCAI Resolution. The NCAI Resolution declares that "the term REDSKINS is not and has never been one of honor or respect, but instead, it has always been and continues to be a pejorative, derogatory, denigrating, offensive, scandalous, contemptuous, disreputable, disparaging and racist designation for Native American's [sic]" and "the use of the registered service marks identified in Exhibit B to this resolution by the Washington Redskins football organization, has always been and continues to be offensive, disparaging, scandalous, and damaging to Native Americans."

It is resolved in the NCAI Resolution "that the NCAI hereby issues its support of the cancellation petition attached as Exhibit A to this resolution, filed on September 10, 1992, by petitioners Suzan Shown Harjo (Cheyenne and Arapaho Tribes of Oklahoma), Vine Deloria, Jr. (Standing Rock Sioux), Raymond D. Apodaca (Ysleta del Sur Pueblo), Norbert S. Hill, Jr. (Oneida Tribe of Wisconsin), Manley A. Begay, Jr. (Navajo Nation), William A. Means (Oglala Sioux Tribe of Pine Ridge),

and Mateo Romero (Cochiti Pueblo), against the registered marks identified in Exhibit B to this resolution." As set forth in the Harjo, Apodaca, and Deloria Declarations, NCAI is the largest and oldest national intertribal organization of Native Peoples in the United States. It is headquartered in Washington, D.C. and represents the interests of American Indian tribes and individuals on matters affecting their legal status, legal and political rights, and public image. Harjo Declaration, pages 2-3, ¶ 4, Apodaca Declaration, page 5, ¶ 9; and Deloria Declaration, page 2, ¶ 4. Respondent simply cannot dispute the reasonableness of any of the Petitioner's personal belief in damage.

By way of further example that other Native Americans have expressed that they consider the term "REDSKIN" to be an offensive term, attached to the Harjo Declaration and identified as Exhibit C is a true and correct copy of an article published more than twenty years ago, in the Washington Post on March 30, 1972, reporting on a "delegation of 11 people representing a variety of Indian organizations" including for example, Americans for Indian Opportunity, the National Congress of American Indians, and the American Indian Press Association, who met with then owner of the Washington Redskins Edward Bennett Williams, "requesting that 'the derogatory racial epithet 'Redskins' be banished from the Washington sports scene." Harjo Declaration, pages 5-6, ¶ 9.

By way of further example to the fact that others have expressed their recognition of the offensiveness of the term "REDSKIN," United States Senator Daniel K. Inouye, commenting on Cancellation No. 21,069, stated: "As we prepare to

enter a new century, it is time to leave this era behind with the symbolic and substantive evolutionary act of changing offensive names and negative images in sports." Attached to the Harjo Declaration and identified as Exhibit M is a true and correct copy of a statement released by Senator Inouye in connection with the filing of Cancellation No. 21,069 on September 10, 1992, commenting on the Petition for Cancellation filed by the Petitioners, acknowledging that "[t]he Native American people who have talked to [Senator Inouye] over the years about this problem have characterized it as a continuing injury," and predicting that "[t]oday, Native American leaders have taken what could prove to be the first step in eliminating offensive names and images from the sports world." Harjo Declaration, page 7, ¶ 11.

In addition, others have expressed their recognition of the offensiveness of the term "REDSKIN." By way of further example, the well-known National Rainbow Coalition, Inc., founded by the Reverend Jesse L. Jackson, has expressed its objection to the "derogatory nickname given the Washington professional football franchise" and continues to campaign for the team to change its name. Apodaca Declaration, pages 5-6, ¶ 10. Attached to the Apodaca Declaration and identified as Exhibit C is a true and correct copy of a September 28, 1993 letter from Charles S. Farrell, National Director of the Rainbow Commission for Fairness in Athletics ("RCFA"), addressed to RCFA Supporters, announcing its "FAX-A-THON" to Washington Redskins' football team owner Jack Kent Cooke. Id. Attached to the Apodaca Declaration and identified as Exhibit D is a true and correct

copy of educational flyers used by the Rainbow Commission for Fairness in Athletics, announcing a "Rally for Racial Justice" on October 10, 1993, and providing information concerning why it agrees that the term "REDSKINS" is an offensive slur. Id. By way of an additional example, attached to the Apodaca Declaration and identified as Exhibit E is a true and correct copy of an informational pamphlet used by HONOR, Inc. (Honor Our Neighbors Origins and Rights), located in Milwaukee, Wisconsin, to educate the public about the offensiveness of the Washington Redskins team name and other professional sports team names that offend Native Americans. Id.

Attached to the Baird Declaration and identified as Exhibit A is a true and correct copy of what it purports to be, namely, a July 1, 1993 statement of U.S. Senator Ben Nighthorse Campbell introducing Senate Bill No. 1207, in which the Senator describes the proposed bill as "legislation to allow the District of Columbia to construct a new football stadium at the end of East Capitol Street" that would "prohibit the use of the new stadium by any person or organization exploiting any racial or ethnic group or using nomenclature that includes a reference to real or, alleged physical characteristics of Native Americans or other group of human beings." Baird Declaration, page 2, ¶ 3.

Attached to the Baird Declaration and identified as Exhibit B is a true and correct copy of what it purports to be, namely, an excerpt dated July 1, 1993 from the Congressional Record of the United States Senate, recording U.S. Senator Ben Nighthorse Campbell's statement referred to in paragraph 3 of the Baird Declaration,

recording the resolution of the City Council of the District of Columbia acknowledging that the "name 'Redskins' is objectionable to many Native Americans and the use of the word 'Redskins' is racially insensitive in a multi-cultural society . . .", and referring to a resolution passed in April of 1990 by the United Indian Nations in Oklahoma "stating that the name 'Redskins' is a symbol that seems innocuous to some, but is offensive to Native Americans . . .", and requesting that "the owner of the NFL Washington, D.C. team . . . change the name of the football team to a name that is not offensive to Native Americans or any other group" Baird Declaration, pages 2-3, ¶ 4.

Attached to the Baird Declaration and identified as Exhibit C is a true and correct copy of what it purports to be, namely, an excerpt from the Portland Oregonian daily newspaper dated February 16, 1992, acknowledging the offensiveness of the term "REDSKIN" to Native Americans, and announcing its policy to cease its publication of the term "REDSKINS." Baird Declaration, page 3, ¶ 5.

Attached to the Baird Declaration and identified as Exhibit D is a true and correct copy of what it purports to be, namely, two excerpts from Indian Country Today dated February 2 and February 10, 1994, reporting on the Minneapolis Star and Tribune's acknowledgment of the offensiveness of the term "REDSKIN" to Native Americans, and reporting on its policy to cease its publication of the term "REDSKINS." Baird Declaration, page 3, ¶ 6.

Attached to the Baird Declaration and identified as Exhibit E is a true and correct copy of what it purports to be, namely, an excerpt from Professor Jay J. Coakley's textbook entitled Sport in Society: Issues and Controversies (4th ed. 1990), in which Professor Coakley states: "The use of the name Redskins cannot be justified under any conditions. To many native Americans, redskin is as derogatory as 'nigger' is for black Americans. It is symbolic of such racism that the capital city of the government that once put bounties on the lives of native peoples has a football team named the Redskins. It symbolizes a continuing lack of understanding of the complex and diverse cultures and the heritage of native peoples and is offensive to anyone aware of the history of native peoples in North America." Baird Declaration, pages 3-4, ¶ 7.

Given the above, Respondent cannot dispute the reasonableness of any of the Petitioner's personal belief in damage.

V. CONCLUSION

Petitioners have proven their standing to pursue cancellation of Respondent's federal registrations as a matter of law. Their interest in the outcome of this cancellation proceeding is real and beyond that of anyone in the general public. Respondent cannot reasonably dispute the facts proven by Petitioners in support of their standing. There can be no doubt that a real controversy exists between Respondent and petitioners. Because no issues of fact remain that are material to the determination of standing, Petitioners have proven standing as a matter of law and they are entitled to the entry of partial summary judgment in

their favor. Therefore, Petitioners respectfully request that the Board grant their present motion.

Dated: April 13, 1994

Respectfully submitted,

Suzan Shown Harjo
Raymond D. Apodaca
Vine Deloria, Jr.
Norbert S. Hill, Jr.
Mateo Romero
William A. Means
Manley A. Begay, Jr.

By Stephen R Baird
Ronald J. Brown (Reg. No. 12129)
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ATTORNEYS FOR PETITIONERS

CERTIFICATE OF SERVICE

I hereby certify that a copy of the following document was served by
U.S. first class mail, postage prepaid on this 13th day of April, 1994 upon
Respondent's counsel, Gary M. Gertzog, Townley & Updike, Chrysler Building, 405
Lexington Avenue, New York, New York 10174:

Petitioners' Motion For Partial Summary Judgment and Embodied
Memorandum in Support of Petitioners' Motion For Partial Summary
Judgment, including the Declarations of Stephen R. Baird, Suzan
Shown Harjo, Raymond Apodaca, Vine Deloria, Jr., Norbert Hill, Jr.,
Mateo Romero, William Means and Manley Begay, Jr.

"Express Mail" mailing label number TB17682618805
Date of Deposit April 13, 1994

I hereby certify that this paper or fee is being deposited with
the United States Postal Service "Express Mail Post Office to
Addressee" service under 37 CFR 1.10 on the date indicated
above and is addressed to the Commissioner of Patents and
Trademarks, Washington, D.C. 20231.

STEPHEN R. BAIRD

Stephen R Baird
Name
Signature

Stephen R. Baird
Stephen R. Baird